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museums & social action

98th Annual NEMA Conference
Mystic, Connecticut
November 9 – 11, 2016

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How to Make the Most of NEMA 2016!

CONFERENCE PROGRAM GUIDE
Thanks for attending the 98th Annual NEMA Conference. This year’s event is packed with more information, more networking, and more fun than ever. So where do you start? Here’s a quick “how-to” guide that will help you make the most of your conference experience.

CONFERENCE APP
Put the entire 2016 NEMA Conference at your fingertips with our exclusive Conference App. You’ll have it all: access to session information, floor plans, evaluations, handouts, and information about Mystic. Download the Whova app from the App Store or Google Play. Open Whova, then search for “98th Annual NEMA Conference.” Click on the conference, then click “Join Event.” If it asks for a password, enter “NEMA2016.”

SESSION HANDOUTS
You can access speaker handouts at nemanet.org/handouts or on the Conference App.

KEYNOTE SESSION
Mystic Ballroom, Wednesday, 10:30 am
Don’t miss the keynote session featuring AAM President Laura Lott, Bated Breath Theatre Company, Laurie Phillips (co-founder of Museum Sage), Annawon Weeden (Mashpee Wampanoag educator and performer), and Sea Tea Improv group.

CONCURRENT SESSIONS
Conference sessions can fill up quickly and are on a first-come, first-seated basis. We suggest arriving at least 5 minutes prior to the starting time and having a second choice ready.

CONFERENCE AMBASSADORS
Need help navigating Conference? Look for one of our Conference Ambassadors. They’re the ones wearing the cheery yellow buttons and an equally cheery smile. They’ll be glad to help!

EXHIBIT HALL
Marriott Ballroom, Thursday, 8:00 am – 5:30 pm; Friday, 8 am – 1 pm
Get the latest information on innovative products and services for the museum community. The Exhibit Hall is also a hub of activity for your coffee/snack breaks, the Demonstration Station, and where you pick up your on-site box lunch (pre-registration required). Enter to win raffle prizes from exhibitors and museums. Details in your registration packet.

BE SOCIAL
Connect to your community and continue the conversation by tweeting (#NEMA2016) and sharing lessons learned on NEMA’s social media pages. Be visual and post your photos using #NEMA2016 on Instagram. Share the fun of conference and tell the world why you love museums.

TALK BACK!
Ask a question. Make your point. Take a time-out in our “Talk Back” area to ruminate on New England museum issues and provide input to NEMA. (Talk Back wall is courtesy of 42 Design Fab; visit them in Booth #40 in the Exhibit Hall.)

SHOW YOUR SUPPORT FOR HOMELESS VETERANS
Friday, November 11, is Veteran’s Day, so let’s honor our country’s brave heroes by making a contribution toward eliminating veteran homelessness. This year’s NEMA conference charity is Homes for the Brave, a service organization based in Bridgeport, Connecticut, devoted to providing shelter and services to male and female homeless veterans. A donation box will be available at the registration desk. Thanks so much for joining with the NEMA family to support this worthy cause.

2016 PUBLICATION AWARD WINNERS
Registration Area
Look over the winners of this year’s NEMA Publication Awards.

NEMA CONFERENCE BOOKSTORE
Registration Area, Wednesday, 10 am – 5 pm; Thursday, 8 am – 5 pm; Friday, 8 am – Noon
Browse the Conference Bookstore for great reads to add to your professional development library.

THE DEMONSTRATION STATION
Marriott Ballroom, Thursday and Friday
The Demonstration Station is the place to get fast-moving, how-to tips on mastering the latest museum field trends.

REGISTRATION LIST
This year NEMA will be going even greener by providing the registration list electronically. You can download it at nemanet.org/reglist2016 or access the list of attendees on the Conference App. A printed copy will be available at Walk-in Registration on request.

NEMA ANNUAL LUNCHEON MEETING
Mystic Ballroom, Friday 1:00 – 2:15 pm
Pre-registration required.
Find out what’s new in your association. Join us as we present NEMA’s Lifetime Achievement Award celebrating the career of Jeffrey Andersen. Also celebrate the winners of the 2016 NEMA Excellence Awards.

MAKE PLANS FOR FALMOUTH IN 2017!
Mark your calendar for the 2017 NEMA Conference, October 25-27, in Falmouth, MA. Session proposals are due February 3, 2017. Please visit nemanet.org.

QUESTIONS?
Visit the NEMA Registration Desk on the first floor from 8 am – 5 pm Wednesday and Thursday, 8 am till noon on Friday.
REGISTRATION OPEN
8:00 am – 5:00 pm

WELCOME COFFEE AND MORNING TREATS
8:00 – 9:00 am
Hosted by

NEMA CONFERENCE PREVIEW
8:00 – 8:45 am
Conference 2
First time at a NEMA conference? Learn how to make the most of it. Join the NEMA YEPs (Young and Emerging Professionals) PAG, for coffee and tips for how you can use your time to your best advantage.
Facilitators: Scarlett Hoey, Program Manager, ArtsWorcester, MA; Elisabeth Nevins, Seed Education Consulting, MA

CONCURRENT SESSIONS
9:00 – 10:00 am

Are We There When They Need Us?
Conference 3
As the events of Ferguson unfolded, we who profess to be active community “forums” were conspicuously quiet “temples.” Though a smattering of institutions posted on social media or hosted programs, the response time across our profession was dismal. In today’s quick-moving world, museums must consider our “rate of responsiveness” as an indicator of our overall success. This session will review creative approaches that build malleable and more immediately responsive institutions. Participants will also workshop audience-centered applications for their museums.
Facilitator: Sarah Pharaon, Senior Director of Methodology and Practice, International Coalition of Sites of Conscience, NY

Developing Effective Core Documents: Collections Management Policy
Conference 5
A collections management policy is one of the five core documents of AAM’s Continuum of Excellence. Learn the required elements of this core document and best practices for a solid policy to guide good collections management and stewardship. Get tips to avoid common problems with CMP codes and hear about the risks of not having one while you learn about resources to help you assess, draft, or improve yours. Core documents are the five fundamental documents for basic professional museum operations; they embody core museum values and practices; and they codify and guide decisions and actions that promote institutional stability and viability.
Facilitator: Cecelia Walls, Information Center Manager, American Alliance of Museums, DC
Speaker: Rebekah Beau lieu, Associate Director, Bowdoin College Museum of Art, ME

Does Your Board Embrace Diversity as a Strategy?
Marriott Salon E
Responsible museum trustees know that they should leave day-to-day management of the museum to the staff. But in being hands-off, are trustees fulfilling their obligation to evaluate their hiring and contracting policies to ensure organizational diversity? Do these policies reinforce inequality in their community and in the staffing of their museum?
This panel will explore how the board and museum staff leadership can frame this conversation, prepare the museum for the demographic shift underway and create actionable strategic goals for museum-wide diversity.
Facilitators: Mary Baily Wieler, President of the Museum Trustee Association, Member of the Board, The Walters Art Museum, MD; Dr. David Ellis, Former Director, Museum of Science, Boston, MA; Dr. Eric J. Jolly, President & CEO, Minnesota Philanthropy Partners

Encouraging Civic Engagement: Immersive Education at the New EMK Institute
Conference 7
Following a year of presenting immersive education programs directed at encouraging civic engagement, staff from Edward M. Kennedy Institute will discuss how to use our facility and tools to encourage civic action, and how to measure those results. The panel will then open the floor to the audience to share experiences in making civic action accessible, and how to give both the means and agency to those audiences to pursue those goals.
Facilitator: Dr. Taylor Stoermer, Graduate School of Arts and Sciences Fellow, Harvard University, MA
Speakers: Caroline Burke, VP, Education; Edward O’Connell, Visitor Interpretation Lead; Matt Wilding, Education Producer, Edward M. Kennedy Institute for the United States Senate, MA

Keeping the Pace: The Value of an Actionable Strategic Plan
Marriott Salon A
Your strategic plan should be the number one vehicle for institutional progress. How can you
ensure the effort invested in creating your plan is matched during its period of execution? This candid conversation will cover: forming an effective planning committee; reviewing/revising your mission, vision, and organizational values; achieving success through a well-crafted timeline; board and staff accountability; using your plan as a philanthropic tool; and circumnavigating common hazards when working with a variety of stakeholders.

Facilitators: Susan Ballek, Executive Director and CEO, Hill-Stead Museum, CT; William H. Watson, Board President, Hill-Stead Museum, CT; David Garamella, Strategic Planning Consultant, The Giving Collaborative, CT

Museum Enchanted: It Takes a Village to Create a Faerie Village
Conference 6
What started as a creative lark to get visitors to explore the Florence Griswold Museum’s 13 acres has become a yearly phenomenon that breaks attendance records and welcomes new visitors to the museum each October. This panel will introduce you to the history of the Wee Faerie Village at the Florence Griswold Museum and share how the marketing, development, and education departments play vital roles in the ongoing success of the month-long outdoor event.

Facilitator: David Rau, Director of Education & Outreach, Florence Griswold Museum, CT
Speakers: Tammi Flynn, Director of Marketing; Janie Stanley, Director of Development; Nathaniel Greene, Membership Coordinator; Julie Garvin Riggs, Museum Educator, Florence Griswold Museum, CT

Stick a Pin in It: Low Cost, High Impact Exhibit Interactives
Marriott Salon C
True audience engagement does not have to involve technology or a large budget. Sometimes the simplest of ideas can be the most compelling, eliciting thoughtful feedback from visitors. This session will explore a few recent examples from history, science, and children’s museums. Participants will then break into small groups for roundtable sharing and brainstorming. The end product will be a gallery of interactives that everyone can take away to implement in their own exhibitions.

