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HAPPY BIRTHDAY NEMA
It all started 100 years ago, when Delia Griffin, founding director of the Boston Children’s Museum, gathered a group of colleagues at the Hotel Westminster in the Back Bay to organize a regional conference for people who couldn’t make it to the national meetings of the American Association of Museums. A few months later, the tradition started: the very first “New England Conference,” held at the New England Society of Natural History with 40 attendees. Thus began NEMA.

Our centennial celebration kicks off at this conference! Enjoy our special NEMA timeline exhibit in the Mezzanine Lobby, courtesy of our friends at 42 Design Fab (Booth #12 in the Exhibit Hall) and Brad Larson Media (Booth #13). Spend a few minutes with Brad to record your recollections and dreams for NEMA and the field.

CONFERENCE APP
Put the entire 2018 NEMA Conference at your fingertips with our exclusive conference app. You’ll have it all: access to session information, floor plans, evaluations, social media, and information about Stamford. Download the Whova app from the App Store or Google Play. Open Whova, then search for “100th Annual NEMA Conference.” Click on the conference, then click “Join Event.” If it asks for a password, enter “NEMA100.”

KEYNOTE SESSION
Grand Ballroom, Wednesday, 10:30 am
It’s NEMA’s centennial and you are invited to help us commemorate it! At this very special keynote session you’ll hear short reflections from museum colleagues, then a multimedia performance from an emerging museum professional who doubles as an artist and competitive weightlifter.

CONCURRENT SESSIONS
Conference sessions can fill up quickly and are on a first-come, first-seated basis. We suggest arriving at least 5 minutes prior to the starting time and having a second choice ready.

CONFERENCE AMBASSADORS
Need help navigating Conference? Look for one of our Conference Ambassadors. They’re the ones wearing the cheery yellow buttons and an equally cheery smile. They’ll be glad to help!

SESSION HANDOUTS
You can access speaker handouts at nemanet.org/handouts.

2018 PUBLICATION AWARD WINNERS
Registration Area
Look over the winners of this year’s NEMA Publication Awards. See the best in design, production, and communication.

EXHIBIT HALL
Grand Ballroom, Thursday, 8:00 am – 5:30 pm; Friday, 8 am – 1 pm
Get the latest information on innovative products and services for the museum community. The Exhibit Hall is also a hub of activity for your coffee/snack breaks, the Demonstration Station, and where you pick up your on-site box lunch (pre-registration required). Enter to win raffle prizes from exhibitors and museums. Details in your registration packet.

BE SOCIAL
Connect to your community and continue the conversation by tweeting (#NEMA2018 & #NEMA100) and sharing lessons learned on NEMA’s social media pages (@NEMAnet). Be visual and post your photos using #NEMA2018 on Instagram. Share the fun of conference and tell the world why you love museums.

DEMONSTRATION STATION
Grand Ballroom
The Demonstration Station is the place to get fast-moving, how-to tips on mastering the latest museum field trends.

REGISTRATION LIST
This year NEMA will provide the registration list electronically. Download it at nemanet.org/reglist2018 or use the conference app. A printed copy will be available at Walk-in Registration on request.

NEMA CONFERENCE BOOKSTORE
Registration Area, Wednesday, Noon – 5 pm; Thursday, 8 am – 5 pm; Friday, 8 am – Noon
Browse the Conference Bookstore for great reads to add to your professional development library.

NEMA ANNUAL LUNCHEON MEETING
Grove Ballroom, Friday, 12:45 – 2 pm
Pre-registration required.
Join us as we present NEMA’s Lifetime Achievement Award celebrating the career of Lawrence J. Yerdon. Also celebrate the winners of the NEMA Excellence Awards.

MAKE PLANS FOR BURLINGTON IN 2019!
Mark your calendar for the 101st NEMA Conference, November 6 – 8, 2019, in Burlington, VT. Session proposals are due February 2, 2019. The theme will be “What’s In It For Me?”

QUESTIONS?
Visit the NEMA Registration Desk from 7:30 am – 5 pm Wednesday, 8 am – 5 pm Thursday, and 8 am till noon on Friday.

Celebrating 100 Years of NEMA
Wednesday, November 7

NEMA FITNESS
6:30 – 7:00 am
Join NEMA Director Dan Yaeger for his annual kick-off-the-conference morning walk.

NEMA CONFERENCE PREVIEW
8:00 – 8:30 am
Glen 1
First time at a NEMA conference? Learn how to make the most of it. Grab a coffee and get some tips for how you can use your time to your best advantage.
Facilitators: Jennifer Duckett, Studio Art Program Coordinator, Museum of Fine Arts, Boston; Christina Errico, Engineering Education Associate, Museum of Science, Boston; Sally Meyer, Public Programs Coordinator, Concord Museum, MA; Adrienne Turnbull-Reilly, Program Assistant, Paul Revere Memorial Association, MA

REGISTRATION OPEN
8:00 am – 5:00 pm
Hosted by

WELCOME COFFEE AND MORNING TREATS
Registration Area
8:00 – 8:45 am
Hosted by

CONCURRENT SESSIONS
8:45 – 10:15 am
The Art of Preservation: The Women Behind Historic Artists’ Homes and Studios of New England
Alder
This panel will introduce women associated with historically-preserved artistic enclaves of New England: Berkshires, Cornish, Cos Cob, and Old Lyme. Speakers will discuss their work telling women’s stories at these important sites of creativity—including identifying source materials, developing programming/exhibitions/publications to build narratives that tell a broader American story. The session will also explore advancing the influences of female-driven preservation and activism, enhancing primary storylines of biography and artistic expression.
Facilitator: Valerie Balint, Program Manager, Historic Artists’ Homes and Studios, Chesterwood Historic Site, MA

Assessing Museum Impact: Early Findings from NEMA’s Research on Using Data Strategically
Glen 1
Evaluating outcomes and assessing impacts can be strengthened by choosing appropriate sources of data and making a comparison between a base-line situation and change over time. The Assessing Museum Impact (AMI) research project, sponsored by NEMA, has engaged seven mid-sized NEMA museums in different disciplines over two years to explore whether the use of self-selected metrics can improve impact and performance. This session reports preliminary findings from two of the museums.
Facilitators: Laura B. Roberts, Principal, Roberts Consulting, MA; Lynn Baum, Principal, Turtle Creek Consulting, MA
Speakers: Jim Chase, President, Seacoast Science Center, NH; Paula Rais, VP of Development & Community Engagement, New Hampshire Children’s Museum

Larping, Simulation, and Gaming: Are they the Future?
Belltown
Live action role playing, simulation, and gaming are being used in museums and non-museums like never before. How and when can they be used well and what are their limitations? This session will take you deeper into the subject and provide inspiration for your own needs.
Facilitator: Jan Crocker, Senior Exhibit and Content Developer, Edward M. Kennedy for the United States Senate, MA
Speakers: Daud Alzaqar, Designer, Curious Experience Media, ID; Kellian Adams Fletcher, Founder and Mastermind, Green Door Labs, MA; Greg Trefry, Co-Founder & Game Designer, Gigantic Mechanic, NY

The Museum as a Site of Resistance
Aspen 2
For museums to stay relevant and necessary in the lives of the people in their communities, they must learn to respond in times of crisis. Hear from artists and museum professionals who are creating and curating art that critiques, resists, and revolts. Panelists will address the myth of museum neutrality and demonstrate how they leverage their work in the arts as a force for social justice and community building.
Facilitator: Luciana McClure, Visual Artist, Activist, Photographer and Educator, Nasty Women Connecticut
Speakers: Anita Bateman, Andrew W. Mellon Curatorial

Speakers: Henry Duffy, Curator, Saint-Gaudens National Historic Site, NH; Kinney Frelinghuysen, Director and Trustee, Frelinghuysen Morris House & Studio, MA; Amy Karle Lansing, Curator, Florence Griswold Museum, CT
The Museum That Cried “Should” – Responding to the Call for Environmental Literacy

All museums are advocates for something. Local history museums are advocates for community and tradition. Science museums advocate that we should not smoke cigarettes, that we should eat less fat and sugar, and that through experimentation, we can learn and be inventive. Art museums are advocates for appreciation and creativity. Children’s museums are advocates for safety, play, and cooperative learning. Shouldn’t natural and environmental history museums advocate for the wonder, study, collection, and continuance of the planet’s natural history? This session will offer the notion that people possess various degrees of attachment to the environment when they set out to visit museums, and therefore museums must provide encounters and programs that fall within four key stages of literacy: wonder, knowledge, critical thinking, and action.

Facilitator: Matt Kirchman, President and Principal Planner, ObjectIDEA, MA (NEMA Board)

Speakers: Matthew Beaton, MA Secretary of Energy and Environmental Affairs; Susan Quincy, CT State Parks Outreach and Education

Project Management for Museum Professionals: Scheduling, Budgeting, and Communicating for Success

Glen 2/3

Picture this: a looming deadline, a stretched budget, a team needing guidance, and no idea where to begin. We’ve all been there! Join us to learn how project management strategies can help you get organized, improve communication, stay on budget, meet your goals, and effectively report on your successes. Plus, bring home a toolkit of project management templates to your organization - for you to implement immediately!

Facilitator: Shaelyn Amaio, Producer of Public Programs & Community Engagement, New York Transit Museum

Speakers: Laurie P. Lamarre, Curator of Exhibitions, Fairfield Museum and History Center, CT; Christine Pittsley, Project Director for “Remembering World War I: Sharing History/Preserving Memories,” Connecticut State Library

Refresh Your Mission, Revitalize Your Brand

Aspen 1

How current is your museum’s mission statement? Is it easily articulated? Does it actively inform your day-to-day operations? How often do you reconsider your mission and reaffirm your staff’s collective buy-in to your organization’s purpose? Through the examples of three museums—of different sizes and at varying stages of the mission, planning, branding cycle—this session will explore the process of developing and/or revising a museum’s mission statement and the central role it plays in a museum’s evolution. We’ll focus on the benefits of having regular discussions about mission at all levels of your institution, the clarity that your mission statement provides for strategic and programmatic planning, and, ultimately, the ways in which mission drives branding.

Facilitator: Douglas Perkins, Associate Director, Operations and Finance, Middlebury College Museum of Art, VT (NEMA Board)

Speakers: Juliette Bianco, Deputy Director and Nils Nadeau, Associate Director, Strategy and External Relations, Hood Museum of Art, Dartmouth College, NH; Katie MacDonald, Director, Old Colony History Museum, MA

The STEAM Dream Team

Grove Ballroom

Learn how collaboration between institutions can create meaningful STEAM programming! In this session, educators from the Wadsworth Atheneum Museum of Art and the Connecticut Science Center discuss how an initial joint-school program evolved—and continues to evolve—into a multivalent partnership that benefits both institutions. The session will include a hands-on STEAM activity and practical tips for starting your own art-science collaboration.

Facilitator: Angela Parker, Docent and Tour Programs Manager, Wadsworth Atheneum Museum of Art, CT

Speakers: Andrew Fotta, STEM Educator, Nicolas Villagra, STEM Educator, Connecticut Science Center

Succession Planning: Is Your Organization Prepared?

