Concept Statement:

The National Museum of Mental Health is a non-profit brand and “museum without walls” that aims to serve as a focal point in developing mental health literacy in the United States. Using a series of rotating and traveling exhibitions, supplemented by pop-up exhibits and an educational online component, NMMH will do what museums do best – educate, interpret, create dialogue, and develop literacy – while taking the museum to the “visitor.” NMMH will build alliances with community, local, and national not-for-profit, for-profit, governmental, and educational entities who are similarly interested in creating positive mental health outcomes.

The locations of NMMH’s physical exhibits will include publicly-accessed libraries, colleges and universities, local and regional museums, airports, places of employment, and other public locations of high population. Using a business model capable of generating its own revenue and operating on a mixed financing strategy, NMMH seeks to create positive public health and economic impacts by empowering audiences to better manage their lives and mental health.

Contact information Re: NMMH Concept
Paul M. Piwko, Assumption College, p.piwko@assumption.edu or Alexandra P. Orlandi, Assumption College, Alexandra.orlandi@assumption.edu or nmmhconcept@gmail.com