NEMA Session 2019 Breaking Down Barriers in Museums

Resources

Museum 2.0 Blog

Nina Simon started the Museum 2.0 blog in November of 2006 to explore the ways that the philosophies of Web 2.0 can be applied in museums to make them more engaging, community-based, vital elements of society.

What started as a humble research project turned into a community space. Since 2006, Museum 2.0 has been read by over 650,000 people, with about 30,000 accessing it every week from countries around the world. Museum 2.0 is a community of thoughtful people sharing experiences around active audience participation--Museum 2.0.

What does Nina Simon mean by 2.0? “Web 2.0” is not just a buzzword; it’s a definition of web-based applications with an “architecture of participation,” that is, one in which users generate, share, and curate the content. The web started with sites (1.0) that are authoritative content distributors--like traditional museums. The user experience with web 1.0 is passive; you are a viewer, a consumer. Web 2.0 removes the authority from the content provider and places it in the hands of the user. Now, you are a participant. Users determine what’s on the site, and judge which content is most valuable.

Books, Articles and Other Publications

The State of Museums: Voices from the Field, Edited by Rebekah Beaulieu, Dawn Salerno and Mark S. Gould, MuseumsEtc, 2018

Tackles the important role that museums can play in the public discourse about race, immigration, trauma and tolerance, and also address critical issues that include training and compensation, evaluation and research, and the perils of financial instability.


Museopunks Podcast
Resources Suggested by Session Attendees on November 7

Know Your Own Bone website, Colleen Dilenschneider. https://www.colleendilen.com/


Black Faces, White Spaces: Reimagining the Relationship of African Americans to the Great Outdoors, Carolyn Finney. 2014

Reimagining Historic House Museums: New Approaches and Proven Solutions (American Association for State and Local History, Kenneth C. Turino (Editor), Max A. van Balgooy (Editor). 2019

Leadership Matters, Anne W. Ackerson, Joan H. Baldwin – book and blog

Tegan Kehoe, tkehoe@mgh.harvard.edu - resource for advisory committees and translation