Elm

Are leaders born or raised? Perhaps both, but it is the job of human resource departments, trustees, executive directors, and senior management to identify and hire those who fill key positions in our museums, as interim and permanent leadership. Learn the steps required to forge a smooth transition when your top positions are vacated. For those seeking senior management or executive director positions, learn how to position yourself for and find opportunities in the field. Individuals responsible for creating position profiles, identifying talent and training, and designing on-boarding processes will benefit from this session.

Facilitator: Dawn Salerno, Executive Director, Rotch-Jones-Duff House and Garden Museum, MA (NEMA Board)

Speakers: Rebekah Beaulieu, Executive Director, Florence Griswold Museum, CT (NEMA Board); John Noyes, Search Committee Chair, Board of Directors, Florence Griswold Museum, CT; Purvi Patwari, Independent Museum Professional, MA; Bruce Thibodeau, President, Art Consulting Group, MA
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BOOKSTORE OPEN
Noon – 5:00 pm
Registration Area
Hosted by THE Cooperstown GRADUATE PROGRAM

OPENING LUNCH
12:30 – 1:30 pm
Grove Ballroom; Ticket Required

DIRECTORS AND TRUSTEES LUNCH
12:30 – 1:30 pm
Grand Ballroom 1; Ticket Required
Hosted by Qm²

OFF-SITE SESSIONS
1:20 – 5:15 pm
The Real Deal: P. T. Barnum’s Legacy in Bridgeport Barnum Museum
Ticket holders meet at the main entrance at 1:20 pm. Bus leaves promptly at 1:30 pm.
Speakers: Kathleen Mahler, Executive Director and Adrienne Saint-Pierre, Curator, Barnum Museum, CT

“With Scarcely a Rival,” The Lockwood-Mathews Mansion: 50+ years of Ground-Breaking Preservation
Ticket holders meet at the main entrance at 1:30 pm. Bus leaves promptly at 1:40 pm.
Speakers: Susan Gilgore, Executive Director and Mimi Findlay, Trustee, Lockwood-Mathews Mansion Museum

CONCURRENT SESSIONS
1:45 – 3:15 pm
Beyond the Keychain: Mission-Inspired Merchandising and Thoughtful Products in Your Gift Store
Aspen 1
In this workshop session, we will explore how to set your store apart by extending the museum experience in the shop. Through discussion, case studies, and a skill building activity, you will be more familiar with product development, creative merchandising, license opportunities, and how to use the collection to drive profits in your museum store. A practical discussion of where to go next for institutions wanting a more mission-related gift store.
Facilitator: Jenna Teachout, Manager of Newport History Museum & Shop, Newport Historical Society, RI

Looking Ahead: Challenges (and Opportunities!) for the Next Generation of Museum Leaders
Grand Ballroom 1
Do you plan to be part of the next generation of museum leadership? Join us to connect with peers (continued on page 6)
and think critically about the future of museums. What can we do to address current challenges and create future opportunities? Facilitated round-tables will discuss the proliferation of graduate programs; preventing burnout and brain-drain; disparities in race, class, and gender among museum professionals; the changing nature of museum work; and the place of museums in a 21st-century world.

Facilitator: Amanda Goodheart Parks, PhD, Director of Education, New England Air Museum, CT
Speakers: Nicole Carpenter, Education and Programs Director, Westport Historical Society, CT; Nick Foster, Office Manager, Collections and Membership Coordinator, Wilton Historical Society, CT; Phillipa Pitts, Horowitz Fellow for American Art, Boston University

Continuing Education for Your Most Committed (and Creative) Life-Long Learners
Glen 1
Who better to model the excitement of engaged learners than the docents and guides who staff our activity areas, lead tours, and coordinate program events? This session considers experiences of long-serving volunteer educators from the standpoint of their interest in and capacity for new learning, in subject matter and pedagogical techniques. You’ll learn about different tailored programs to refresh docents’ intellectual lives, keep them up to date and incorporate reflective, cyclical self-assessment. The speakers are from history and art museums, but the developmental strategies apply to all subject areas.

Facilitator: Annie V.F. Storr, Scholar, WSRC Brandeis University, Kniznick Gallery, Museum Studies, Harvard, MA
Speakers: Rachael Kelly, Manager of Museum Guide & Public Programs, deCordova Sculpture Park & Museum, MA; Courtney Richardson, Director of Education & Public Programs, Cape Ann Museum, MA

History Ain’t Dead
Aspen 2
History ain’t dead. It’s alive in how it continues to affect our national culture, our institutions, and each one of us. If we claim to study the past to better understand the present how can we design history-based museums to energize visitors about current-day social justice issues? Speakers will present exhibits on slavery, genocide, and incarceration to engage you in discussion of how to move your historic exhibits into a present-day context relevant and inspiring to visitors.

Facilitator: Regie Gibson, Independent Artistic Consultant, MA
Speakers: Christian Cotz, Museum Educator, James Madison’s Montpelier, VA; Chris Danemayer, Principal, Proun Design, LLC, MA; Aaron Goldblatt, Partner, Metcalfe Architecture & Design, PA
How Digital Publishing is Helping the National Baseball Hall of Fame Reach Audiences Beyond Cooperstown

Cove
Join the founders of the National Baseball Hall of Fame and Museum’s new media property, La Vida Baseball, to learn how the museum is growing its fan base through digital publishing. In this session, they’ll cover how to bring your museum’s stories into the national dialogue, engage audiences that might never step foot through your doors and how to create new sponsorship opportunities with digital content.
Facilitator: Jay Sharman, CEO, Founder, TeamWorks Media, IL
Speakers: Adrian Burgos, Jr., Editor-in-Chief, La Vida Baseball, IL; Jon Shestakofsky, Vice President of Communications and Education, National Baseball Hall of Fame and Museum, NY

Low Pay, No Pay and Poor Pay: Say No Way!
Glen 2/3
Low pay has long been the elephant in the room in the museum world. From unpaid internships, to starting salaries that don’t pay a living wage, to gender disparity, field-wide poor pay creates an unhappy workforce. In addition, it strongly influences museum workforce demographics since many of those who can afford to accept positions with low pay, and then stay in the field long term, tend to more often than not be affluent, upper middle class, and white. Join us for a rotation of round-table discussions about museum profession pay inequity before coming together to share discussion and, most importantly, start to move the discussion from complaints to positive change.
Facilitators: Grace Astrove, Senior Development Officer for Exhibitions, The Jewish Museum, NY; Joan Baldwin, Curator of Special Collections, The Hotchkiss School; Co-Author of Women in the Museum: Lessons from the Field, CT; Kelsey Brow, Curator, King Manor, NY; Ilene Frank, Chief Curator and COO, CT Historical Society; Diane Jellerette, Executive Director, Norwalk Historical Society, CT; Scott Wands, Manager of Grants and Programs, CT Humanities

Old-Fashioned, Identity Nightmare or Ahead of the Curve?
Belltown
This will explore how interdisciplinary museums can position themselves clearly by making connections between disciplines to build immersive, meaningful (and perhaps surprising) visitor experiences. Speakers will address advantages in developing STEM and STEAM programs and encourage audience discussion of how these programs may be adapted for single-discipline institutions. Please note: This session was originally scheduled as an off-site session. All are welcome.
Facilitator: Anne von Stuelpnagel, Director of Exhibitions, Bruce Museum, CT
Speakers: Corinne Flax, Manager of School and Community Partnerships, Bruce Museum, CT;

Tales from the Not-so-Ivory Tower: War Stories from Veteran Directors
Grove Ballroom
Join NEMA Lifetime Achievement Awardees for a candid and darkly humorous discussion of disasters survived and lessons learned during their combined 163 years of leadership. Each will share true, yet rarely disclosed, war stories and reflect upon the outcomes. Covering a broad spectrum of museum issues, this session offers a glimpse of what it takes to be a museum director. We promise to enlighten, entertain, inspire, and convince you that your worst moments ultimately make you a better leader.
Facilitator: Wendy Lull, Lifetime Achievement Awardee ’17, President Emerita, Sea Coast Science Center, NH
Speakers: Jeff Andersen, Lifetime Achievement Awardee ’16, CT; Charles Browne, Lifetime Achievement Awardee ’13, VT; Stuart Parish, Lifetime Achievement Awardee ’14, MD; Nina Zannieri Lifetime Achievement Awardee ’15, Paul Revere Memorial Association, MA

Technology Plan 101
Alder
Digital technologies are changing so fast that it can be hard to keep pace with them. But with a basic plan in hand, you can be better prepared and better financed for what lies ahead. Technology plans, like business plans, help you predict and manage your hardware, software, and human training needs.
Facilitator: Sheila Hoffman, PhD., Adjunct Professor, University of Massachusetts, Lowell

STORY TELLING SESSION
Brief Presentations with Big Meaning
1:45 – 3:15 pm
Elm
Object-Based Learning for All: Creating a History Learning Center
The Concord Museum’s innovative new History Learning Center is a dedicated learning space where educators will provide in-depth learning experiences for visitors of all ages, including students, teachers, families, and the general public, with actual objects from the museum’s collection. Educators from the museum will address both the theoretical and practical aspects of the Center’s development, demonstrate some sample activities in small groups, and give participants specific strategies for engaging different audiences with original objects.
Facilitator: Suzi Fonda, Director of Education and Public Programs, Concord Museum, MA

What Would Clara Think? Connecting the Past to the Future at Fruitlands Museum
Founded in 1914, Fruitlands Museum is 104 years old with an eclectic and remarkable collection
(continued on page 9)
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and a dramatic, 200-acre landscape. In 2016, the museum integrated with The Trustees of Reservations. The new museum leadership team has a unique opportunity to reconsider the museum by connecting the past to the future. Museum staff, including the general manager, curator, and engagement/program manager, will address broad questions in the context of specific issues and challenges.

Speakers: Guy Hermann, General Manager, Shana Garr, Curator, and Catherine Shortliffe, Engagement Site Manager, Fruitlands Museum, The Trustees, MA

Voices That Bring the Revolution to Life: Helping Visitors to the National Parks of Boston Find a Role in Commemorating Historic Events

Join National Parks of Boston rangers as we share two programs that engage large numbers of visitors in collective, place-based commemorative practice. Grounded in primary sources, reflecting real Bostonians of diverse class, gender, and political opinions, these programs allow visitors themselves to bring history to life at the Bunker Hill Monument and Faneuil Hall. Lend your voice – and vote! - to a Town Meeting debate on whether Boston should support the Non-Importation agreement of 1768.

Facilitator: Jocelyn Gould, Park Guide, National Parks of Boston, Boston National Historical Park

Speakers: Eric Hanson Plass, Park Ranger, National Parks of Boston, Boston National Historical Park

SNACK BREAK

3:15 – 3:45 pm

Registration Area

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CAREER CONVERSATION
WITH NANCY STULA

3:45 – 4:45 pm
Charter Oak Boardroom
Join Nancy Stula, Executive Director, William Benton Museum of Art at the University of Connecticut, Storrs for a look at her career and a discussion of working in the museum field. She received a BFA from the Hartford Art School and her Ph.D. in Art History from Columbia University where she specialized in the History of 19th-Century American Art. She began her museum career as a graduate research assistant in the Department of American Paintings at the Metropolitan Museum of Art in 1991. In 2003 she joined the Lyman Allyn Art Museum as Curator and Deputy Director where, in 2009, she was named Executive Director. In 2013 she joined the Benton Museum, Connecticut’s State Art Museum. She also serves on the Board of Connecticut Arts Alliance.