Facilitators: Michelle LeBlanc, Director of Education, Norman B. Leventhal Map Center, MA; Stephanie Cyr, Assistant Curator, Norman B. Leventhal Map Center, MA; Antonio Mendéz, Countdown to Kindergarten Educator, Boston Children’s Museum, MA; Elisabeth Nevins, Seed Education Consulting, MA; Denise LeBlanc, Director of Learning Experiences, The Discovery Museums, MA

Women|Museums: Lessons from the Workplace
Marriott Salon B
Museums have been a workplace home for women for more than a century. Women now make up almost 48-percent of the museum workforce nationally, but in spite of their accomplishments women continue to face workplace bias ranging from pay inequity to sexual harassment. Using the findings from their recent research, the session’s presenters will help the audience explore the current state of gender equity in the field and identify strategies to advance a gender equity agenda.

Facilitator: Anne W. Ackerson, Creative Leadership & Management Solutions, NY
Speakers: Joan Baldwin, Curator of Special Collections, The Hotchkiss School, CT; Marieke Van Damme, Executive Director, Cambridge Historical Society, MA

BOOKSTORE OPEN
10:00 am – 5:00 pm

10:30 am – 12:15 pm
KEYNOTE SESSION
Mystic Ballroom
Welcome from Janie Cohen, President, New England Museum Association; remarks from Laura Lott, President, American Alliance of Museums and NEMA Executive Director Dan Yaeger.

This year's keynote presentation will feature four dynamic short performances by a variety of performing artists.

Laurie Phillips, co-founder of Museum Sage (formerly known as Art-o-mancy), artist, life coach, and an international workshop leader
Sea Tea Improv, Hartford’s professional comedy company
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OPENING LUNCH
12:30 – 1:30 pm
Marriott Salon D, E, and F; Ticket required

DIRECTORS & TRUSTEES LUNCH
12:30 – 1:30 pm
Octagon Room; Ticket required
Break bread with your fellow museum leaders. Share stories, ideas, and encouragement. Bring back inspiration for your own institution. The Directors and Trustees Luncheon is a popular feature of the NEMA Conference for good reason. During lunch, NEMA Executive Director Dan Yaeger will facilitate discussion about the state of leadership and governance in the museum field.

OFF-SITE SESSIONS
1:30 – 4:45 pm

History Museums Engaging Families in STEM Learning
Ticket holders meet at the North Ballroom entrance at 1:30 pm. Bus leaves promptly at 1:40 pm.
Facilitators: Elysa Engelman, Director of Exhibits, Mystic Seaport, CT; Cathy Ferree, Vice President and Chief Operating Officer, Conner Prairie Interactive History Park, IN; Susan Funk, Executive VP/COO, Mystic Seaport, CT; Jim Roe, Consulting Exhibit Planner, Project Consultant for Create.Connect, Science Museum of Minnesota

Building the “Permanent” Exhibit: How to Safeguard Your Objects on Long Term Display
Ticket holders meet at the North Ballroom entrance at 1:35 pm. Bus leaves promptly at 1:45 pm.
Facilitators: Sam Quigley, Executive Director, Jane LeGrow, Registrar and Director of Exhibitions, and Tanya Pohrl, Special Project Curator, Lyman Allyn Museum, CT; Susan Holbrook, Principal, Holbrook & Hawes; Tad Fallon and Randy Wilkinson, Furniture Conservators, CT; Ulrich Birksmaier, Painting Conservator, CT

Indigenous Perspectives and Cultural Education at the Pequot Museum
Ticket holders meet at the North Ballroom entrance at 1:40 pm. Bus leaves promptly at 1:50 pm.
Facilitators: Chris Newell, Museum Education Supervisor (Passamaquoddy); Nakai Northup, Educator (Mashantucket Pequot); endawenis Spears, Educator (Navajo/Chickasaw/Ohjibwe/Choctaw); Kevin McBride Ph.D., Director of Research; Marissa Turnbull, Tribal Historic Preservation Officer (Mashantucket Pequot); Robert Charpentier, Archaeological Lab Supervisor, Tahnee Growing Thunder, Educator (Kiowa, Muskoki and Seminole); Sherry Pocknett, Chef (Mashpee Wampanoag); Albert Zamora, Cook (Mashantucket Pequot)

CONCURRENT SESSIONS
1:45 – 3:15 pm

Book Discussion: The Life Changing Magic of Tidying Up: The Japanese Art of De-Cluttering & Organizing
Marriott Salon C
This wildly popular book tells us to use our feelings as the standard for decision-making, holding onto only those items that spark joy in our lives. What does this mean for museums and museum professionals? Join us for a lively, guided discussion of this New York Times bestseller to address the universal issues of organizing and de-cluttering as they apply to our work, our collections & storage spaces, and personal lives.
Facilitator: Marilyn Weiss Cruickshank, Consultant, Creative Simplicity Organizing & Productivity, MA

“Doing Good” Starts with Museum Finances
Conference 7
Most of us work in museums to inspire our communities. But we cannot accomplish much if we don’t have our budget and finances under control. In small museums especially, we often find ourselves in a job we never expected: CFO! Is it time to panic? This session is a beginners’ guide to finance fundamentals for small museum staff. Budgets, accounting basics, and important questions to ask will be included.
Facilitator: Cynthia Walker, Executive Director, Brick Store Museum, ME
Speakers: Wyona Lynch-McWhite, Vice-President, Arts Consulting Group, MA (NEMA Board); David Moravick, Vice President, Garham Savings Bank, ME; Barbara Palmer, Executive Director, Bidwell House Museum, MA

Don’t Short Circuit Good Governance—Make it a Priority!
Mystic Salons A&D
Is your museum supported by a strong committee structure? Are your committees or support groups “plugged in” to good governance? Are you wondering if you should form an advisory council? This session will focus on the effective management of committees and ancillary support groups such as standing, ad hoc or advisory committees, volunteer councils, task forces or friends groups. The format will be 30 minutes of information and 60 minutes of answers to any question on governance submitted by the audience. The panelists will draw on their own experience and also solicit the experience of the audience in answering the questions.
Facilitators: Susan Robertson, Executive Director, Gore Place, MA; Sherman “Pat” Morss Jr., Life Trustee, USS Constitution Museum, MA (NEMA Board); Pamela Swain, Trustee, Gore Place, MA

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Engaging Young Professionals and Millennials in Museum Collections: A Case Study of Murder Mystery @ The MATT
Conference 5
Explore strategies to develop unique programs for young professionals that encourage interaction with the content of your collections. We’ll discuss best practices and limitations based on what we learned from the first two editions of Murder Mystery @ The MATT. The panel will focus on the specifics of the event’s preparation phase, including its nature and promotion, and the role of a planning committee.

Facilitators: Roxane Sanders, Development Associate; Jessica Tinsley, Director of Development and Meghan Malcolm, Manager of Youth and Family Programs; and Bradford Mahler, Volunteer Committee Member, Mattatuck Museum, CT

The Internship Revisited
Marriott Salon B
At the 2015 NEMA Conference we identified challenges facing interns and the museum field and discussed actionable solutions. This year, we will explore how several case study institutions have examined and taken action on their internship program offerings. Our discussion will identify strategies used by these institutions, plus we’ll highlight how those strategies can be adapted by museums of varying sizes and types across New England.

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MA in History, Public History Track
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Preservation Tools for Historic House Museums
Mystic Salons B&E

The largest object in the collection of a historic house museum is the house itself. How can you, as the steward of a historic house, best preserve and care for it? In Part 1, we’ll discuss typical challenges and how to cope with them, find the right help, and use tight resources most effectively. In Part 2, we’ll discuss different types of documentation and how you can best use that documentation as a management tool.

Facilitators: Elizabeth Ingleheart, Retired NPS Northeast Region National Register Coordinator, ME; Steven Mallory, Architectural Conservator, Groundroot Preservation Group LLC, ME; Gretchen Pimeo, Architectural Historian, Public Archaeology Lab, Inc., MA; Scott Stevens, Co-Owner and Chief Operating Officer, Groundroot Preservation Group LLC, ME

Sleep Well: How to Identify and Mitigate Museum Risk
Conference 3

Implementing and adhering to smart safety procedures and proactive management of exposures to risk are things that nearly everyone involved in museums should know. However, do you know how to train your staff on hazardous materials? Does your museum have the required number of fire extinguishers? Does anyone know how to use them? Do you know that an extension cord in poor repair or being used improperly could cost you thousands of dollars? Understanding where the risks lurk at your museum and recognizing potential liabilities are the first steps. This session will enable you to better identify these areas of concern and provide you with actionable mitigation steps, smart safety strategies, and proactive changes that you and others can put in place at your museum before an accident occurs.

Facilitator: Kellie Crete, Safety & Loss Prevention Manager, Gouveia Group, CT

Using Assessment Programs to Create Meaningful Change
Mystic Salons C&F

Meeting national museum standards is not an end unto itself. Using standards to propel your organization forward, however, can reap internal and external benefits for years to come. Assessment programs like the Standards and Excellence Program for History Organizations (StEPs) provide a structure for benchmarking current policies and practices, identifying and prioritizing needed improvements, tracking progress, and articulating successful results. This session will offer examples of how organizations are using StEPs to stimulate positive change.

Speakers: Sharon Clark, President, Essex Historical Society, CT; Melissa Josiefak, Executive Director, Essex Historical Society, CT; Liz Shapiro, Executive Director, Connecticut League of History Organizations, CT; Cara Sutherland, Executive Director, Remick Country Doctor Museum & Farm, NH; Nina Zannieri, Executive Director, Paul Revere Memorial Association, MA

CAREER CONVERSATION
2:00 – 3:00 pm
Conference 2

Join Jeffrey Andersen, Director of the Florence Griswold Museum and honoree of this year’s NEMA Lifetime Achievement Award, for a look at his distinguished career and a discussion of working in the museum field. Jeff has been director of “Flo Gris” for 40 years, during which time he has transformed the institution from a seasonal attraction with visitation of fewer than 1,000 per year to a dynamic art and history museum with a staff of 20 and visitation of over 70,000 annually. He is an expert on historic American artists associated with Connecticut, and has been a board member and treasurer of NEMA, board member of CT Humanities, and has led review committees for museums seeking accreditation with AAM. A native of Northern California, Jeff holds an M.A. in Museum Studies from Cooperstown Graduate Program (SUNY-Oneonta), and a B.A. in History from Lewis and Clark College.

