Experience Maritime Maine is a consortium of organizations, businesses and coastal communities working together to promote the depth and breadth of Maine’s maritime heritage assets.

Experience Maritime Maine raises public awareness of Maine’s rich maritime heritage to increase cultural tourism, thereby supporting local economies and preserving traditions and resources. Maine’s vast existing maritime heritage resources provide an opportunity to play role in tourism growth in Maine.

Coordinating Committee
Abbe Museum • Downeast Acadia Regional Tourism • Downeast Fisheries Trail • Greater Portland Convention & Visitors Bureau • Island Institute • Maine Archives and Museums • Maine Maritime Museum • Maine Sea Grant • Maine Office of Tourism • Maine Tourism Association • Maine Windjammer Association • Penobscot Marine Museum • Washington County Council of Governments

Send us your stories!
- Maritime Experiences
- Coastal and Island Life
- Watchable Wildlife
- Lighthouses
- Maritime Arts & Crafts
- Coastal Food
- Museums
- Maritime Sites
- Boat Tours, Ferry Rides, Windjammers

project plans
- Organize community forums across the state for story collection and recording
- Continue to support a rich online experience with stories and photographs collected by partners
- Create and distribute state-wide 60,000 brochures
- Continue to build partnerships with communities and organizations across the state
- Market and promote Maritime Heritage Tourism in Maine

Funded by
Maine Community Foundation • Maine Office of Tourism • Elmina B. Sewall Foundation • Maine’s Midcoast • Tides Institute • Penobscot Marine Museum • Maine Maritime Museum • Maine Windjammer Association • Downeast Acadia Regional Tourism

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experiencemaritimemaine.org
How you can participate in Experience Maritime Maine!

The Easy Stuff!

- Visit our website: ExperienceMaritimeMaine.org
- Like EMM at Facebook.com/ExperienceMaritimeMaine
- Use #experiencemaritimemaine when you post on Instagram or Facebook
- Subscribe to our mailing list to get the most up-to-date information.
- Link from your web page to the EMM website
- Send photos, videos and other information about your maritime related event to us for inclusion on our social media sites to create a rich and interactive experience for potential visitors.
- Tell us about what’s going on at your organization so we can promote you.

A Little More Commitment = Better Results

- Commit to attending our Stakeholders’ Meetings twice annually to keep informed and active.
- Inform your staff and volunteers about the project and website so they can educate the public.
- Promote Experience Maritime Maine to your members, volunteers, staff, visitors, etc. via email blasts or newsletters.
- Provide us with a promotional item (coupon, discount, prize etc.) that we can market via Facebook, Twitter or other social networking site to generate excitement and drive more visitors to our sites.
- Share with your donors and stakeholders your role as part of this larger state-wide initiative.

All In—Ensure Sustainability for Maximum Impact

- Join a Working Committee to ensure this initiative stays robust, sustainable and meaningful to you.
- Attend a Coordinating Team meeting the first Wednesday of every month.
- Host a meeting or forum at your place.
- Leverage your role in EMM for greater exposure, partnership opportunities, and reach.