CONCURRENT SESSIONS

3:45 – 5:15 pm

Best Practices for Working with Technologists to Create Visitor Experiences
Belltown
When working with external partners to develop digital experiences, we often have difficulty communicating our needs, setting expectations with vendors, and selecting the right partners. In this interactive workshop we will discuss a framework for identifying types of digital projects and appropriate skillsets required, templates for effective RFPs, a process to select potential providers, and a survey of technology companies in the New England area. If applicable, come with an early-stage project (actual or proposed) for which you will be hiring external vendors.

Facilitator: David Nuñez, Director of Technology & Digital Strategy, MIT Museum, MA

Diamonds Are Nice, but... Making Museum Anniversaries Mean Something
Grove Ballroom
How do we make anniversaries matter? How do they serve as launching pads rather than roadblocks? This session will draw on the experience of panelists and Sites of Conscience around the world in making anniversaries meaningful growth points. Small groups will work on specific challenges and opportunities for NEMA and institutions in attendance.

Facilitators: Braden Paynter, Program Manager, Membership, Methodology, Practice, International Coalition of Sites of Conscience, NY; Rainey Tisdale, Independent Curator, MA

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The Future of Museum Education: Revisited
Glen 2/3
With great upheaval in the world and museums during the past three years, it’s time to revisit our 2015 discussion of the role museum educators play in their institutions and the community. As in 2015, we will turn the typical conference session on its head by asking you to share your expertise and opinions, shaping the structure and focus of this “unsession” to explore the future of the museum education field. You’ll identify 4-5 “big ideas” to discuss in small groups, develop steps for action, and share.

Facilitator: Brooke DiGiovanni Evans, Head of Gallery Learning, Museum of Fine Arts, Boston
Speakers: Paul Fenton, Senior Community Engagement Coordinator, New England Aquarium, MA; Elisabeth Nevins, Principal, Seed Education Consulting, MA; Phillippa Pitts, Horowitz Fellow for American Art, Boston University

Let Me Take a Selfie: The Power of Photo Ops and “Instagrammable Moments” in Museums
Aspen 2
Take a photo with our colorful NEMA Session backdrop, and share it with #nema100selfie. We will discuss how camera use in museums has changed in the last 100 years, and how photo opportunities and social media in museums have the potential to improve the visitor experience, offer learning opportunities, increase attendance, and learn what to consider when developing exhibits with these types of experiences.

Facilitator: David Whitemyer, Director of Business Development, Luci Creative, MA
Speakers: Keith Crippen, Director of Design, Museum of Fine Arts, Boston; Matt Kirchman, President & Principal Planner, ObjectIDEA, MA (NEMA Board); Alana Parkes, Supervisor of Exhibit Content Development, Museum of Science, Boston

Museum Teaching Lab: Multiple-Visit Programs as a Site for Experimentation
Glen 1
What are the unique aspects of multi-part educational programming in museums that can be leveraged to create a “teaching lab” environment? How can these multiple-visit programs encourage experimentation, reflection, evaluation, and new approaches to museum education across your institution? In this session, hear examples from multiple-visit programming at the Hood Museum and the Harvard Art Museums, and reflect on opportunities for “teaching lab” creation at your own museum.

Facilitators: Correna Cohen, Curatorial Fellow, Division of Academic and Public Programs, Harvard Art Museums, MA; Jamie Rosenfeld, Museum Educator, Hood Museum of Art, Dartmouth College, NH

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Tickets, Tea & Toilets: Saga of a Welcome Center
Alder
Meeting the needs of museum guests is an ongoing challenge. To provide basic amenities of tickets, tea, and toilets, the Preservation Society constructed a welcome center on the grounds of The Breakers. Little did we know that the project would take more than seven years to complete, and along the way spark a controversy that made it into the New York Times. This is a story of perseverance and putting the needs of guests first.
Facilitator: Terry Dickinson, Chief of Staff, The Preservation Society of Newport County, RI
Speakers: Trudy Coxe, CEO & Executive Director, The Preservation Society of Newport County, RI; John Grove, Landscape Architect, Reed Hilderbrand Landscape Architects, MA; Alan Joslin, Architect, Epstein Joslin Architects, MA

Power Dynamics and Workplace Culture: A Think Tank
Grand Ballroom 1
What are the policies and language that shape your workplace culture? How do you navigate power imbalances in your museum? Help colleagues examine power dynamics and workplace culture in museums. Share solutions and ideas for moving the field towards a more equitable and transparent future. This think tank is open to all museum workers, volunteers, board members and trustees.
Facilitators: Scarlett Hoey, Manager of Membership and Development, New England Museum Association, MA; Marieke Van Damme, Executive Director, Cambridge Historical Society, MA (NEMA Board)
Speaker: Wyona Lynch-McWhite, Vice President, Arts Consulting Group, MA (NEMA Board)

Whiteness and Museum Education: Developing a Reflective Practice
Cove
This session focuses on developing a reflective practice, specifically with an eye towards mitigating the potentially harmful impacts of whiteness in the museum education field. In this session, learn about different definitions of whiteness and its resounding impacts on museum education, and then in a workshop format, explore various reflective practices and methods to help with your own work and evaluate your own identity.
Facilitator: Hannah Heller, Doctoral Student/Museum Educator, Teachers College, Columbia University, NY
Speakers: Laurie P. Lamarre, Curator of Exhibitions, Fairfield Museum & History Center, CT; Chris Newell, Education Supervisor, Mashantucket Pequot Museum & Research Center, MA

“MOVING ON” MENTORING CONVERSATIONS
5:30 – 6:30 pm
Cove
Making plans for moving on? Join NEMA’s Lifetime Achievement Awardees for informal and confidential mentoring conversations about how and when to move on from your current position. How do you know when it’s time to leave a job you still love, how to leave a job that no longer loves you back, or when to plan your own succession? This is an opportunity to hear from those who have experienced a range of exit plans from “surprise!” to a thoughtful, strategic process. And of course, what is said in this session, stays in this session.
Facilitator: Wendy Lull, Lifetime Achievement Awardee 2017, President Emerita, Seacoast Science Center, NH
Speakers: Jeff Andersen, Lifetime Achievement Awardee 2016, CT; Charles Browne, Lifetime Achievement Awardee 2013, VT; Stuart Parnes, Lifetime Achievement Awardee 2014, MD; Nina Zannieri Lifetime Achievement Awardee 2015, Paul Revere Memorial Association, MA

NEWCOMERS RECEPTION
5:30 – 6:30 pm
Grove Ballroom
Ticket is required. Cash Bar. Conference newcomers get one drink ticket (in registration envelope).
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WELCOME TO NEMA’S 100TH!
OPENING PARTY AT THE BRUCE MUSEUM
7:00 – 9:30 pm
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7:30 – 8:30 am
Grove Ballroom
Breakfast will be provided for those who registered for it in advance and have a ticket. All may attend the meeting. The IMP PAG will host its annual breakfast meeting to get reacquainted with fellow independent museum professionals. This interactive session is open to all—from seasoned IMP’s who wish to further the visibility of the PAG to non-affiliates interested in the group to those curious about being an IMP. We will be joined by a seasoned IMP who will share insights during a 10-minute tips presentation. At the breakfast, the PAG will be seeking a new co-chairperson. If you are interested in serving the PAG in this way, or know someone who might be, please come and/or invite other interested people!

Facilitators: Helen Riegle, HER Design, MA; Rebecca Migdal, Museum Consultant, MA; Dan Wallis, Owner, The Square Office, MA

REGISTRATION OPEN
8:00 am – 5:00 pm
Hosted by

BOOKSTORE OPEN
8:00 am – 5:00 pm
Hosted by

EXHIBIT HALL OPEN
Grand Ballroom
8:00 am – 5:30 pm

WAKE-UP COFFEE AND MORNING TREATS IN EXHIBIT HALL
Grand Ballroom
8:00 – 8:45 am
Hosted by Fine Art Security Transport, LLC

CONCURRENT SESSIONS
8:45 – 10:15 am

Best Practices: Moving Us Forward or Holding Us Back?
Grove Ballroom
Best practices are usually seen as signs of professionalism, but what if “doing right” keeps us from doing good work—putting internal standards over impact? Professionals in education, exhibits, collections, administration, and planning will each tackle a “best practice” in their fields and propose a new “principle” to guide innovative action.

Facilitator: Rainey Tisdale, Independent Curator, MA
Speakers: Andrea Jones, Founder, Peak Experience Lab, MD; Margaret Middleton, Independent Exhibit Designer, RI (NEMA Board); Monica O Montgomery, Strategic Director, Museum Hue, NY; Elisabeth Nevins, Principal, Seed Education Consulting, MA

Beyond the School Visit: Museum and District Collaboration
Aspen 1
The Aldrich and Ridgefield Public Schools evolved school visits into “deep dive” programming resulting in district-wide, cross-disciplinary curriculum, learning opportunities for educators, school memberships, and experiences for students that align with their respective missions. You will hear from museum management, district administrators, and a parent, discovering how the collaboration evolved and how it impacts their respective institutions. You’ll engage in an activity designed to inspire partnerships rooted in reciprocity, shared values, and innovation.

Facilitator: Michelle Friedman, Head of Education and Academic Initiatives, The Aldrich Contemporary Art Museum, CT
Speakers: Rayda Krell, Entomologist (Parent), Western Connecticut State University; Tim Salem, Principal, Scotts Ridge Middle School, Ridgefield Public Schools, CT

Break the Budget Bubble: How to Build and Read Budgets
Glen 1
Not everyone in a museum deals regularly with budgets. Perhaps you’re planning an exhibition, applying for a grant, or simply looking to advance in your field and hoping to learn more about budgets. From budget creation to maintenance to evaluation, this session offers insights into understanding budgets that will prove useful for years to come.

Facilitator: Rebekah Beaulieu, Director, Florence Griswold Museum, CT (NEMA Board)

(continued on page 14)
Emerging from Financial Distress

The twenty-first century has not been kind to museums; too many find themselves struggling to craft a sustainable financial model. The field needs to recognize the warning signs of fiscal distress. And once we understand the need for radical solutions, we must identify and evaluate alternative options: constriction or expansion, relocation or merger, re-invention or closing. Colleagues who have gone down this path will share what they’ve learned.

Facilitator: Laura Roberts, Principal, Roberts Consulting, MA

Speaker: John B. Ravenal, Executive Director, deCordova Sculpture Park and Museum, MA; Phelan Reed Fretz, Executive Director, ECHO Lake Aquarium and Science Center, Leahy Center for Lake Champlain, VT; Mark Thompson, Executive Director, Newport Restoration Foundation and former Executive Director, Portland Harbor Museum, RI; Todd Smith, Independent Strategic Consultant and former Executive Director, American Textile History Museum, MA

Free Membership at Five Years: A Look Back/A Look Forward

Aspen 2

After five years of steady growth, what are the next steps for the Yale University Art Gallery’s Free Membership program? Colleagues from the Gallery’s departments of Advancement and Membership re-introduce the Free Membership model, explain its accomplishments since it debuted in 2013, and discuss next steps for maintaining a successful membership programming.