SNACK BREAK
3:15 – 3:45 pm
Hosted by

CONCURRENT SESSIONS
3:45 – 5:15 pm

Beyond the Basics of Access
Mystic Salons A&D

Explore new approaches to meeting the needs of diverse audiences, with a focus on senior citizen, veteran, and immigrant/refugee populations. Explore how inclusive website design, audio/multimedia tours, and universal design can open up your museum. Consider how to create policies and procedures that give you a good base for customer service and a foundation on which to build inclusive programs.

Facilitators: Maria Cabrera, Supervisor Community Relations, (NEMA Board), and Nora Nagle, ADA & 504 Coordinator, Museum of Science, Boston, MA; Hannah Goodwin, Manager of Accessibility, Museum of Fine Arts, Boston, MA

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FEEL THE JOY OF A FREE BILLBOARD!

Billboards are a great way to boost awareness of educational attractions. So as a special offer just for NEMA members, we’re offering a free digital billboard. This includes space from our friends at Lamar outdoor and design by Mascola Group, the ad agency that moves people where you want them to go. We do it for clients like Heritage Museums & Gardens, The Big E, and The World Residences at Sea. And we’d love to help you move more people through your gates.

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Bringing Latin@ Voices into Interpretation: A Case Study of a Bilingual Community Exhibition
Marriott Salon B
Hear perspectives from community members, staff, and partners who worked with Wistariahurst on Nuestras Abuelas/Our Grandmothers, a project designed to recognize the role of Abuelas/Grandmothers as the nucleus to Latino families, celebrate intergenerational relationships, bring more Latin@ voices into the interpretation of Holyoke's history, and expand the reach of the museum’s mission to preserve, inspire and educate through programs, exhibits and special events.
Facilitator: Maria Salgado-Cartagena, Board Member and Community Leader, Wistariahurst, MA
Speakers: Waleska Santiago, Nuestras Abuelas Curator and Museum Educator, Wistariahurst, MA; Nelson Roman, Holyoke City Councilor, MA; Penni Martorell, Curator, Wistariahurst & Holyoke City Historian, MA

Building a Collaborative Board & Staff Advancement Team
Conference 3
When trustees and staff develop an effective collaborative process the results are a powerful recipe for increased philanthropy and donor engagement. In a give and take format they will provide case studies, tools, and scenarios that have succeeded. This partnership between trustees and staff at Mystic Seaport has yielded deeper donor and prospect connections. Bring your trustees and join the conversation.
Facilitator: Elisabeth H. Saxe, Vice President for Advancement, Mystic Seaport Museum
Speakers: Grant Cambridge, Trustee and Chair of Advancement, and John Urban, Director of Major Gifts and Strategic Partnerships, Mystic Seaport: The Museum of America and the Sea, CT

Composing Experiences: Music as a Metaphor for Museums
Mystic Salons B&E
Rhythm. Resonance. Tone. Voice. In the creation of museum experiences, we borrow terms and techniques from musical composition quite regularly. So how can we deepen our understanding of how to create beautiful, catchy, and meaningful experiences by exploring musical structure and performance? A classical musician will enlighten, demonstrate, and contribute to this interview and discussion-based program.
Facilitator: Matt Kirchman, Principal, Object Idea, MA (NEMA Board)

Deep Roots: What Does Commitment to Community Mean?
Mystic Salons C&E
Sustainable museums are relevant to their home communities. Our museological skills of connoisseurship, conservation, and interpretation are not really appropriate for the task of deep, responsive community engagement. Speakers from three disciplines will look at how their institutions identify and address community needs, the skills they have developed, the partners they have enlisted, how their understanding of their missions has changed and what they have learned. Then we will introduce tools for effecting similar transformation at your institution.
Facilitator: Laura B. Roberts, Principal, Roberts Consulting, MA
Speakers: Cathy Saunders, former Director of Education, Providence Children’s Museum, RI (NEMA Board); Nicholas Capasso, Director, Fitchburg Art Museum, MA; Marieke Van Damme, Director, Cambridge Historical Society, MA

Museum Workers and Vicarious Trauma: What You Need to Know to Care for Yourself and Your Colleagues
Conference 7
As much as museum collections document beauty and human progress, they also document all the ways humans suffer and cause each other pain. That makes museum workers vulnerable to “vicarious trauma,” a psychological term for what happens when other people’s pain affects one’s own mental health and well-being. This session will introduce participants to the concept of vicarious trauma, explore how it might surface in museum work,

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“Lean times demand better leadership. How can I remain a strong, motivated leader?”

Qm² Roundtables for Executives
Peer problem-solving forums for museum leaders

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and provide concrete tools for recognizing and addressing it.

Facilitators: Rainey Tisdale, Independent Curator, MA; Dr. Kevin Becker, Clinical Psychologist, ORI Consulting, MA

Power to the People: Engaging Visitors in Conversation Forums about Societal Issues
Conference 5
Deliberative forums facilitate multi-directional conversation between stakeholders, experts, and the public. They empower museum visitors to contribute to conversations about issues where facts alone cannot dictate society’s course of action. Learn how deliberative forums can catalyze social action, how to lead this programming in different museum settings, and receive free resources for organizing deliberative forums. You will actively participate in an example forum about gene editing to become familiar with the format.

Facilitator: Katie Todd, Research and Evaluation Associate, Museum of Science, Boston, MA
Speakers: Gretchen Gano, Associate Director of Research for the Center for Science, Technology, Medicine & Society, University of California, Berkeley; Brad Herring, Director of National Informal STEM Education and Multimedia Developer, Museum of Life and Science, NC; Elizabeth Kollmann, Senior Project Manager, Research and Evaluation, Museum of Science, Boston

Stump the Lawyers: Legal Issues for Museums
Marriott Salon C
Losing sleep over the legal landmines in your museum’s backyard? Eager to set the agenda for a session? This panel is back by popular demand and will again present its popular “stump the lawyer” session in which you are invited to ask questions of general interest on any legal topic. Our legal experts will do their best to address your issues, offer practical advice, and recommend what steps to take next.

Facilitator: Nina Zannieri, Executive Director, Paul Revere Memorial Association, MA
Speakers: Mark Gold, Esq., Partner, Smith, Green & Gold, LLP, MA (NEMA Board); Ethan Klepetar, Esq., Hellman Shearn & Arienti LLP, MA; Katherine Lewis, Esq., Meister Seelig & Fein LLP, NY; Kevin Haskins, Esq., Preti Flaherty, ME; Gilbert Whittemore, Esq., Of Counsel, Rath, Young and Pignatelli, P.C., MA

NEWCOMERS RECEPTION
5:15 – 6:15 pm
Octagon Room
Ticket is required. Cash bar. Newcomers get one drink ticket (in registration envelope).

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EXHIBIT HALL OPEN
8:00 am – 5:30 pm

REGISTRATION AND BOOKSTORE OPEN
8:00 am – 5:00 pm

INDEPENDENT MUSEUM PROFESSIONALS AFFINITY GROUP BREAKFAST
8:00 – 9:00 am
Octagon Room
Breakfast will be provided for those who registered for it in advance. All may attend the meeting. The IMP PAG will host its annual breakfast meeting to get reacquainted with fellow independent museum professionals, gather feedback from members on their vision for the group, and set goals for the year to come. This interactive session is all about input—from seasoned IMPs who wish to further the visibility of the PAG to non-affiliates interested in the group to those curious about being an IMP. We will be joined by a seasoned IMP who will share insights during a 10-minute tips presentation. At the breakfast, the PAG will be seeking a new co-chairperson. If you are interested in serving the PAG in this way, or know someone who might be, please come and/or invite other interested people!
Facilitators: Camille Myers Breeze, Director, Museum Textile Services, MA; Helen Riegle, HER Design, MA; Dan Wallis, Owner, The Square Office, MA

WAKE-UP COFFEE AND MORNING TREATS IN THE EXHIBIT HALL
8:00 – 9:00 am
Hosted by

OFF-SITE SESSIONS
8:30 am – 12:00 pm

Papers in Museums: How to Make Archives Accessible
Ticket holders meet at the North Ballroom entrance at 8:20 am. Bus leaves promptly at 8:30 am.
Facilitator: Lizette Pelletier, Connecticut State Archivist, Connecticut State Library

Standing Out and Fitting In: A Behind the Scenes Exploration Mystic Seaport’s Iconic New Thompson Exhibition Building
Ticket holders meet at the North Ballroom entrance at 8:35 am. Bus leaves promptly at 8:45 am.

