Evaluation Resources for Museum Educators

Books/Journals
www.tandfonline.com/toc/rjme20/40/1?nav=tocList
(Museum Education Roundtable members have access to the full JME archive: www.museumedu.org/join)

Visitor Studies: Journal of the Visitor Studies Association
www.tandfonline.com/toc/uvst20/current
(MER members get reciprocal access to Visitor Studies)

Judy Diamond, Michael Horn, David H. Uttal

Organizations
AAM’s Committee on Audience Research and Evaluation (CARE)
www.aam-us.org/professional-networks/committee-on-audience-research-and-evaluation-care

Visitor Studies Association
www.visitorstudies.org

American Evaluation Association
www.eval.org

Blogs/Websites
RK&A Intentional Museum Blog
rka-learnwithus.com/blog

AEA365 | A Tip-a-Day by and for Evaluators
aea365.org/blog

AAM Audience Research & Evaluation Resources
http://ww2.aam-us.org/resources/resource-library/ei/audience-research
(You need to be an AAM member to access these resources)

USS Constitution Museum’s Engage Families Project Test & Evaluate Resources
engagefamilies.org/test-evaluate

IMLS Evaluation Resources
www.imls.gov/research-evaluation/evaluation-resources
Including Shaping Outcomes online curriculum: www.shapingoutcomes.org