Facilitator: Brian McGovern, Acting Head of Advancement, Yale University Art Gallery, CT

Speakers: Emily Herberich, Advancement Assistant, Linda Jerolmon, Membership Manager, Yale University Art Gallery, CT; Jill Westgard, Director of Development, Yale School of Architecture and School of Art (former Deputy Director of Advancement, YUAG), CT

Going Out to Welcome In: Authentic Community Engagement through Outreach

Glen 2/3

Stepping outside the walls of your home institution and engaging with audiences in their neighborhoods is one path to authentic community engagement. Through direct programming and building relationships with community organizations in our cities or towns we can develop genuine connections with new audiences. Come hear three quick stories of this work and then participate in roundtable discussions about where we are as a field and where we are going.

Facilitators: Maria Cabrera, Supervisor, Community Outreach, Museum of Science, Boston; Paul Fenton, Senior Community Engagement Coordinator, New England Aquarium, MA; Janella Watson, Associate Director, Providence Children’s Museum, RI

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Is that a Picasso in your Dorm Room? Art Lending Programs for Students
Belltown
Art lending programs at university museums can provide an extraordinary experience for students and expand art education beyond the museum. These unique programs have an expansive reach across campus, significantly enhancing the student experience through close looking and thought-provoking conversations.
Facilitator: Jessica Cloer, Associate Registrar, Rose Art Museum, Brandeis University, MA
Speakers: Diane M. Hart, Senior Museum Registrar for Collections and Exhibitions, Williams College Museum of Art, MA; Ariana M. Webber, Registrar, MIT List Visual Arts Center, MA

Lincoln in Negative Space: The Intersection of Imaging and Art
Alder
What happens when art and science come together to explore a museum mystery? More than a century ago, sculptor Augustus Saint-Gaudens toward the end of his life used a few dabs of plaster to seal shut roughly two dozen sculpture molds. Through the years, the identities of many of these sealed molds had been lost. Until now. The National Park Service at Saint-Gaudens National Historic Site and a local hospital developed a partnership to non-invasively peek at what these molds contain. With computed tomography (CT) scanning, radiologists were able to scan the open interior spaces of these molds and then extrapolate the negative space into a positive digital image of what these molds would have been used to cast. The use of 3D printing allowed the team to see for the first time what was hidden in these long-forgotten molds. Come and find out what was inside.
Facilitator: Henry Duffy, Museum Curator, Saint-Gaudens National Historic Site, NH
Speakers: Jocelyn D. Chertoff, MD, MS, Chair, Department of Radiology, Dartmouth-Hitchcock Medical Center, NH; Rick Kendall, Superintendent, Saint-Gaudens National Historic Site, NH

Puzzling Through the Past: Creating Escape Room Experiences at Historic Sites
Cove
Working with Montgomery Place at Bard College, Greater Hudson Heritage Network created “The Case of the Livingston Silver,” which adapted the concept of an Escape Room into a portable format using reproduction materials from their archival collection. Explore the potential of implementation at your site and then play in teams to solve the case!
Facilitator: Kerry Sclafani, Program Director, Greater Hudson Heritage Network, NY
Speaker: Amy Husten, Managing Director, Montgomery Place, Bard College, NY

Uncovering Your Inner Compass: An Interactive Values Workshop to Navigate your Career and Your Leadership
Grand Ballroom 1
Focus on using your core values to navigate the twists and turns of your career path with purpose. In this interactive session, you will uncover the values that drive you at a core level and discover how to use them as a tool to develop a career path that aligns with who you are. By becoming consciously aware of our values, we can use them intentionally to guide how we make decisions, how we show up as engaged professionals and authentic leaders, and how we approach a job search in today’s ever-shifting career landscape. This self-awareness enables us to build professional resilience in a changing job market, and ultimately leads us to more meaningful and fulfilling work.
Facilitator: Tara Young, Independent Museum Professional and Faculty, Tufts University Museum Studies Program, MA
Speaker: Carole Ann Penney, Strategic Career Coach, CPC, Penney Leadership, RI

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Scan me
DEMONSTRATION STATION
9:30 – 10:00 am
Rethinking Whitehorne House Museum and the Revitalization of a Uniquely Newport Collection
Grand Ballroom
Kristen Costa, Curator, Kelsey Mullen, Public Programs Manager, and Gina Tangorra, Interpretation and Visitor Experience Manager, Newport Restoration Foundation, RI

COFFEE BREAK IN THE EXHIBIT HALL
10:15 – 10:45 am
Grand Ballroom
Hosted by POW! Paul Orselli Workshop, Inc.

DEMONSTRATION STATION
10:45 – 11:15 am
Creating Undeniable and Custom Experiences For Museum Visitors
Grand Ballroom
Pradeep Aradhya, CEO and Jagathi Gururajan, COO, Novus Laurus, LLC

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MINDFULNESS BREAK
10:45 – 11:30 am
Charter Oak Boardroom
Take a few minutes to decompress from your busy conference. Join NEMA Director Dan Yaeger for quiet conversation and a guided meditation.

STORY TELLING SESSION
Brief Presentations with Big Meaning
10:45 am – 12:15 pm
Elm

A Three-Way Success Story
Putting the puzzle together: a three-way success story. How did a state park, a small museum theatre company, and local businesses converge to offer thousands of visitors an added interpretive value to Gillette Castle State Park historic site? Well, this is a 10th anniversary success story.
Facilitator: Kandie Carle, Producing Artistic Director, East Haddam Stage Company, CT

Get Your Niche Museum Out of its Nook
How can niche museums with limited resources and specific themes stay relevant, meaningful, and connected to the general public’s interests? How can a museum which cannot expand its physical walls expand its interpretation better serve the community? Explore a stream of fresh ideas and perspectives for innovative programming and timely exhibits to learn how and why a small, historic whaling museum transformed itself.
Facilitator: Nomi Dayan, Executive Director, The Whaling Museum & Education Center of Cold Spring Harbor, NY

CONCURRENT SESSIONS
10:45 am – 12:15 pm

Cultural Crossroads and Intersections: How Collaborations, Creative Communities, and Museums are Sparking Change
Grand Ballroom 1
Museums are driving change as the new heart and soul of creative communities, becoming the intersection where dynamic community connections are happening. From urban museums to historic homes, ArtWeek worked with over 70 collaborators and 525 event hosts including many museums during its Spring 2018 statewide expansion. Learn how collaborations of all kinds are lighting creative sparks and how museums are thinking outside the gallery walls.
Facilitator: Sue Dahling Sullivan, Chief Strategic Officer, Artweek/Boch Center, MA
Speakers: Arreen Andrew, Program Officer, Massachusetts Cultural Council; Mary Taylor, Cape Cod Museum Trail, MA

How Visitor-Centered Are We?
Belltown
Following up on last year’s seminar discussion about truth in museums, we will examine the continuing shift to create more visitor-centered environments and what that means in the context of today’s society. Using selected pre-readings, you will examine and share ideas and examples of inclusion, diversity and access, both physical and cultural, to help us understand how they shape, or should shape, our work today. Together we will explore the question, “How visitor centered are we?” Limited to 25 participants. First come, first served.
Facilitator: Lynn Baum, Principal, Turtle Peak Consulting, MA
Speakers: Jan Crocker, Senior Exhibit and Content Developer, Edward M Kennedy Institute, MA; Janella Watson, Associate Director, Providence Children’s Museum, RI

The Leadership Partnership: How to Build a Strong Relationship with your Board Chair
Glen 1
Increased attention to the issues of museum leadership have brought renewed focus to the often-challenging relationship between board chairs and museum directors. Despite the knowledge that this relationship can be one of the best indicators of future success, many museum leaders are not confident in developing this complicated partnership. Panelists will discuss the steps they (continued on page 19)

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“Lean times demand better leadership.
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Since 1996, the Qm² community of consultants has helped museums build successful futures through leadership learning, visitor-centered interpretive planning and evaluation, exhibition development, management and organizational design.
took to create successful relationships and their tools for continued investment over time.

Facilitators: Laura B. Roberts, Principal, Roberts Consulting, MA; Mary Baily Wieler, President, Museum Trustee Association, MD

Speakers: Rebekah Beaulieu, Director (NEMA Board), David Dangremond, Board President, Florence Griswold Museum, CT; Paul Eddy, President of the Board of Trustees, Pieter Roos, Director, Mark Twain House & Museum, CT

Multi-Sensory Experiences: A New Approach to Engaging Visitors at Historic Sites
Glen 2/3

With increased pressure over funding and audience, historic sites and house museums are searching for new ways to engage with their communities. Providence’s Lippitt House Museum and Green Door Labs both address this issue by creating multi-sensory experiences and collaborating with professionals in their local communities. Immersive experiences challenge expectations about traditional museum visits and allow multi-generational audiences to engage with content in new ways. This session will use two case studies of successful projects to inspire a broader brainstorm session and discussion about how museums can work with contemporary artists to create new, innovative, meaningful experiences for visitors.

Facilitator: Carrie Taylor, Director, Lippitt House Museum, RI

Speakers: Kellian Adams Pletcher, Founder and Mastermind, Green Door Labs, MA; Rebecca Noon, Lead Artist, Strange Attractor, RI

Museums in Puerto Rico
Cove

Before and after Hurricane Maria in 2017, museums in Puerto Rico have faced unique challenges. New England and New York are home to a significant portion of the Puerto Rican diaspora and continue to be destinations for Puerto Ricans in the post-Maria exodus. Hear from Puerto Rican museum professionals working on the island and stateside as they discuss the effects of migration, politics, and climate change on the cultural sector.

Facilitator: Antonio Méndez, Countdown to Kindergarten Educator, Boston Children’s Museum

Speakers: Marianne Ramírez Aponte, Directora Ejecutiva y Curadora en Jefe, Museo de Arte Contemporáneo de Puerto Rico; Brenda Plumey Morales, Education Coordinator, Museo de Arte Contemporáneo de Puerto Rico; Pedro Reina-Pérez, PhD., Wilbur Marvin Visiting Scholar, Director, Harvard Puerto Rico Winter Institute-DRCLAS, MA; Maricelle Robles, Educator in Charge, Public Programs and Engagement, Metropolitan Museum of Art, NY; Yeidy Ystawinski, Directora de Educacion, Museo de Arte de Puerto Rico

So You Want to be a CEO?
Alder

Join a panel of current museum directors for a frank and open discussion of the demands and rewards of museum leadership. Ask your burning questions about life in the corner office: Is it really all about fundraising? What do the panelists wish they would have known before taking their first director role? What are the best (and most challenging) parts of the job? Meet other aspiring leaders and learn a bit about making the move up in the field.