Makers in Museums: Learning to Let Your Geek Shine
Ticket holders meet at the North Ballroom entrance at 8:40 am. Bus leaves promptly at 8:50 am.
Facilitator: Chris Evans, Senior Designer, 106 Group, MA

Walking Tour of Historic Coogan Farm
Ticket holders meet at the North Ballroom entrance at 9:05 am. Bus leaves promptly at 9:15 am.
Facilitators: Molly Check, Director of Education and Maggie Jones, Executive Director, Denison Pequotsepos/Coogan Farm, CT

CONCURRENT SESSIONS
9:30 – 10:30 am

Caught on Camera: Museum Security Best Practices as Taught through Real Video Surveillance Footage
Mystic Salons B&E
If a picture is worth a thousand words, the moving image is worth even more. We will look at never before seen surveillance footage highlighting hair-raising incidents in museums that are not openly discussed. Learn about appropriate responses, prevention strategies, and mitigating damage to artwork, plus the importance of a properly trained staff by examining real-time disasters.
Facilitator: Austin Sharpe, Director of Security, Addison Gallery of American Art, MA
Speakers: James Sousa, Registrar, Addison Gallery of American Art, MA; Dan Lazuta, Owner, Acuity-vct, OH

Connecticut’s Kid Governor: Finding Your Social Action Niche
Conference 3
Looking to create social action programs, but worried about risks? Eager to engage schools around your mission, but facing limited resources? Learn how Connecticut’s Old State House found its social action niche by thinking strategically, seizing opportunities, building friendships, and engaging teachers in creating a statewide program. You will leave with ideas for developing social action programs relevant to your museums suggestions for encouraging student voices and activism and practical advice for strategic, low-risk/high-impact programs.
Facilitators: Brian Cofrancesco, Head of Education, and Sally Whipple, Executive Director, Connecticut’s Old State House

(continued on page 15)
from DINOSAURS to Dragons

to DARWIN

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Empathy in Mission & Practice: Why Should We Care?
Mystic Salons C&F
Visitor-centered. Civic-minded. Diverse. Inclusive. Welcoming. Responsive. Participatory. Learn how these qualities of 21st century museums are impossible without an inner core of institutional empathy: the intention of the museum to be, and be perceived as, deeply connected with its community. Conversation will cover key issues including building social and cultural capital, caring for your community, bridging barriers, and creating empathy by design.

Presenters: Gretchen Jennings, museum consultant, author of Museum Commons, Washington, DC; Stacey Mann, Strategist for Learning, Digital Interpretation, and Exhibition Planning, PA; Matt Kirchman, Creative Director, ObjectIDEA Interpretive Design, MA (NEMA Board)

Expanded Learning Time in Schools: Creating Useful Community Partnerships
Marriott Salon C
Creating meaningful relationships with the community is an important part of a modern museum. This session will explore the growing partnership between museums and local school districts through the lens of the Expanded Learning Time (ELT) Initiative. We will discuss the struggles and successes in building a long-term, in-school program, along with the challenge of creating a six-eight week historical curriculum that is thoughtful, fun, and engaging.

Facilitator: Mary Morrissey, Museum Educator Specialist, Mystic Seaport: Museum of America and the Sea, CT
Speakers: Jenna Alessandro, Museum Educator Specialist, and Barbara Jarnagin, Associate Director of School and Family Programs, Mystic Seaport: Museum of America and the Sea, CT; Angela Rasmussen, Operations Manager, Winthrop Elementary School, CT

In Two Places at Once: Developing & Delivering an Interactive Virtual Museum Field Trip
Mystic Salons A&D
Learn how you can easily implement real-time, web-based, live gallery streaming programs that can be delivered in any museum. We will discuss our specific experiences implementing virtual, remote fieldtrips at the Peabody Museum of Archaeology & Ethnology at Harvard University using the free Skype platform to reach audiences in low-income districts and schools outside the state. We will present primary goals, the challenges we faced, our solutions to those challenges, and our successes and surprises.

Facilitator: Andrew Majewski, Education Specialist, Peabody Museum of Archaeology & Ethnology, MA

Plugging Into Data: Maximizing Your Donations through Targeted Appeals
Conference 7
Big companies make huge investments in market research to make each catalogue and promotional email more attractive to you. While museums don’t necessarily have the resources to invest in data experts, we do have information on our constituents that can make us more effective in our outreach and fund raising efforts. This session will present case studies of annual fund appeals offering different ways to manipulate your existing data to create better fund raising results.

Facilitator: Jill Westgard, Deputy Director for Advancement, Yale University Art Gallery, CT

Tackling Collections Backlog: Leveraging Volunteers to Increase Capacity
Conference 5
In 2014, the EcoTarium started the daunting task of inventorying a 55,000-object backlog. The solution: creation of a Volunteer-Based Inventory System (VBI) which allowed the museum to drastically increase its impact without sacrificing quality through leveraging volunteer resources. Panelists will share their experiences working on this project with an emphasis on lessons learned and aspects of the project which have broader applicability to volunteer-based capacity building throughout the field.

Facilitator: Shana Hawrylchak, Manager of Exhibits and Collections, EcoTarium, MA
Speakers: Teri Lynes, Manager of Volunteer Resources, EcoTarium, MA; Nicole Thomas, Inventorying Volunteer, EcoTarium, MA; Emma Westling, Manager of Exhibitions, MIT Museum, MA

What is White Light? LEDs and Lighting Exhibitions
Marriott Salon B
LEDs have presented the museum exhibition world with a completely new paradigm. In this session we will explore the world of white LED light in layman’s terms. There will be samples and hands-on exploration as well as tales from an exhibit design director’s first hand immersion. Expect to leave this session with a new appreciation for LEDs.

Facilitator: Steven Rosen, President & Creative Director, Available Light, MA; David Seibert, Director of Exhibition Design, Peabody Essex Museum, MA

DEMONSTRATION STATION
10:00 – 10:30 am
The Front Door: Does It Entice You In?
Lynn Robinson Leary, Visual Development Specialist, Enhance a Colour, CT

COFFEE BREAK IN THE EXHIBIT HALL
10:30 – 11:00 am
When’s the last time a consultant gave you anything for free?

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CAREER CONVERSATION WITH KATHERINE KANE
11:00 am – 12:00 pm
Conference 2
Join Katherine Kane, Executive Director of the Harriet Beecher Stowe Center, for a look at her distinguished career and a discussion of working in the museum field. Katherine has been director of the Stowe Center since 1998, directing programs and outreach using the Center’s extensive collections and historic-buildings. The Center’s innovative programs include award winning Salons at Stowe bringing the public into the parlor for conversations around contemporary issues; and the biennial Harriet Beecher Stowe Prize for writing promoting social justice. Prior to her work at the Stowe Center, Katherine worked at the Colorado Historical Society and Denver Art Museum. She has a B.A. and M.A. from the University of Colorado and participated in the Getty Trust’s Museum Management Institute. She is Chair of the American Association for State and Local History, has been a member of the American Association of Museums Accreditation Commission, and is involved with several Hartford community organizations.

CONCURRENT SESSIONS
11:00 am – 12:30 pm
Forensic Finds: Uncovering and Telling the Stories Hidden in Artifacts
Marriott Salon B
Conservators and collections specialists share their expertise. How does technical evidence discovered while treating historic costumes shed light on the wearer and their time? What can the back of paintings tell us about the artist? Find out how conservation analysis and technical understanding can play a role in everything from art forgery trials to museum education.
Facilitator: Camille Myers Breeze, Founder and Director, Museum Textile Services, MA
Presenters: David Dempsey, Associate Director for Museum Services, Smith College Museum of Art, MA; Jennifer Emerson, Supervisor of Collections and Interpretation, Denison Homestead Museum, CT; James Martin, Principal, Orion Analytical, LLC, MA

Getting It Paid For: Preparing and Submitting Successful IMLS Grant Applications
Conference 5
In this hands-on workshop, we will explore best practices for preparing a successful IMLS grant application. In Part 1, we will cover every stage from conceptualizing a project to the successful submittal of the application. In Part 2, we will use abbreviated examples of actual applications in a peer review panel so that participants can develop a solid understanding of what happens next. Participants will receive sets of worksheets and support materials for future reference.
Facilitator: Connie Cox Bodner, Ph.D, Supervisory Grants Management Specialist, Office of Museum Services, Institute of Museum and Library Services

**Going Local: Why Small Museums Matter**
**Mystic Salons A&D**
Are you are among the hundreds of NEMA members who work in a house museum, local historical society, or historic site? Our sites enable Americans to experience local histories that are the essence of community and play a vital role in fostering civic attachment and embracing diverse audiences. Join us in formulating talking points for advocacy as we frame an experience-based narrative that celebrates the inspirational potential and essential relevance of small museums.

Facilitator: Barbara A. Mathews, Public Historian, Historic Deerfield, MA
Speakers: Christine Ermenc, Director, Windsor Historical Society, CT; Dennis Picard, Director, Storrowton Village, MA; William Hosley, Terra Firma Northeast, CT

**Moving the Needle: Incremental Steps Towards Emergency Preparedness**
**Conference 3**
This session addresses emergency planning in the real world from the perspective of staff members working within the constraints of limited time, budgets, and the pull of other projects with firm deadlines. Our panelists represent collecting institutions of different types and sizes and will speak to concrete, incremental, and low-cost steps they have taken towards full emergency preparedness. They will also provide tips for anticipating and successfully navigating potential roadblocks.

Facilitator: Erica Donnis, Special Collections Director, Champlain College, VT
Speakers: Catherine Keene Fields, Executive Director, Litchfield Historical Society, CT; Barbara Rathburn, Registrar & Collections Manager, Shelburne Museum, VT; Margaret Tamulonis, Manager of Collections and Exhibitions, Fleming Museum, VT

**Museums and Civic Discourse: Exploring Challenges & Opportunities for Social Action**
**Marriott Salon C**
From racial injustice to climate change, wage gaps to healthcare, communities and museums face complex local and national issues. What are museums’ roles in civic deliberation and action? How do we navigate risks and barriers to such work? Insights, drawn from panelists’ diverse areas of research and practice, will spark participant-proposed topics for interactive exploration and knowledge sharing in facilitated breakout groups. This think-tank session concludes with practical ideas, resource lists and opportunities for collaboration.

Facilitators: Jennifer Scott, Director, Jane Addams Hull-House Museum, IL, and Robin Grenier, Associate Professor of Adult Learning, University of Connecticut
Speakers: John Bell, Director, Ballard Institute and Museum of Puppetry, CT; Clarissa Ceglio, Assistant Professor of Digital Humanities, University of Connecticut; Nicole Ivey, Museum Futurist, Center for the Future of Museums, Washington, DC; Porchia Moore, Independent Curator and Contributing Writer, Incluseum, SC

**Resume Lab: Review, Revamp and Rise to the Challenge**
**Mystic Salons B&E**
How we represent ourselves in writing is what we tell potential employers about our skill set, experience, and personality, and it may be the start or end of any job search. This workshop will begin with a poll of the audience to assess current challenges in resume writing and job application processes. Panelists will then address those needs, drawing on their knowledge of best practices as well as the expertise of the audience. The latter part of the session includes a round-table discussion with peers and presenters to critique resumes of those at the table. Participants are encouraged to bring their resumes and cover letters for review. Participants should walk away with concrete language and ideas for revising their materials.

