Front-End Evaluation & Planning
- Content Research
- Brainstorming
- Front-End Evaluation

Identify:
- Storyline & Theme(s)
- Possible Interactives

Formative Evaluation & Iterative Prototyping
- Stage 1 Prototypes
  - Evaluation
- Stage 2 Prototypes
  - Evaluation
- Stage 3 Prototypes
  - Longevity testing
  - Stage 4 Final Prototypes

Final Design & Fabrication
- Design
  - Fabrication
  - Installation

Remedial Evaluation
- Remedial Evaluation
  - Modification
  - Maintenance