Facilitator: Charles Clark, Executive Director, Castle in the Clouds, NH

Speakers: Susan Ballek, Executive Director and CEO, Hill-Stead Museum, CT; Adam Kane, Executive Director, Fairbanks Museum & Planetarium, VT; Ruth Taylor, Executive Director, Newport Historical Society, RI

Teaching or Learning? Defining Museum Education in your Museum
Aspen 1

What does museum education look like in the 21st century? Are museums providing quality informal learning experiences for students? The Tsongas Industrial History Center applied backward design to create a definition of experiential learning that now frames the development and assessment

(continued from page 17)
PAG Lunch Sessions (12:15 - 2:15 pm)

PAG sessions are open to all, except the Director’s Discussion, limited to museum directors only. If you ordered a box lunch, please collect it from the Exhibit Hall from 12:15-12:45 pm. Sessions begin at 12:45 pm.

**Children's Museums and Beyond**

**Cove**

Join us for an informal lunch and opportunity to roundtable with fellow colleagues from children’s museums and other institutions with an interest in serving family audiences. We welcome colleagues from not only traditional children’s museums, but those of you interested in investigating ways your institution can be inspired to include children and family engagements and opportunities.

PAG Co-Chairs: Antonio Móndez, Countdown to Kindergarten Educator, Boston Children’s Museum; Beth A. Weller, Director of Operations, The Children’s Museum, CT

**College and University Museums**

Join us for our afternoon off-site session at the Fairfield University Art Museum (ticket required). If you ordered a box lunch it will be waiting for you in the lobby at 12:20 pm.

**Curators**

**Glen 2/3**

Join us for an informal networking lunch. You’ll have the opportunity to meet new colleagues and reconnect with others, share details about current projects, and discuss curatorial questions and concerns in a casual, relaxed atmosphere. We need new PAG Chairs: if you or someone you know is interested, please attend.

Facilitator: Kate McBrien, Chief Curator, Maine Historical Society (NEMA Board)

**Educators**

**Grand Ballroom 1**

Join us as we consider the role of empathy in our work as educators. How does it inform our work with the public, how can it transform our institutional cultures, and what does it mean in our personal practice? Share ideas, ask questions, and connect with a network of peers and mentors who can continue to provide inspiration, support, and resources long after we leave the conference.

PAG Co-Chairs: Elisabeth Nevins, Principal, Seed Education Consulting; Phillippa Pihts, Horowitz Fellow for American Art, Boston University

**Exhibitions**

**Elm**

You’ll have the opportunity to meet new colleagues and reconnect with old friends and share details about current projects at this informational networking lunch. There will also be time to discuss future exhibit-related programming and “field-trip” style meet-ups.

PAG Co-Chairs: Laurie P. Lamarre, Curator of Exhibitions, Fairfield Museum and History Center, CT; Betsy Loring, Director of Exhibits and Facilities, EcoTarium, MA

**Historic Sites**

**Glen 1**

Come dish and dine with the most eclectic PAG at the conference. Historic site professionals of all stripes welcomed.

PAG Co-Chairs: Kelsey Mullen, Public Programs Manager, Newport Restoration Foundation, RI; Emma Bray, Executive Director, American Independence Museum, NH

**Membership, Development, Public Relations, and Marketing**

**Aspen 2**

Join us for an informal networking lunch with a short, brain-storming session. Come with ideas about what kind of workshop would be useful to you and your colleagues in the coming year. You’ll have the opportunity to meet new colleagues and reconnect with old friends, share details about current projects, and discuss pertinent issues.

PAG Co-chairs: Mary Heath, President, MOVE Marketing, RI; Heather Rockwood, Development and Marketing Associate, Newport Historical Society, RI

**The Museum Directors' Discussion**

**Aspen 1**

This is an opportunity for CEO/Directors to discuss concerns and challenges in an open forum setting. Our facilitator will keep the conversation moving while we share ideas and solutions. Whether you are a seasoned or a first-time director, this discussion will be for CEOs of any size museum. Participation is limited to CEO/Directors only.

Facilitator: Sue Goganian, Director, Historic Beverly, MA (NEMA Board)

**Registrars and Collections Care Specialists (RACCS)**

**Grove Ballroom**

We have a new name! With that also comes new things for RACCS—formerly known as the Registrar’s PAG. Come and join us for an update on what we have been up to as we grow our community. This will also be an opportunity to meet and visit with colleagues, seek advice, get things off your chest, humble brag about what you have been up to and make confessions, should that be needed.

PAG Co-Chairs: Meredith Vasta, Collection Steward, Peabody Museum of Archaeology and Ethnology, MA; Daniel Neff, Curator, Fairbanks House, MA

**Open Networking Lunch**

**Alder**

Not affiliated with a PAG hosting a lunch this year? Or just want to break bread with old friends or new ones? Open seating is available just for you.
of programs and staff/student interactions. You will gain knowledge of a process that will help define the future of education programs – both development and assessment – at your museum.

Facilitator: Kristin Gallas, Project Manager, Tsongas Industrial History Center, MA
Speaker: Susan Diachisin, Museum Education Supervisor, Tsongas Industrial History Center, MA

Trauma and New England Museums
Aspen 2

Recent discussions have centered on the trauma caused by cultural heritage and the trauma that can be healed by it. Museums are primary loci for this heritage; how museums interpret their collections can play a significant role in the trauma of their patrons. This session focuses on how New England museums, especially smaller ones and those with connections to others in the country and the world, address and interpret traumatic cultural heritage.

Facilitator: Kisha Tracy, Associate Professor, English Studies, Fitchburg State University, MA
Speakers: Autumn Batista, Undergraduate Student, Fitchburg State University, MA; Erin McGough, Executive Director, Duxbury Rural and Historical Society, MA; Alyssa Stanton, Graduate Student, Fitchburg State University, MA; Ashlynn Rickord, Project Director, Cardinal Cushing 75th Anniversary Project, MA; Sally Whipple, Executive Director, Connecticut’s Old State House

DEMONSTRATION STATION
11:30 am – Noon

Promoting and Selling Your Book
Grand Ballroom
Jane Karker, President, Custom Museum Publishing, ME

PAG LUNCHES
12:15 – 2:15 pm
(See page 20 for descriptions.)

OFF-SITE SESSION
12:20 – 5:15 pm

An Afternoon at the Fairfield University Art Museum
Ticket holders meet at the main entrance at 12:20 pm. Bus leaves promptly at 12:30 pm. If you ordered a box lunch it will be waiting for you in the lobby.

Organized by the College and University Museum PAG
Presenters: Dr. Christopher B. Steiner, Lucy C. McDannel ’22 Professor of Art History & Anthropology, Director of Museum Studies Certificate Program, Connecticut College; Dr. Katherine A. Schwab, Professor, Department of Visual and Performing Arts, Fairfield University, CT; Dr. Jennifer Reynolds-Kaye, Curator of Education, Yale Center for British Art, CT; Carey Mack Weber, Assistant Director, Fairfield University Art Museum, CT
**Quick Glance**

**WEDNESDAY**

6:30 – 7:00 am  
**NEMA Fitness**

8:00 – 8:30 am  
**NEMA Conference Preview, Glen 1**

8:00 am – 5:00 pm  
**Registration Open**  
Hosted by Museum Textile Services

8:00 – 8:45 am  
**Welcome Coffee and Morning Treats**  
Hosted by John Hopkins University

8:45 – 10:15 am  
**Concurrent Sessions**
- The Art of Preservation, Alder
- Assessing Museum Impact, Glen 1
- Larping, Simulation, and Gaming, Belltown
- The Museum as a Site of Resistance, Aspen 2
- The Museum That Cried “Should,” Cove
- Project Management for Museum Professionals, Glen 2/3
- Refresh Your Mission, Revitalize Your Brand, Aspen 1
- The STEAM Dream Team, Grove Ballroom
- Succession Planning: Is Your Organization Prepared?, Elm

10:30 am – Noon  
**Keynote Session**  
Grand Ballroom  
Hosted by Novus Laurus

Noon – 5:00 pm  
**Bookstore Open**  
Hosted by Cooperstown Graduate Program

12:30 – 1:30 pm  
**Opening Lunch, Grove Ballroom**  
Hosted by Qm²

1:25 – 5:15 pm  
**Off-Site Sessions**
- P. T. Barnum’s Legacy in Bridgeport Barnum Museum
- 50+ years of Ground-Breaking Preservation

1:45 – 3:15 pm  
**Concurrent Sessions**
- Beyond the Keychain, Aspen 1
- Next Generation of Museum Leaders, Grand Ballroom
- Continuing Education, Glen 1
- History Ain’t Dead, Aspen 2
- How Digital Publishing is Helping, Cove
- Low Pay, No Pay and Poor Pay: Say No Way!, Glen 2/3
- Old-Fashioned, Belltown
- Tales from the Not-so-Ivory Tower, Grove Ballroom
- Technology Plan 101, Alder

3:45 – 5:15 pm  
**Concurrent Sessions**
- Best Practices for Working with Technologists, Belltown
- Diamonds Are Nice, but..., Grove Ballroom
- The Future of Museum Education: Revisited, Glen 2/3
- Let Me Take a Selfie, Aspen 2
- Museum Teaching Lab, Glen 1
- Tickets, Tea & Toilets: Saga of a Welcome Center, Alder
- Power Dynamics and Workplace Culture, Grand Ballroom 1
- Whiteness and Museum Education, Cove

5:30 – 6:30 pm  
“Moving On” Mentoring Conversations, Cove

**THURSDAY**

7:30 – 8:30 am  
**IMP PAG Breakfast, Grove Ballroom**

8:00 am – 5:00 pm  
**Registration Open**  
Hosted by Museum Textile Services

8:00 am – 5:00 pm  
**Bookstore Open**  
Hosted by Cooperstown Graduate Program

8:00 am – 5:30 pm  
**Exhibit Hall Open**

8:00 – 8:45 am  
**Wake-up Coffee & Morning Treats in Exhibit Hall**  
Hosted by Fine Arts Security Transport

8:45 – 10:15 am  
**Concurrent Sessions**
- Best Practices, Grove Ballroom
- Beyond the School Visit, Aspen 1
- Break the Budget Bubble, Glen 1
- Emerging from Financial Distress, Elm
- Free Membership at Five Years, Aspen 2
- Going Out to Welcome In, Glen 2/3
- Is that a Picasso in your Dorm Room?, Belltown
- Lincoln in Negative Space, Alder
- Puzzling Through the Past, Cove
- Uncovering Your Inner Compass, Grand Ballroom 1

9:30 – 10:00 am  
**Demonstration Station**  
Rethinking Whitehorne House Museum

10:15 – 10:45 am  
**Coffee Break in the Exhibit Hall**  
Hosted by FO! Paul Orselli Workshop, Inc.