(continued on page 19)
Master of Arts
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Master of Arts
MUSEUM STUDIES

CLS OU EDU NEMA
before they apply for that next museum position. This session is appropriate for entry-level to mid-career professionals across all disciplines.

Facilitators: Dawn Salerno, Deputy Director for Public Engagement and Operations, Mystic Museum of Art, CT (NEMA Board); Gail Nessell Colglazier, Executive Director, Orleans Historical Society, MA; Jeanne Gade, Director, Human Resources, Mystic Seaport Museum, CT

Remixing the Museum: What Contemporary Artists Can Teach Museums About Social Engagement
Mystic Salons C&F

In 1992, artist Fred Wilson created “Mining the Museum” at the Maryland Historical Society, presenting its collection in a new and critical light. Wilson’s culture-jamming project started an important conversation that continues today. Inspired by Wilson and other artists who challenge traditional boundaries between museums and their communities, we will examine ways that museums of all types can engage in socially conscious programming. We will include visual examples, roundtable discussion, and individual and group reflection.

Facilitators: Darci Hanna, Curatorial Associate, and Lynn Brown, Gallery Educator, Looking to Learn Program, Bakalar & Paine Galleries at Massachusetts College of Art and Design

What Are You Asking?! An Introduction to Survey Item Development
Conference 7

Survey research can be key for museums to improve engagement with their audiences and take appropriate social action in their communities. This workshop offers an introduction to the development of survey questions (items), including information about best practices and an explanation of the most often used and relevant design concepts. You are invited to bring a survey to reflect on and improve during the session or you can use an example provided by the facilitators.

Facilitators: Dr. Christina Smiraglia, Senior Research Manager & Instructor in Museum Studies, Harvard University, MA; Sara Clarke-Vivier, Doctoral Candidate & Instructor, University of New Hampshire

DEMONSTRATION STATION
11:30 am – Noon

Basics of Moldmaking and Casting
Tracy Putnam, Branch Manager, Reynold Advanced Materials, MA

PAG LUNCHES
12:50 – 2:20 pm
(See page 22 for details.)
Quick Glance

WEDNESDAY
8:00 am – 5:00 pm
Registration Open

8:00 – 9:00 am
Welcome Coffee and Morning Treats
Hosted by izi Travel

8:00 – 8:45 am
NEMA Conference Preview
Conference 2

9:00 – 10:00 am
Concurrent Sessions
- Are We There When They Need Us?, Conference 3
- Developing Effective Core Documents, Conference 5
- Does Your Board Embrace Diversity as a Strategy?, Marriott Salon E
- Encouraging Civic Engagement, Conference 7
- Keeping the Pace, Marriott Salon A
- Museum Enchanted, Conference 6
- Low Cost, High Impact Exhibit Interactives, Marriott Salon C
- Women|Museums, Marriott Salon B

10:00 am – 5:00 pm
Bookstore Open

10:30 am – 12:15 pm
Keynote Session
Mystic Ballroom

12:30 – 1:30 pm
Opening Lunch
Marriott Salon D, E, and F

Directors and Trustees Lunch
Hosted by Hub International, Opportunity Resources, and Qm2

1:30 – 4:45 pm
Off-Site Sessions
- History Museums Engaging Families in STEM Learning
- Building the “Permanent” Exhibit
- Indigenous Perspectives and Cultural Education

1:45 – 3:15 pm
Concurrent Sessions
- Book Discussion, Marriott Salon C
- “Doing Good” Starts with Museum Finances, Conference 7
- Don’t Short Circuit Good Governance, Mystic Salons A&D
- Engaging Young Professionals and Millennials, Conference 5
- The Internship Revisited, Marriott Salon B
- Preservation Tools for Historic House Museums, Mystic Salons B&E
- How to Identify and Mitigate Museum Risk, Conference 3
- Using Assessment Programs, Mystic Salons C&F

2:00 – 3:00 pm
Career Conversation with Jeff Andersen
Conference 2

3:15 – 3:45 pm
Snack Break
Hosted by Kohler Ronan, LLC

3:45 – 5:15 pm
Concurrent Sessions
- Beyond the Basics of Access, Mystic Salons A&D
- Bringing Latin@ Voices into Interpretation, Marriott Salon B
- Building a Collaborative Board & Staff Advancement Team, Conference 3

THURSDAY
8:00 am – 5:30 pm
Exhibit Hall Open

8:00 am – 5:00 pm
Registration and Bookstore Open

8:00 – 9:00 am
Independent Museum Professionals Affinity Group Breakfast
Octagon Room

8:00 – 9:00 am
Wake-up Coffee & Morning Treats in Exhibit Hall
Hosted by Regis College

8:30 am – 12:00 pm
Off-site Sessions
- Papers in Museums: How to Make Archives Accessible
- Standing Out and Fitting In
- Makers in Museums: Learning to Let Your Geek Shine
- Walking Tour of Historic Coogan Farm

9:30 – 10:30 am
Concurrent Sessions
- Caught on Camera:, Mystic Salons B&E
- Connecticut’s Kid Governor, Conference 3
- Empathy in Mission & Practice, Mystic Salons C&F
- Expanded Learning Time in Schools, Marriott Salon C
- In Two Places at Once, Mystic Salons A&D
- Plugging Into Data, Conference 7
- Tackling Collections Backlog, Conference 5
- What is White Light?, Marriott Salon B

10:00 – 10:30 am
Demonstration Station
- The Front Door: Does It Entice You In?

10:30 – 11:00 am
Coffee Break in the Exhibit Hall

11:00 am – 12:00 pm
Career Conversation with Katherine Kane
Conference 2

11:00 am – 12:30 pm
Concurrent Sessions
- Forensic Finds, Marriott Salon B
- Getting It Paid For, Conference 5
- Going Local, Mystic Salons A&D
- Moving the Needle, Conference 3
FRIDAY

8:00 am – Noon
Registration and Bookstore Open

8:00 am – 1:00 pm
Exhibit Hall Open

8:00 – 8:45 am
Wake-up Coffee & Morning Treats in Exhibit Hall
Hosted by Bated Breath Theatre Company

8:30 am – 12:30 pm
Off-Site Session
- Taking the Fear out of Cemetery Preservation

8:45 – 10:15 am
Concurrent Sessions
- Museum/Pop Culture Mash-Ups, Mystic Salons A&D
- Changing the Narrative, Conference 5
- Creating a Major Gift Program in a Small Shop, Mystic Salons C&F
- 3D models of Cultural Heritage Objects, Mystic Salons B&E
- Mounting a Theatrical Production at Your Site, Conference 7
- Museum People LIVE!, Marriott Salon C
- Plugged In: Keeping the Buzz Going, Marriott Salon B

9:30 – 10:00 am
Demonstration Station
- Practical Tips for Museum Evaluation

10:15 – 10:45 am
Coffee Break in the Exhibit Hall

10:45 am – 12:15 pm
Concurrent Sessions
- AAM’s Direct Care of Collections, Ethics, Guidelines and Recommendations White Paper, Marriott Salon B
- Community-Supported Software Today, Conference 5
- Adventures in Digital Storytelling & Mobile Engagement, Marriott Salon C
- Now Trending: Your Museum?, Conference 7
- Stretching Our Scope: Reaching New Audiences and Exploring New Topics, Mystic Salons A&D
- Web Upgrades on a Shoestring Budget, Mystic Salons B&E

11:00 – 11:30 am
Demonstration Station
- Integrating mobile technologies to improve the museum experience for people who are blind or disabled.

12:15 – 12:45 pm
Exhibit Hall Closing Reception and Raffle

1:00 – 2:15 pm
Awards Luncheon and Annual Meeting
Mystic Ballroom

2:30 – 3:30 pm
Concurrent Sessions
- Catalyst for Community: Overcoming Divisive Issues, Marriott Salon B
- The Generation Game: Millennials, Gen-Xers, and Baby Boomers Working Together, Mystic Salons B&E
- PROTOTYPING!, Conference 7
- Museums and the Whole Self, Marriott Salon C
- Museums at the Intersections: Strategies for Community and Justice Issues, Conference 5

Evening Events
- Directors and Trustees Reception at the Mystic Museum of Art hosted by Museum Search & Reference
- New London Gallery Crawl
- A Nighttime Open House at the Florence Griswold Museum
- Beer, Wine & Salt: An Evening Along the Connecticut River
- AfterParty at the Mystic Museum of Art
Everybody is welcome to attend any Professional Affinity Group session. Director’s Discussion is limited to museum directors only. If you ordered a box lunch, please collect it from the Exhibit Hall from 12:30-1:00 pm.

Children’s Museum PAG
Conference 7
Join fellow colleagues with an interest in serving family audiences for a roundtable lunch discussion. We welcome colleagues from not only traditional children’s museums, but those of you interested in investigating ways your institution can be inspired to include children and family, engagements, and opportunities. The floor is yours to share stories of success, probe for answers to those tough questions we face and discuss the current trends that inspire us to mold our environments to best meet the needs of our audiences.

