Creativity in Museum Practice

Linda Norris and Rainey Tisdale
Museums preserve evidence of humankind’s creativity...

...AND nurture creativity in public audiences.
Anyone can be creative.
Creativity is important to all fields, not just artists.
Creativity is a practice.
Stages of Creativity:
1. Preparation
2. Incubation
3. Insight
4. Evaluation
5. Elaboration

(Mihaly Csikszentmihalyi, Creativity: Flow and the Psychology of Discovery and Invention, 1997)
1. Take Twyla Tharp’s Creative Inventory.
2. Increase the amount and variety in your organization’s information diet.
3. Look outside museums for inspiration.
4. Observe your visitors.
5. Make space in your routine for incubation.
7. Reframe your projects as experiments.
8. Create spaces for reflection, collaboration, stimulation, and play.
10. Set creative constraints.

- Substitute something
- Combine with something
- Adapt something to it
- Modify or magnify
- Put it to some other use
- Eliminate something
- Reverse or rearrange

(Michael Michalko)
11. Lead for creativity, wherever you are in your organization.
Where To Find Us
creativityinmuseumpractice.wordpress.com

Linda Norris
Email: linda@lindabnorris.com
Web: lindabnorris.com
uncatalogedmuseum.blogspot.com
Twitter: @lindabnorris
Facebook: The Uncataloged Museum

Rainey Tisdale
Email: raineytisdale@gmail.com
Web: raineytisdale.com
Twitter: @raineytisdale