10:45 – 11:15 am  
**Demonstration Station**  
Creating Undeniable/Custom Experiences for Museum Visitors

10:45 – 11:30 am  
**Mindfulness Break, Charter Oak Boardroom**

10:45 am – 12:15 pm  
**Story Telling Session, Elm**
10:45 am – 12:15 pm
Concurrent Sessions
- Cultural Crossroads and Intersections, Grand Ballroom 1
- How Visitor-Centered Are We?, Belltown
- The Leadership Partnership, Glen 1
- Multi-Sensory Experiences, Glen 2/3
- Museums in Puerto Rico, Cove
- So You Want to be a CEO?, Alder
- Teaching or Learning?, Aspen 1
- Trauma and New England Museums, Aspen 2

11:30 am – Noon
Demonstration Station
- Promoting and Selling Your Book

12:15 – 2:15 pm
PAG Lunches
- Children’s Museums and Beyond, Cove
- Curators, Glen 2/3
- Educators, Grand Ballroom 1
- Exhibitions, hosted by 42 Design Fab, Elm
- Historic Sites, Glen 1
- Membership, Development, Public Relations, and Marketing, Aspen 2
- The Museum Directors’ Discussion, Aspen 1
- Registrars and Collections Care Specialists (RACCS), hosted by Huntington T. Block, Grove Ballroom
- Open Networking Lunch, Alder

12:20 – 5:15 pm
Off-Site Sessions
- An Afternoon at the Fairfield University Art Museum
- A Tour with Westport Historical Society
- Welcome to Our House; Access to History

2:15 – 2:45 pm
Snack Break in the Exhibit Hall
Hosted by Yale University Art Gallery

2:45 pm – 3:15 pm
Demonstration Station
- Corn Husk Doll Making Demonstration

2:45 – 3:45 pm
Career Conversation with Larry Yerdon
Charter Oak Boardroom

2:45 – 4:15 pm
Concurrent Sessions
- Building Evaluation Capacity, Glen 1
- Ch-ch-Changes, Grove Ballroom
- Finding Your Voice on Social Media, Belltown
- Getting Started on your Digitization Project, Elm
- High Times in the Museum, Aspen 2
- Protest of Power: When the People Curate, Cove
- Ethical Concerns for Museums, Grand Ballroom 1
- Talk Dirty to Me, Aspen 1
- What Lies Beneath?, Glen 2/3
- Workshop About Workshops, Alder

2:45 pm
Massachusetts Education Meet-up, Bedford

3:30 – 4:00 pm
Demonstration Station
- Mental Health Literacy via a Museum-Without-Walls

4:15 – 5:15 pm
Exhibit Hall Opening Reception

6:00 – 9:00 pm
Evening Events
- Fun in Fairfield! A Two-Part Celebration of History and the Arts, hosted by John Hopkins University
- Directors and Trustees Reception, hosted by Museum Search & Reference
- Open House and Jeffersonian Dinner at Greenwich Historical Society, hosted by Harvard Museum Studies

FRIDAY
8:00 am – Noon
Registration Open
Hosted by Museum Textile Services

8:00 am – Noon
Bookstore Open
Hosted by Cooperstown Graduate Program

8:00 am – 1:00 pm
Exhibit Hall Open

8:00 – 8:45 am
Wake-up Coffee & Morning Treats in Exhibit Hall

8:45 – 9:15 am
Demonstration Station
- Gathering Guest Feedback in Seamless Ways

8:45 am – 12:15 pm
Off-Site Session
- The Revitalization of Mill Hill Historic Park

8:45 – 10:15 am
Concurrent Sessions
- Collaborative Programming for Adults,Glen 2/3
- Collections Care Information Resources, Aspen 2
- The Impact of AI on the Museum Sector, Alder
- “It Can’t Be Done” to “We Can Do It,” Glen 1
- Leveraging Limited Assets, Cove
- Managing Big Changes, Belltown
- NEMA’s Next 100 Years, Grove Ballroom
- Planning, Luck, and Teamwork, Aspen 1
- Re-Imagining the Historic House Museum, Grand Ballroom
- Re-Imagining the Future! Museums for Tomorrow, Elm

9:30 – 10:00 am
Demonstration Station
- Makers & Creatives Working with History Outside the Museum

10:15 – 10:45 am
Coffee Break in the Exhibit Hall

10:45 – 11:15 am
Demonstration Station
- Tiny Book Show with The Creative Caravan

10:45 am – 12:15 pm
Concurrent Sessions
- Creating Better Museum Experiences, Aspen 2
- Integrating Skill Building, Glen 1
- Moving Your Department Forward, Glen 2/3
- Out from the Shadows, Alder
- Packing, Tracking and Stacking, Elm
- Queers in the Museum, Cove
- Rebranding for Change, Grand Ballroom
- Stop, Collaborate, and Listen: Museum-School Partnerships, Aspen 1
- What Really is the Museum of the Future?, Grove Ballroom

12:15 – 12:45 pm
Exhibit Hall Closing Reception & Raffle Drawing

12:45 – 2:00 pm
Annual Luncheon & Annual Meeting
Grove Ballroom
Sights and Sounds of Ancient Ritual

November 9, 2018–March 3, 2019

Free and open to the public | artgallery.yale.edu

Image: Fragment of a Floor Mosaic with a Dionysiac Procession (detail), Roman, Jordan, Gerasa, late 2nd–early 3rd century C.E. Stone and glass tesserae. Yale University Art Gallery, Ruth Elizabeth White Fund

YALE UNIVERSITY ART GALLERY
SNACK BREAK IN THE EXHIBIT HALL
2:15 – 2:45 pm
Grand Ballroom
Hosted by

DEMONSTRATION STATION
2:45 pm – 3:15 pm
Corn Husk Doll Making Demonstration
Grand Ballroom
Matt Pina (Mashantucket Pequot), Museum Educator, Mashantucket Pequot Museum & Research Center, CT

CAREER CONVERSATION WITH LARRY YERDON
2:45 – 3:45 pm
Charter Oak Boardroom
Talk careers with this year’s NEMA Lifetime Achievement Award winner Lawrence J. Yerdon, President and CEO of Strawbery Banke Museum. Larry earned undergraduate and graduate degrees in history, and an MBA from Rensselaer Polytechnic Institute. He has been active professionally serving as President of NEMA, on the Council of the American Association for State and Local History, and as a grant reviewer for the Institute for Museum and Library Services, the National Endowment for Humanities & the Pew Charitable Trust. Currently, he is a member of the board of the Portsmouth Chamber of Commerce.

CONCURRENT SESSIONS
2:45 – 4:15 pm
Building Evaluation Capacity: An Introductory Workshop
Glen 1
Evaluation is critical to improving offerings and understanding audiences, but many museum professionals lack training and many museums lack supportive practices. This workshop introduces the concept of evaluation capacity building, a trend across the nonprofit sector useful for museums wanting to conduct evaluation, but unsure where to start. Learn about successes and challenges of evaluation capacity building initiatives and get a chance to reflect on how you can help build it!
Facilitator: Christina Smiraglia, Senior Research Manager & Museum Studies Instructor, Harvard University, MA
Speakers: Lynn Baum, Principal, Turtle Peak Consulting, MA; Polly Hubbard, Director of Education, Peabody Museum of Archaeology & Harvard Semitic Museum, MA; Jane Pickering, Executive Director, Harvard Museums of Science & Culture, MA

Ch-ch-Changes: How Museum Staff and Volunteers Can Create Positive Change Together
Grove Ballroom
How do you get from “We’ve always done it this way!” to “Why didn’t we do this sooner?” In this session, MFA staff and volunteers will co-present how to initiate and implement a positive change based on our successful transition from paper-bound to cloud-based resources. We’ll share our process from volunteer inspiration to collaborative execution, including practical steps and honest reflections. Leave with specific tools to effectively bring a “new normal” to your site.
Facilitator: Nicole Claris, Manager of School Programs, Museum of Fine Arts, Boston
Speakers: Beth Sanders and Anne Short, Gallery Instructors, Museum of Fine Arts, Boston

Finding Your Voice on Social Media
Belltown
This session will provide an overview of how Facebook, Twitter, and Instagram can become powerful tools for your organization and connect with a greater audience.
Facilitator: Megan Olver, Education Assistant & Visitor Services Coordinator, Litchfield Historical Society, CT
Speakers: Sophie Huget, Director, New Britain Industrial Museum, CT

(continued on page 27)
Aurora Collection Cabinets

Aurora Storage has designed a line of collections cabinets, flat files and storage systems second to none in quality, breadth, color selection and accessories.

- 3 Sizes of Flat Files with 100 lb drawer capacity
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Getting Started on your Digitization Project  

Elm  
This session, guided by a team that is currently undertaking a project to digitize an entire museum and archival collection, will provide a general overview of practical strategies for embarking on a project to create, curate, and make use of digital collections, with an emphasis on planning and preparation for those with little or no experience in this area.  

Facilitator: Douglas Stark, Museum Director, International Tennis Hall of Fame, RI (NEMA Board)  
Speakers: Troy Gowen, Curator of New Technology, International Tennis Hall of Fame, RI; Jamie Kingman Rice, Director of Library Services, Maine Historical Society; Kate Wells, Curator of Rhode Island Collections, Providence Public Library  

High Times in the Museum: Changing Marijuana Laws and Museums  

Aspen 2  
Two lawyers and a curator will look at how changing marijuana laws may impact various areas of museum operations. The hope is that a thought-provoking discussion on employment policies and laws, visitor services, rentals, donor relations, and contemporary collecting will encourage museums to be proactive in this changing regulatory environment.  

Facilitator: Valarie Kinkade, Principal, Museum & Collector Resource, LLC, MA  
Speakers: Tim McNamara, Esq., Principal, McNamara & Yates, P.C., MA; Katherine Lewis, Associate, Meister, Seelig & Fein, LLP, NY  

Protest of Power: When the People Curate  

Cove  
Join activists, culture workers, and museum professionals to discuss how to change the power dynamic in traditional museum curation. How has traditional curation reinforced and been rewarded by white supremacy? What is the responsibility of the institutions that benefit from traditional curation and how can they be held accountable? What does an alternate, radical, resistance curation look like? How might we begin doing this immediately as museum professionals?  

Facilitator: Pampi, Culture Worker, Decolonize Our Museums, MA  
Speakers: Amin Husain, Decolonize This Place; Ariana Lee and Palace Shaw, Founders, The Whitest Cube, MA; Dey Hernández - Culture Worker, AgitArte and Independent Curator, PR; Monica Montgomery, Founding Director and Curator, Museum of Impact, NY; Dr. Barbara Lewis, Director, Trotter Institute for Black Studies, University of Massachusetts Boston  

Slippery Slopes...Ethical Concerns for Museums  

Grand Ballroom 1  
What would you do if your museum was suddenly embroiled in an ethical issue? Would PR deal with it or should there have been a museum-wide discussion before it became an issue? This is a repeat of last year’s well-received session on ethical concerns in museum governance and management, but with new examples. The format will be roundtable discussions. Panelists will move from table to table so that all topics are discussed.  