College and University Museums PAG
Conference 3
Instigators of social change? Sites of activism? Documentarians of cultural shifts? Join colleagues from across New England to discuss the unique role as educational facilitators we serve to effect, moderate, and archive change in the world around us. Share your stories and ideas for a lively and collaborative dialogue.
PAG Co-chairs: Rebekah Beaulieu, Associate Director, Bowdoin College Museum of Art, ME; Deborah Disston, Director, McIntosh Gallery at Southern New Hampshire University

Curators PAG
Conference 5
Join us for an informal networking lunch. You’ll have the opportunity to meet new colleagues and reconnect with others, share details about current projects, and discuss curatorial questions and concerns in a casual, relaxed atmosphere.
PAG Co-chairs: Heather Leavell, Director/Curator, Cyrus Dallin Art Museum, MA; Victoria Stevens, Curator, Hull Lifesaving Museum, MA

Education PAG
Mystic Salon B&E
As educators, our work is incredibly diverse. We may be out in the galleries, working with students. We may be in our offices, writing interpretive text. Join us for round-table discussions, over lunch, of a few of the top challenges and opportunities in our field today. Ask questions, offer advice, and connect with other museum educators in our region who can continue to be resources, allies, and supporters long after we leave the conference.
PAG Co-Chairs: Elisabeth Nevins, Principal, Seed Education Consulting, MA; Phillipa Pitts, Associate Educator for Gallery Learning, Portland Museum of Art, ME

Historic Sites PAG
Marriott Salon B
After over ten years of planning, this summer the Harriet Beecher Stowe Center began the largest restoration project since opening to the public in 1968. Hear about this multi-faceted project and consider how their experience might inform a current or future project at your historic site.
PAG Chair: Jennifer Matos, Executive Director, Noah Webster House & West Hartford Historical Society, CT
Speakers: Cindy Cornier, Project Curator, and Beth Burgess, Collection Manager, Harriet Beecher Stowe Center, CT

Membership, Development, Public Relations, and Marketing PAG
Mystic Salon A&D
Join fellow PAG colleagues for an investigation of creative ways to attract younger audiences, a discussion of meaningful membership benefits, and an exploration of where the two may intersect. Hear stories of both success and failure from across the NEMA landscape and contribute your own experiences.
PAG Co-chairs: Douglas Perkins, Operations Manager, Middlebury College Museum of Art, VT; Mary Heath, Chief Marketing Officer, International Tennis Hall of Fame, RI

The Museum Directors’ Discussion
Marriott Salon C
Back by popular demand! This is an opportunity for CEO/Directors to discuss concerns and challenges in an open forum setting. Our facilitator will keep the conversation moving while we share ideas and solutions. Whether you are a seasoned or a first-time director, this discussion will be for CEOs of any size museum. Participation is limited to CEO/Directors.
Facilitator: Janie Cohen, Executive Director, Fleming Museum of Art, VT (NEMA Board)

Registrars’ PAG Lunch: Tales from the Registrarial Realm!
Mystic Salon C&F
Gather around the campfire (or the lunchboxes) to share your most exciting registrarial adventures from this past year, whether they be grand successes or tales of woe. Old-guard registrars counting the days until retirement, mid-career pros second-guessing their career choice, and interns desperately trying to break into the field are all invited to join the discussion and a juice-box toast with colleagues!
PAG Co-Chairs: James Sousa, Registrar, Addison Gallery of American Art, Phillips Academy, MA; Meredith Vasta, Collection Steward, Peabody Museum of Archeology and Ethnology, MA
Speaker: Jeff Minet, Senior Vice President, Aon/ Huntington T Block Insurance Agency, NY

Hosted by
CONCURRENT SESSIONS
3:00 – 4:30 pm

Developing and Executing a Creative Year-Round Sponsorship Strategy
Marriott Salon C
This session will provide a strategic roadmap for creating a sponsorship program showing you how to incorporate your museum’s assets with the goal of generating year-round incremental revenue while providing a sponsor with an impactful marketing opportunity. Companies are looking to associate their brand with organizations who can help expand their brand awareness to the right target and segments. Museums are often ideal for companies who like to use sponsorship as part of their overall marketing mix. This session will discuss “out of the box” sponsorship proposals and creative ways to bundle your museum’s assets in a creative and profitable way.

Facilitator: Mary Heath, Chief Marketing Officer, International Tennis Hall of Fame, RI

Exploring the Risks and Rewards of Community Conversations
Marriott Salon B
Learn how the Stowe Center engages audiences with community discussions that connect the past to the present for dialogue on social justice issues. You’ll participate in the award-winning Salons at Stowe, a dialogue-based program on contemporary issues, and debrief the experience with Stowe Center staff who will discuss the process of creating and facilitating Salons and the important role dialogue plays in building a relevant and socially conscious museum.

Facilitator: Shannon Burke, Director of Education and Visitor Services, Harriet Beecher Stowe Center, CT
Speakers: Aqua Drakes, Visitor Services Manager, Maura Hallisey, Program Coordinator, and Emily Waniewski, Program Coordinator, Harriet Beecher Stowe Center, CT

Looking Good Without a Graphic Artist
Mystic Salons A&D
Are your museum’s flyers, calendars, and Facebook posts up to you? Discover concrete tips, tools, and resources from a small museum in this design/ theory crash course. Gain inspiration from contemporary, well-designed examples to build your audience while exploring approaches, tricks, and inexpensive resources to producing beautiful, eye-catching materials, both in-print and online.

Facilitator: Nomi Dayan, Executive Director, The Whaling Museum & Education Center of Cold Spring Harbor, NY

Program Failures: What Can We Learn?
Conference 3
This session will address a fear museum educators have: inventing well-conceived, creative programs and having them fail. Why do some wonderful programs flop, while others flourish? Why does a program work for one organization, but fail for another? This session will identify what can be learned from these failures. Specific institutional examples, including failed programs, successful programs, visitor demographics, and attendance numbers will be identified. The session will include time for group discussions and sharing.

Facilitator: Katrina Stacy, Associate Curator of Education, Worcester Art Museum, MA

Speakers: Lynn Thomson, Manager of Family and Community Engagement, Currier Museum of Art, NH; Tara Young, Deputy Director, Museum of Russian Icons, MA

Rapid Response: Exhibits for Current (and Contentious) Social Issues
Conference 5
Exhibits and programs that address current social topics can be a great way to gain a lot of attention in a short amount of time. Join us to learn how to create fast, engaging, and relevant exhibits or public programs to put your museum right in the center of the issues faced by your community today. The session will include a discussion of rapid-response exhibits and programs that address current, and sometimes contentious, social issues. It will conclude with a roundtable exercise in which you’ll create exhibit concepts or programs addressing major national issues such as health care, gun control, race, and gender equality.

Facilitators: Tilly Laskey, Outreach Curator, Maine Historical Society; Kate McBrien, Chief Curator, Maine Historical Society (NEMA Board); Rainey Tisdale, Independent Curator, MA

Talking Textiles: Tips and Techniques for Documenting Textile Collections
Conference 7; This session is limited to 40 people on a first-come, first-seated basis.
Join us for a basic introduction to textile collections management by exploring best handling practices, documentation, photography, and condition reporting. Learn what physical tools one would need during the textile documentation process. You will acquire knowledge of techniques used by experts in dating and establishing provenance. A hands-on component will review Fiber Identification 101, followed by group examination and documentation of actual textile objects. The workshop will conclude with suggestions for rehousing and long-term preservation.

Facilitator: Renee Walker Tuttle, Conservator, Renaissance Textile Services, RI; Meredith Vasta, Collection Steward, Peabody Museum of Archaeology and Ethnology, MA

(continued on page 25)
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**A Teacher’s Perspective on Successful Museum/High School Programs**

**Mystic Salons B&E**

Are you trying to find ways to connect with local schools? Is your museum lacking programs for high school students? Get a teacher’s point of view. First, examine results of a teacher survey to discover what educators want from museums. Then discuss how to develop high school materials. Bring your ideas or problems to share for feedback. Topics include writing lesson plans, targeting teachers, Common Core, APs, activities for 9-12 as well as the newest trends of internships and community service and how they can help your museum.

Facilitator: Lora DeSalvo, Teacher, South Shore Charter Public School, MA

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**Telling the Whole Story: Inclusive Interpretation of Native History and Culture in Non-Native Museums**

**Mystic Salons C&F**

Many museum collections contain art and artifacts of Native origin, as well as objects composed of forms and symbols appropriated from indigenous cultures. Museum staff often lack the resources necessary to incorporate Native perspectives in their interpretation of this material. Panelists will discuss best practices for developing inclusive exhibits and programs, including strategies for building successful partnerships with tribal museums and Native curators, educators, and artists; resources for researching indigenous history; special considerations when working with ceremonial objects; and guidelines for culturally-sensitive, hands-on activities.

Facilitator: Heather Leavell, Director/Curator, Cyrus Dallin Art Museum, MA

Speakers: Darius Coombs (Mashpee Wampanoag), Director of Wampanoag and Eastern Woodlands Interpretive Training, Plimoth Plantation, MA; Irene Castle McLaughlin, Curator of North American Ethnography, Peabody Museum of Archaeology and Ethnology, Harvard University, MA; Lorén Spears (Narragansett/Niantic), Executive Director, Tomaquag Museum, RI

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**DEMONSTRATION STATION**

3:30 – 4:00 pm

**MuseumHive: How to Participate and Develop Community Content**

Brad Larson, Brad Larson Media, Inc., MA

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**DEMONSTRATION STATION**

4:00 – 4:30 pm

**Leveraging technology to protect cultural property**

Dan Lazuta, Director, Sales & Marketing, Acuity-vct, Inc., OH

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**EXHIBIT HALL OPENING RECEPTION**

4:30 – 5:30 pm

A great way to end the afternoon! Join us for wine and delicious hors d’oeuvres in the action-packed Exhibit Hall, the place to be for interacting with the latest innovative products and services. Get your raffle cards signed for great prizes (drawing is Friday afternoon), chat with friends, and relax a bit before your evening starts.

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8:00 am – Noon

EXHIBIT HALL OPEN
8:00 am – 1:00 pm

WAKE-UP COFFEE AND MORNING TREATS IN THE EXHIBIT HALL
8:00 – 8:45 am
Hosted by bated breath theatre company

OFF-SITE SESSION
8:30 am – 12:30 pm
Ticket holders meet at the North Ballroom entrance at 8:20 am. Bus leaves promptly at 8:30 am.

Undread the Dead: Taking the Fear out of Cemetery Preservation
Facilitators: Joanie DiMartino, Director, Smith-Harris House, CT; Shapleigh-Brown, Director, CT Graveyard Network; Nick Fulton, Owner, Fulton & Theroux Funeral Home, CT

CONCURRENT SESSIONS
8:45 – 10:15 am

Beyond Batman, Beyoncé, and the BBC: Museum/Pop Culture Mash-Ups
Mystic Salons A&D
There’s a new Harry Potter and another Star Wars, more superheroes on screen than you can shake a stick at—what opportunities exist for museums to appeal to dedicated fans and enthusiastic newcomers? Is there a risk in being “trendy” or getting lost in the noise? Which popular intellectual properties do inclusion well, and which need assistance from museums to tell better-rounded stories? What are the best arguments for generating institutional buy-in on a seemingly “risky” or “off-mission” program or exhibit experiment? Join our four panelists for interactive brainstorming discussions on the intersections between museums and pop culture.
Facilitators: Meg Winikates, Membership & Advocacy Manager, New England Museum Association, MA; Margaret Middleton, Independent Exhibit Designer, RI; Emily Robertson, Independent Museum Professional, MA; Doneeca Thurston, Creative Engagement Producer, Peabody Essex Museum, MA

Changing the Narrative: How a Social Tea Turned Into a Salon-Style Discussion about Pacifism
Conference 5
In May the Nichols House Museum and the Boston Athenaeum piloted a program that transformed a purely social tea into a salon discussion around the topic of pacifism. Our session will start with panelists reviewing what we did, what we learned, and what we would change. Panelists will then lead tables in discussion. The session will end with reporting out and Q&A. Attendees should arrive prepared to discuss a program they are trying to reshape.
Facilitators: Victoria McKay, Executive Director, Nichols House Museum, MA; Deborah Vernon, Technical Coordinator of Events; Hannah Weisman, Director of Education, Boston Athenaeum, MA

Creating a Major Gift Program in a Small Shop
Mystic Salons C&F
Many small and mid-size nonprofits do not have a major gifts program and rely instead on grants, events, and direct mail to raise funds. But consider this: 75% of philanthropic dollars in the US are given by individuals - mostly from wealthy donors. If you do not have an effective major gifts program, you are ignoring a significant source of support for your organization. Any nonprofit, no matter how small, can create a simple major gifts program that can grow over time. Join us and learn some simple steps to help your organization get started.
Facilitator: Laura Ewing-Mahoney, Principal, Sage Advancement Group, NH

(continued on page 29)
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How to Use Photogrammetry to Create 3D Models of Cultural Heritage Objects

Mystic 2016

Mystic Salons B&E

How do cultural heritage institutions visually document their object collections accurately and cost-effectively, as well as share them with the public? Photogrammetry uses 2D digital images to create high-quality and precise 3D models with photorealistic textures which can be used for a variety of different applications. Attendees will learn recommended and effective techniques in photogrammetry including equipment, setup, indoor vs. outdoor captures, workflow, tips and tricks, pitfalls to avoid, and inexpensive software tools.

Facilitator: Edward Coderre, President & Creative Director, The Digital Ark, RI

Mounting a Theatrical Production at Your Site: Practical Considerations from Backstage at Boston’s Old State House

Conference 7

Live theater is a powerful tool for engaging and educating visitors, but mounting a theatrical production can seem like a daunting task. Meet the production team that brought a critically acclaimed site-specific drama to the stage at Boston’s Old State House in May 2016. Panelists will share the lessons they learned in developing this unusual project and help audience members feel empowered to bring live theater to their own historic sites or museums.

Facilitator: Nathaniel Sheidley, Historian and Director of Public History, Bostonian Society, MA
Speakers: Patrick Gabridge, Playwright, MA; Courtney O’Connor, Senior Affiliated Faculty, Emerson College, MA

Museum People LIVE!

Marriott Salon C

Are you a fan of NEMA’s Museum People podcast? Of course you are! Join Marieke and Dan for a special live podcast featuring in-depth interviews, lively banter, and a few fun surprises. (Warning: the next interview subject could be you!) Pay tribute to our military veterans and try, just try, to stump the hosts with your questions. See why Museum People is the talk of the museum field in New England and beyond.

Facilitators: Marieke Van Damme, Executive Director, Cambridge Historical Society, MA and Dan Yaeger, Executive Director, New England Museum Association

Plugged In: Keeping the Buzz Going

Marriott Salon B

How can a museum maintain a buzz within and outside its community? This is the key question that all museums face whether they are big or small, established or recently opened, or located in an urban or rural area. Topics such as demographics, changing exhibits, programs, target marketing, social media, and website will be discussed. Community outreach, how marketing affects admissions, and tourism are all factors that contribute to a museum’s place within a community.

Facilitator: Douglas Stark, Museum Director, International Tennis Hall of Fame, RI (NEMA Board)
Speakers: Graeme Kennedy, Director of Marketing and Public Relations, Portland Museum of Art, ME; Paula Rais, VP of Development & Community Engagement, Children’s Museum of New Hampshire
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CONCURRENT SESSIONS
10:45 am – 12:15 pm

AAM’s Direct Care of Collections, Ethics, Guidelines and Recommendations White Paper: What it Means to Your Museum
Marriott Salon B
The recent AAM white paper, Direct Care of Collections, Ethics, Guidelines and Recommendations, addresses the history and conundrums of “direct care” as a use of proceeds from deaccessioning. This session will provide a summary of the paper, cover the ethical concepts behind “direct care,” and offer guiding questions and models to help define parameters of direct care. Participants will apply and discuss the white paper’s guiding questions in a hypothetical situation. Members of the Direct Care Task Force will facilitate small group activities and discussions.
Facilitator: Kenneth C. Turino, Board Member, The House of Seven Gables, MA
Speakers: John Dichtl, President and CEO, American Association for State and Local History, TN

Community-Supported Software Today
Conference 5
This roundtable session will bring together museum professionals, funders, and developers working with open- and community-supported software for websites, online exhibitions, and collections management to discuss strategies for finding, evaluating, selecting, and implementing open- and community-source software. You’ll leave with greater confidence in your abilities to include OSS/CSS in your technology landscape, tools for evaluating pros and cons of different applications, and strategies for evaluating not just functionality but also sustainability.
Facilitator: Leigh Grinstead, Digital Services Consultant, Lyrasis, GA
Speakers: Linda Hocking, Curator of Library and Archives, Litchfield Historical Society, CT; Brad Westbrook, ArchiveSpace Program Manager, Lyrasis, GA

Adventures in Digital Storytelling & Mobile Engagement
Marriott Salon C
How do you take your mobile project beyond the classic audio guide? How can you develop a digital engagement strategy that appeals to multiple audiences? How do you keep your content fresh and tell your story in unexpected ways? Hear four unique approaches to mobile engagement through creative storytelling. Learn how to define projects based on organizational goals and ways to leverage artists, partners, and members of your team to craft an experience that captures your visitors’ attention.
Facilitator: Kevin Dooley, Vice President of Marketing, OnCell, NY
Speakers: Jennifer Schmitt, Head of Marketing, Communications, and Digital Strategy, deCordova Sculpture Park & Museum, MA; Phillippa Pitts, Associate Educator for Gallery Learning, Portland Museum of Art, ME; Ruth Taylor, Executive Director, Newport Historical Society, RI; Sarah St. Germain, Former Public Programs Manager, Noah Webster House and West Hartford Historical Society, CT

Now Trending: Your Museum? Fads, Virality, and How to Harness the Next Pokémon Go
Conference 7
Pokémon Go captured the interest of young museum visitors like nothing else this year. Though the game’s effect on cultural institutions was largely unexpected, many museums quickly adapted, creating programming or marketing that incorporated the game. We’ll start by reviewing the Pokémon Go craze: why it succeeded, why museums responded so quickly, and which museums harnessed the trend best. Then, we’ll use that information to begin a discussion of viral media and the best way to harness future trends.
Facilitator: John Boudreau, Education Programs Marketing Coordinator, Mystic Seaport, CT
Speakers: Ashley Bleimes, Public Relations Manager, Museum of Fine Arts, Boston, MA; Amy Durbin, Director of Education and Visitor Experience, New Haven Museum, CT; Graeme Kennedy, Director of Marketing and Public Relations, Portland Museum of Art, ME; Mary Zawacki, Curator, Schenectady County Historical Society, NY

Stretching Our Scope: Reaching New Audiences and Exploring New Topics
Mystic Salons A&D
The Connecticut River Museum will act as a case study of how an interdisciplinary museum developed exhibits and programs to expand its audience and explore new topics. The first half will examine the exhibit Invaders: They Come by Air, Land, and Water and the Myths and Legends Project. Both projects explore new topics and work to actively engage audiences, allowing you to share your knowledge and bring information back to your community. The second half will encourage you to brainstorm ideas for topics and collaborations that you can apply to your own site.
Facilitator: Christopher Dobbs, Executive Director, Connecticut River Museum

Web Upgrades on a Shoestring Budget
Mystic Salons B&E
You just launched a beautiful, functional website. There are clear steps to keep that website as clean, beautiful, and progressive as the day it launched. Learn to utilize Google Analytics to improve the user experience and increase time on the site. We’ll share how to keep content concise, relevant, and engaging. This session is appropriate for staff who are directly involved with web design as well as
(continued on page 32)
The University of Massachusetts Amherst Public History Program prepares graduate students to work in diverse settings communicating with the public about history. Since 1986, the program has offered certificate tracks in Museum Studies, Archives, and more, engaging with area institutions to develop innovative public projects for a broad range of audiences.