Facilitator: Susan Robertson, Executive Director, Gore Place, MA  
Speakers: Pieter Roos, Executive Director, Mark Twain House & Museum, CT; Pam Swain, Governor (trustee), Gore Place, MA; Kent dur Russell, Curator and CEO, Museum of Russian Icons, MA  

(continued from page 25)  
(continued on page 28)
Talk Dirty to Me: Cleaning Historic Clothing and Textiles
Aspen 1
Historic clothing and textiles are among the most fragile items in any collection. Because of their history of use, they can also be among the dirtiest. This session will discuss when cleaning is and isn’t appropriate, followed by case studies of successful and unsuccessful cleaning campaigns. Instructions will be provided for several cleaning techniques that any collections specialist can learn to perform. Participants can practice safely cleaning objects from our study collection. Please note: This is a new date and time for this session.
Facilitator: Camille Myers Breeze, Director/Chief Conservator, Museum Textile Services, MA
Speaker: Morgan Blei Carbone, Conservator, Museum Textile Services, MA

What Lies Beneath? Using Forensic and Imaging Technology with Collections
Glen 2/3
What do you do when you want to know more about an object in your collection, but cannot obtain that information without jeopardizing its integrity? What do you do when you see possible blood or an image hidden behind a layer of paint? In earlier days museum professionals had few options: either risk damaging the object or foregoing the quest.
for deeper information. But today, as scientific technology and tools advance, museums can consider using non-invasive ways of gathering information on objects, such as DNA sampling, UV, and Backscatter imaging. In this session we will explore how technology aided new discoveries on a suit of armor, a painting, and a mummy. The process, challenges, and results were unexpected.

Facilitator: Katherine Taylor-McBroom, Curator of Exhibits and Collections, Sullivan Museum and History Center at Norwich University, VT
Speakers: John T. Hart, Jr., Director & Assistant Professor, Sullivan Museum and History Center, Norwich University, VT; Margaret Tamulonis, Manager of Collections and Exhibitions, Robert Hull Fleming Museum, University of Vermont

Workshop About Workshops (Fabrication, That Is!)
Alder
Museums are experts at finding ways to get it done. However, many struggle with limited in-house fabrication or technical capability. Is “I wish we could do this ourselves” a common phrase for you? We will discuss fabrication situations at a few museums, talk about staffing, do a written capability assessment, and get a better idea of the space needs and real hardware costs in a well-equipped shop.

Facilitator: Richard Rich, Exhibit Studio Manager, Imagine Nation Children’s Museum, CT
Speakers: Nick Barnett, Director of Wildlife and Exhibits, The Children’s Museum, CT; Coral Richardson, Director, Imagine Nation Children’s Museum, CT

MASSACHUSETTS EDUCATION MEET-UP
2:45 pm
Bedford
Curious about the new Massachusetts History and Social Science Curriculum Frameworks and how they’ll affect your school programs? Worried that your existing program audience will change? What are you doing to adapt your programming? Where’s the “civics” in your content? Are districts adopting the frameworks in total, or just parts? Join other Massachusetts museums and historic sites to talk about how we can take advantage of the new frameworks to make our programs better.

Facilitator: Kristin Gallas, Project Manager, Tsongas Industrial History Center, MA

DEMONSTRATION STATION
Grand Ballroom
3:30 – 4:00 pm
Toward an Integrated Business Model to Create Mental Health Literacy via a Museum-Without-Walls
Alexandra Orlandi, Research Fellow and Paul Piwko, Visiting Assistant Professor of Accounting, Assumption College, MA

EXHIBIT HALL OPENING RECEPTION
4:15 – 5:15 pm
Grand Ballroom
A great way to wind down your afternoon! Join us for drinks and delicious hors d’oeuvres in the action-packed Exhibit Hall, the place to be for interacting with the latest innovative products and services. Get your raffle cards signed for great prizes (drawing is Friday afternoon), chat with friends, and relax a bit before your evening starts. Cash bar.

Happy hour indeed!

EVENING EVENTS

Directors and Trustees Reception at The Aldrich Contemporary Art Museum
Ticket holders meet at the main entrance at 5:20 pm. Bus leaves promptly at 5:30 pm.
Hosted by

Fun in Fairfield! A Two-Part Celebration of History and the Arts
In conjunction with the Connecticut League of History Organizations and CT Humanities.
Ticket holders meet at the main entrance at 5:25 pm. Bus leaves promptly at 5:35 pm.
Hosted by

Open House and Jeffersonian Dinner at Greenwich Historical Society
In conjunction with the Andover Center for History and Culture.
Ticket holders meet at the main entrance at 5:35 pm. Bus leaves promptly at 5:45 pm.
Hosted by

THURSDAY EVENING MEET-UPS
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Franklin Street Works Contemporary Art Space
Complete details can be found in the conference app.
What’s your storage challenge?

Visit us at booth 16
NEMA’s Annual Conference
Museums on the Move
Stamford, Connecticut
Registration Area
Hosted by Museum Textile Services

Bookstore Open
8:00 am – Noon
Hosted by Cooperstown Graduate Program

Exhibit Hall Open
8:00 am – 1:00 pm
Grand Ballroom

Wake-Up Coffee and Morning Treats in Exhibit Hall
8:00 – 8:45 am
Grand Ballroom

Demonstration Station
8:45 – 9:15 am
Hiding the Veggies: Gathering Guest Feedback in Seamless Ways
Grand Ballroom

Off-Site Session
8:45 am – 12:15 pm
Ticket holders meet at the main entrance at 8:20 am. Bus leaves promptly at 8:30 am.

Remembering Our Past ... Saving It for Our Future: The Revitalization of Mill Hill Historic Park
Speakers: Diane Jellerette, Executive Director, Norwalk Historical Society, CT; Samantha Kulish-Fargione, Events/Program Coordinator, Norwalk Historical Society, CT; David Westmoreland, former Chairman, Norwalk Historical Commission, CT; Daryn Reyman-Lock, PhD, History & Museum Consultant, CT; Scott Wands, Manager of Grants and Programs, CT Humanities

Concurrent Sessions
8:45 – 10:15 am

Collaborative Programming for Adults of All Abilities at an Art Museum: Behind the Scenes
Glen 2/3
Museums can support federally-mandated educational priorities while creating a welcoming environment for adults with physical, cognitive, and social disabilities. Yale Center for British Art and Chapel Haven partnered to create a program providing adults with disabilities opportunities to learn about, respond to, and create art. Museum educators and Chapel Haven’s art director will share elements they believe to be crucial to a successful partnership, followed by interactive demonstration.

Facilitator: Jaime Ursic, Head, School and Educator Programs, The Nelson-Atkins Museum of Art, MO (formerly Associate Curator of Education, Yale Center for British Art, CT)
Speakers: Berclee Cameron, Head Docent, Yale Center for British Art, CT; Justine (Tina) Menchetti, Art Director, Chapel Haven, CT; Margaret Mann, Docent and YCBA’s CADN Representative, Yale Center for British Art, CT

Collections Care Information Resources
Aspen 2
Do you have Collections Care questions or challenges, and don’t know where to turn for advice? This session will review a host of free and/or cheap resources available to cultural institutions that don’t have an in-house expert. Moderated discussion will give you a chance to suggest topics to help build these resources.

Facilitator: Priscilla Anderson, Senior Preservation Librarian, Harvard University, and Chair of Connecting to Collections Care Online Community Committee (AIC) American Institute for Conservation of Art and Historic Artifacts, MA
Speakers: Rachael Perkins Arenstein, Partner, AM Art Conservation, NY; Sean Ferguson, Preservation Outreach Staff, Northeast Document Conservation Center, MA; Jeremy Linden, Principal, Linden Preservation Services, Inc. NY, Rachel Onuf, Coordinator, Vermont Historical Records Program and Adjunct Professor, Simmons College School of Library and Information Science

The Impact of Artificial Intelligence on the Museum Sector
Alder
Artificial Intelligence. It’s a concept that holds lots of promise, generates endless buzz, and is starting to make its way into everyday life. In 2016, artificial intelligence went mainstream, and undoubtedly, in the years to come, we will begin to see an increase in experimentation within the cultural space. In this presentation, we’ll explore some of AI’s most powerful uses related to machine learning, machine vision, and its impact on galleries, libraries, archives, and museums in the areas of collections, ticketing, and attendance data.

Facilitator: Dan Sullivan, Head of Growth & Partnerships, Cuseum, MA

(continued on page 32)
"It Can’t Be Done" to “We Can Do It”
Glen 1
Challenges, great or small, should not stop one from moving forward even in the lowest of times. Facing many all at once, a small museum picks itself up by the bootstraps while facing possible closure, loss of valuable artifacts, and trying to rebuild from board to staff to programs to the community believing in it again.

Facilitator: Rachel Desgrosseilliers, Executive Director, Museum L-A, ME
Speakers: Todd Smith, Independent Strategic Consultant and Former Executive Director, American Textile History Museum, MA; Julie Hall Williams, Director of Development & Annual Giving, The Trustees, MA

Leveraging Limited Assets: The Power of Collaboration
Cove
This session will explore how the Connecticut Art Trail leverages financial and creative resources to increase traffic and visibility. Representatives from four member museums will highlight the programs that benefit both the public and the member museums. Topics include a brief history of the Trail, communications, social media outreach, and the success of the passport program. You will leave the session armed with a toolbox of ideas that you can use at your site.

Facilitator: Carey Mack Weber, Assistant Director, Fairfield University Art Museum, President, Connecticut Art Trail
Speakers: Stephanie Harris, Director of Operations & Marketing, Mattatuck Museum, CT; Tammi Flynn, Director of Marketing, Florence Griswold Museum, CT; Jessica Kuhnen, Collections Manager, Weir Farm National Historic Site, CT

Managing Big Changes: A Case Study at Old Sturbridge Village
Belltown
In September 2017 Old Sturbridge Village opened Old Sturbridge Academy, the first public charter school associated with a museum in Massachusetts. This large and ambitious project will be used as the lens for managing dramatic institutional changes at one of New England’s largest outdoor living history museums. What are some lessons to be learned? How do you bring staff along for the ride?

Facilitator: Emily Dunnack, Director of Education, Old Sturbridge Village, MA
Speakers: Jim Donahue, CEO, Old Sturbridge Village & Executive Director, Old Sturbridge Academy Public Charter School, MA; Caitlin Emery-Avenia, Curatorial Director, Rhys Simmons, Director of Interpretation, Old Sturbridge Village, MA

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Auto launch Interactive video where they can choose and jump to any part of Video: artist, facts, fun!

Look for our Interactive Session in Conference Schedule and come test it out yourself!
NEMA’s Next 100 Years: Transitional Justice and Expanding Our Positive Footprint
Grove Ballroom
This session will use the lens of transitional justice to examine the last 100 years of NEMA and how the people and institutions that comprise it can expand their positive footprint in the next 100 years. Applying internationally-developed methodologies, participants will form working groups to tackle specific challenges and opportunities.
Facilitator: Braden Paynter, Program Manager, Membership, Methodology, Practice, International Coalition of Sites of Conscience, NY
Speaker: Elon Cook, Program Director and Museum Curator, The Center for Reconciliation, RI

Planning, Luck, and Teamwork: Dealing with Disasters
Aspen I
In this session we will discuss how to prepare and train for disasters, including working with first responders in advance and developing support systems so we are better prepared. The real-life example of the 2017 fire at the Pringle Herbarium will be described, as well as state-wide training classes developed by Donia Conn in Massachusetts.
Facilitator: Margaret Tamulonis, Manager, Collections and Exhibitions, Fleming Museum of Art, University of Vermont
Speakers: David Barrington, Director, Pringle Herbarium, University of Vermont; Donia Conn, Senior Instructor, Simmons College School of Library and Information Science, MA

Re-Imagining the Historic House Museum
Grand Ballroom
This session is designed to offer three new approaches to making a historic site sustainable and audience focused through information that includes models and lists that participants can bring back to their institution to adapt, evaluate, and use to move their museums forward.
Facilitator: Kenneth Turino, Professor, Tufts University, Museum Studies, MA
Speakers: Cindy Brockway, Program Director for Cultural Resources, The Trustees, MA; Katherine Kane, Executive Director Emerita, Harriet Beecher Stowe Center, CT; Lawrence J. Verdon, President & CEO, Strawbery Banke Museum, NH

Re-Imagining the Future! Museums for Tomorrow
Elm
Learn how three institutions of art, culture, and science are transforming their facilities and programming for the 21st century and beyond. This panel discussion will explore three significant capital projects at the Barnum Museum, Bruce Museum, and Yale’s Peabody Museum of Natural History. In addition to master planning and design, the panelists will address construction and interpretive planning.
Facilitator: David Heiser, Director of Student Programs, Yale Peabody Museum of Natural History, CT
Speakers: Kathleen Maher, Executive Director, Barnum Museum, CT; Anne von Steulpnagel, Director of Exhibitions, Bruce Museum, CT

DEMONSTRATION STATION
9:30 – 10:00 am
The Outsiders: Makers & Creatives Working with History Outside the Museum
Grand Ballroom
Colin Caplan, Magrisso Forte LLC & Taste of New Haven; Laura Weir Clarke, Executive Director, Site Projects, CT; Robert Greenberg, Artist, Collector, Maker, Educator, Local Historian, Made in New Haven, CT; Laura Macaluso, Writer/Grant Writer, VA

COFFEE BREAK IN THE EXHIBIT HALL
10:15 – 10:45 am
Grand Ballroom

DEMONSTRATION STATION
10:45 – 11:15 am
Tiny Book Show with The Creativity Caravan
Grand Ballroom
Maya Stein and Amy Tingle, Co-founders of The Creativity Caravan

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There’s ink in our veins, a passion for quality and a commitment to the customer that’s shared by everyone in our 40,000-square-foot headquarters. From beautifully finished catalogs to eye-catching mailers, Villanti Printers understands the importance of print to museums, non-profits, and cultural institutions.

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Creating Better Museum Experiences Through Holistic Planning
Alder
Designing a museum for maximum visitor engagement requires consideration of the entire “visitor experience,” which means before, during, and after the visit. Cohesion in all facets of the museum experience makes it seamless, rewarding and comfortable, and produces multidimensional museum success. Mapping the full range of experiences that are unified by the visitor experience—from marketing and social media, to ticketing and exhibition development, to collections development and interpretation—is critical for powerful engagement. This session will explore four perspectives on this.
Facilitator: Larissa Hansen Hallgren, Principal, Museum Planning & Design, Experience Design/EXP Studios, RI
Speakers: Jennifer Little, Principal, Communications, Jenn Little Media, RI; Bonnie Stacy, Chief Curator, The Martha’s Vineyard Museum, MA; John Rodman, Director Museum Experience, The Preservation Society of Newport County, RI

Integrating Skill Building into Museum Programs for Children and Caregivers
Glen 1
Join science center and children’s museum staff for hands-on science activities that can be facilitated in a variety of museum settings. Use these activities to look beyond the product or content goals and think about how children can practice important developmental and science process skills as they participate. We will also share strategies for engaging caregivers in the process of their children’s learning and helping them recognize the skill development that is taking place.
Facilitator: Cory Kelly, Early Childhood Education Associate, Museum of Science, Boston
Speakers: Elizabeth Leahey, Assistant Director of Learning Experiences, Discovery Museum, MA; Antonio Méndez, Countdown to Kindergarten Educator, Boston Children’s Museum

Moving Your Department Forward through Restructuring
Glen 2/3
Staff restructuring can foster departmental growth and improvement. During this moderated discussion, panelists will explore the positive aspects of recent restructures at their organizations and the lessons they learned. This session will focus on departments that interface with visitors and you will learn about key factors to a successful restructure.
Facilitator: Margaret Glass, Director, Professional Development, Association of Science-Technology Centers, DC
Speakers: David Greenham, Associate Director, The Holocaust and Human Rights Center of Maine; Kathleen Holko, Manager of School and Tour Services, Bruce Museum, CT; Priya Mohabir, Vice President, Youth Development, New York Hall of Science

Out from the Shadows
Alder
Does your collection include a KKK robe? Perhaps you have a scrapbook of greeting cards depicting caricatures of various races and ethnic groups. Maybe you discovered a letter in your archive attributing a daughter-in-law’s personal failings to her ethnicity and religion. If your first instinct is to close the box and put it back on the shelf, we’re asking you to keep it open. Challenging collections like these offer our institutions an opportunity to relate to current events and enrich our audience’s understanding of and connections to the past. Session participants will give their own perspective on how these types of artifacts can be used to facilitate positive conversation and understanding within our communities.
Facilitator: Linda Hocking, Curator of Library & Archives, Litchfield Historical Society, CT
Speakers: Frank Mitchell, Executive Director of The Amistad Center for Art & Culture, Wadsworth Atheneum, CT; Ira Revels, Owner & Principal, Ira Revels Consulting, LLC, CT; Meg Rinn, Cataloger and Archivist, Barnum Museum, CT

The John Nicholas Brown Center for Public Humanities and Cultural Heritage’s groundbreaking MA program, engaged research, and innovative conferences help students, practitioners, and communities make art, history, and culture meaningful and accessible.

INTERESTED IN FINDING OUT MORE ABOUT US DURING NEMA 2018?
Message us or find us with our John Nicholas Brown tote bag and logo stickers—we would love to tell you about our programs.
Packing, Tracking and Stacking
Elm
This session will bring together three institutions that have recently undergone significant renovations and/or collections storage upgrades. One will outline how costs were significantly reduced through judicious use of re-purposed materials. Another will focus on how the collection was cared for and how the institution remained open to the public during the work. The third will summarize how they successfully applied for an IMLS grant.

Facilitator: David Dempsey, Former Associate Director, Smith College Art Museum, MA
Speakers: Elizabeth Burgess, Collections Manager, Harriet Beecher Stowe Center, CT; Elizabeth Sharpe, Co-Executive Director, Historic Northampton, MA; Christopher Shields, Curator of Library and Archives, Greenwich Historical Society, CT

Queers in the Museum
Cove
Join a group of queer museum workers as we share our experiences and discuss strategies to make museums more welcoming workplaces for queer staff members. This session will be an opportunity for queer museum workers to meet, talk, and learn from each other about how to improve the work environment. Allies are also welcome to attend and learn from queer session leaders and attendees.

Facilitator: Margaret Middleton, Independent Exhibit Designer, RI (NEMA Board)
Speakers: Alexander Lussenhop, Research and Evaluation Associate, Museum of Science, Boston; Lauraberth Lima, Education Coordinator, Museum of the City of New York, NY; Jamie Uretsky, Curator, New Bedford Art Museum, MA

Rebranding for Change in Small to Midsize Museums
Grand Ballroom
When is it time to rebrand? How do you convince the board, brainstorm a new name, change how the community sees your institution? What’s involved, and what are the risks and benefits? Recent rebranding projects at Gore Place, Highfield Hall, Historic Beverly, and the Metropolitan Waterworks Museum provide a window into the process. Panelists will discuss four different rebranding projects at museums with budgets that range from 275K to 1M.

Facilitator: Sue Goganian, Director, Historic Beverly, MA (NEMA Board)
Speakers: Peter Franklin, Executive Director, Highfield Hall, MA; Emily Robertson, Marketing Manager, Gore Place, MA; Suanna Selby Crowley, President, MAS/Robbins Museum of Archaeology, MA
Stop, Collaborate, and Listen: Museum-School Partnerships
Aspen 1
Looking to build a partnership with other museums or schools? Join the panel and small group discussion led by Place-Based Boston and the Boston Public Schools to share their successes, lessons learned, and ongoing challenges of their three-year partnership. You will actively engage in conversations that explore efforts to establish the city as a classroom, reveal different and hidden narratives relevant to today, and work effectively as a collective.
Facilitator: Elisabeth Colby, Youth and Visitor Engagement Coordinator, National Parks of Boston, Boston National Historical Park
Speakers: Carrie Barrows, Teacher, EMK Health Academy Careers, MA; Natacha Scott, Director History and Social Studies, Boston Public Schools; Jodie Smith, Former Manager of Academic Programs, USS Constitution Museum, MA

What Really is the Museum of the Future? Global Perspectives
Grove Ballroom
When discussing museums of the coming century, conversation is often around technology, or around a certain type of building, or a certain kind of engagement. But what would it mean if we envisioned museums of the future as nimble, passionate, committed human rights organizations that use the tools of museums (exhibits, archives, programs) without being overly encumbered by the standards that sometimes appear to hold us back?
Facilitator: Linda Norris, Global Networks Program Director, International Coalition of Sites of Conscience, NY
Speakers: Justine DiMayo, Director, Act for the Disappeared, Lebanon

EXHIBIT HALL CLOSING RECEPTION AND RAFFLE PRIZE DRAWING
Grand Ballroom
12:15 – 12:45 pm
Don’t miss this special opportunity to explore the services and products in the Exhibit Hall. Will you win one of the wonderful raffle prizes generously donated by our exhibitors? Perhaps you’ll win a registration to next year’s conference! Bring your signed raffle card and join in the fun.

ANNUAL LUNCHEON AND ANNUAL MEETING
12:45 – 2:00 pm
Grove Ballroom
Continue the celebration of NEMA’s 100th anniversary. This year we’ll recognize winners of the 2018 NEMA Excellence Awards and commemorate the career of Larry Yerdon, NEMA’s 2018 Lifetime Achievement Awardee. Hear about NEMA’s latest initiatives, then help elect the next NEMA board and officers during a brief annual meeting before heading home from a great conference.

LIFETIME ACHIEVEMENT AWARD
We are honored to present the 2018 NEMA Lifetime Achievement Award to our good friend and colleague, Lawrence J. Yerdon. Larry, President & CEO of Strawbery Banke Museum in Portsmouth, NH, has had a distinguished career in museums, an active supporter of NEMA its President, and has mentored countless museum professionals as they built their own careers in the field.
Please join us at the NEMA Awards Luncheon to recognize Larry’s achievements and contributions.

THANK YOU!
A big thank you to our Registrar and Collections Care Specialists (RACCS) and Conservators PAG! On November 6, they held the first-ever "Collection Corps" service project at the Shelton History Center in Shelton, CT.
Thank you to all of the volunteers for taking part!
A special thank you to our local hosts:
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Winikur Productions specializes in creating films and interactive media for a museum audience. Based in Boston, we create memorable experiences by pushing ourselves creatively on every project. At our core, we are storytellers who believe in the collaborative process and always look to educate and inspire visitors.

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