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Phone: (413) 545-1330

(continued from page 31)

those working with marketing staff on web design.
Facilitators: Julia Balfour, Founder and Creative Director, Julia Balfour, LLC, CT; James Kaczman, Graphic Designer, Mystic Museum of Art, CT; Tammi Flynn, Marketing Director, Florence Griswold Museum, CT

DEMONSTRATION STATION
11:00 – 11:30 am
Integrating mobile technologies to improve the museum experience for people who are blind or disabled.
Diane Dunne, Connecticut Radio Information System (CRIS Radio)

EXHIBIT HALL CLOSING RECEPTION AND RAFFLE
12:15 – 12:45 pm
Don’t miss this special opportunity to explore the services and products in the Exhibit Hall. Will you win one of the wonderful raffle prizes generously donated by our exhibitors? Perhaps you’ll win a registration to next year’s conference! Bring your signed raffle card and join in the fun.
AWARDS LUNCHEON AND ANNUAL MEETING
1:00 – 2:15 pm
Mystic Ballroom
Celebrate the excellence of the region’s museum field and hear about the latest NEMA initiatives. This year we’ll recognize winners of the 2016 NEMA Excellence Awards and celebrate the career of Jeffrey Anderson, NEMA’s Lifetime Achievement Awardee. Help elect the next NEMA board and officers during a brief annual meeting before moving on to the day’s final conference sessions.

NEMA LIFETIME ACHIEVEMENT AWARD
We are thrilled to present the NEMA Lifetime Achievement Award to our good friend and colleague, Jeffrey Andersen, Executive Director of the Florence Griswold Museum, who has been part of our field for more than 40 years. Throughout his career, Jeff has been an active supporter and board member of NEMA, and has mentored countless museum professionals as they built their own careers in the field.

CONCURRENT SESSIONS
2:30 – 3:30 pm
Catalyst for Community: Overcoming Divisive Issues
Marriott Salon B
Museums send messages about who belongs (and who doesn’t) in all the media we use for exhibits, events, and communications. Museums can serve as inclusive community centers, sparking constructive discussion to overcome social, economic, and cultural divides. Our panel will draw on urban and rural experiences to engage hard-to-reach audiences. We’ll encourage participants to bring questions for an informal “Museum MD” session to generate fresh ideas and approaches you can take home.
Facilitator: Anna Rubin, Director of External Relations, Fairbanks Museum & Planetarium, VT
Speakers: Beth Krusi, Director of Marketing and Communications, Montshire Museum, VT; Betsy Loring, Director of Exhibits, EcoTarium, MA

The Generation Game: Millennials, Gen-Xers, and Baby Boomers Working Together
Mystic Salons B&E
Building on last year’s conference session on Gen-X museum professionals, this session will address the dynamics of different generations working together in a museum setting. This lively session will include a brainstorming activity, role-playing scenarios, and even a mock “Dating Game”-style game show. The aim is not only to promote mutual understanding among the generations, but also to discover what we can learn from each other’s strengths. Come laugh and learn with us!

How can you create better exhibits while involving a wider range of museum staff and visitors at the same time? PROTOTYPING!
Conference 7
In this fun and fast-paced workshop, participants will discover how to make quick and inexpensive prototypes. Attendees will also learn great new prototyping tips and tricks, play with a range of example prototypes, and leave with practical prototyping resources that can stretch exhibit development dollars at any type of museum.
Facilitator: Paul Orselli, Chief Instigator, POW!, NY

Museums and the Whole Self
Marriott Salon C
20th-century museums focused on educating public audiences. But 21st-century Americans need museums that holistically nurture the whole self—not just the learning self but also the bodily self, the social self, the emotional self, the creative self, the civic self, and the spiritual self. This session explores how museums can attend to the whole self to create more meaningful and human-centered experiences. Expect a mix of conceptual grounding, inspiration, hands-on activities, and group reflection.
Facilitators: Rainey Tisdale, Independent Museum Professional, MA; Linda Norris, Independent Museum Professional, NY

Museums at the Intersection: Strategies for Community and Justice Issues
Conference 5
How can museums meaningfully and ethically engage with community and justice issues? This beginner-friendly session will provide a crash course in “intersectionality,” or how societal issues are interrelated, and other key concepts, including power, privilege, structural inequities, and anti-oppression work. In this interactive and reflective workshop, you will discuss and practice strategies and skills applicable to a wide variety of topics in museum settings, and leave prepared to move beyond conversations to action.
Facilitator: Tegan Kehoe, Exhibit and Education Specialist, Paul S. Russell, MD Museum of Medical History and Innovation, MA
Speakers: Jessica Johnson, History Outreach Director, UMass Amherst; Monica Pelayo, Assistant Professor/ Director of Public History Track, University of Massachusetts, Boston; Katherine Preissler, Director, Wistariahurst Museum, MA; Marla Miller, Director, Public History Program, UMass Amherst
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Jane Becker, Graduate Internship Coordinator & Lecturer: jane.becker@umb.edu; Monica Pelayo, Director, Public History Track: monica.pelayo@umb.edu

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AVANTE’s Asset Guardian™, a patented Real-Time Locating System (RTLS) with RFID ZONER™ technology, a supplemental security system. Using low profile asset tags and monitors, to provide advanced warning alerts of the movement or position of fine art and other collectibles providing 24/7/365 item/object level versus perimeter level monitoring.

**Belfry Historic Consultants, Inc.**
Booth 19  
Catherine Buscemi, Owner  
Phone: (845) 275-4235  
info@belfryhistoric.com  
www.belfryhistoric.com

Belfry Historic Consultants specializes in historically accurate documented fabrics, wallpapers, trimmings, carpeting, and research since 1986. Supplying to the trade and museums, Belfry employs period production techniques which reproduce original documents in exacting detail. Our offerings from around the world combine period authenticity, unmatched quality and exceptional beauty.

**Boston Productions, Inc. (BPI)**
Booth 36-37  
Matthew Dias, Director, Sales & Marketing  
Phone: (781) 255-1555  
mndias@bostonproductions.com  
www.bostonproductions.com

For over twenty years, BPI has been telling compelling stories to museum audiences across the country through multimedia-based interpretive exhibits. With expertise in media design, linear film production, editing, interactive programming, AV hardware integration, and immersive environments, we imagine design solutions that engage and amaze visitors of all ages.

**Boston Writers Publishing & Cooperative /Custom Museum Publishing**
Booth 38  
Jane Karker, Owner  
Phone: (207) 594-0130  
info@custommuseumpublishing.com  
www.bostonwriterspublishing.com  
www.bostonwriterspublishing.com

Boston Writers Publishing & Cooperative will become “New England Writers Publishing & Cooperative” in 2017 in response to writers’ overwhelming requests for a hands-on, cooperative-style publishing throughout the region. We provide printing, book design, editing, e-book uploads, Amazon fulfillment, a full color trade catalog and bookstore distribution services for independent authors in New England.
Collector Systems

Booth 49
Eric Kahan, President & CEO
Phone: (212) 431-0897
ekahan@collectorsystems.com
www.collectorsystems.com
Collector Systems is the ideal collection management solution for museum, historic, and private collections. Our cloud-based software can be accessed from any internet connection. All information will be easily uploaded, stored, and searched. Our Gallery feature integrates with your public site or social media.

Conserve-ART LLC

Booth 30
Francis Miller, Directing Conservator
Phone: (203) 248-2530
conserveartlle@gmail.com
www.conserve-art.com
Conserve ART LLC provides comprehensive conservation services to promote the preservation of three dimensional art, architecture, artifacts, and historic cemeteries across New England and the Nation.

Culture Connect

Booth 17
Samantha Diamond, CEO
Phone: (202) 460-2272
hello@cultureconnectme.com
www.cultureconnectme.com
CultureConnect helps museums and cultural institutions connect to the future through smart, beautiful and fun digital experiences. We know museums aren’t in the IT business, so all our products operate in our user-friendly platform. That means museums can grow their digital offerings within one streamlined system.

Delta Designs

Booth 25
Brett Danielson, Museum Storage Specialist
Phone: (800) 656-7426 x219
brettd@deltagroup.com
Delta Designs specializes in the custom designs, professional manufacture and personal installation of quality museum storage equipment. Our products meet the highest standards of conservation practice for historical artifacts, art objects, textiles, scientific specimens and archival materials.

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Ashley Obara, Marketing Supervisor
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b.keilt@mailisi.com
www.lightingservicesinc.com
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Booth 44
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robyn@littlegreenlight.com
www.littlegreenlight.com
Little Green Light provides an affordable, intuitive set of donor management tools and exceptional customer support to over 2,500 nonprofit organizations. Our mission is to empower nonprofits to build capacity more efficiently and effectively, enabling the organization to reach its full potential.

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mila-wall® - modular wall panel system ideal for changing exhibition spaces, multi-purpose areas and traveling exhibits. mila-wall® - flexible design, easy installation, efficient storage options. MBA offers a cost effective & sustainable panel solution.

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jlapointe@mhec.net
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MHEC is a non-profit regional purchasing consortium offering free membership to all non-profit public and private educational organizations and municipal entities throughout New England. Established in Massachusetts General Law in 1977, MHEC competitively bids contracts for commodities and services requested and needed by our members consistent with public bidding requirements.

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pat.welsh@mvgarchitects.com
www.mvgarchitects.com
Mount Vernon Group Architects (MVG) recently celebrated the

Mount Vernon Group Architects, Inc.
completion of the new Wattles Jacobs Education Center at the New Bedford Whaling Museum. Mount Vernon Group Architects was established in 1954 and has been led by Principal Architect Frank Tedesco since 1992. MVG has designed numerous institutional commissions including museums, schools and universities.

MuseumTrek by TrekSolver, Inc.
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NEDCC
Booth 41
Julie Martin, Marketing Manager
Phone: (978) 470-1010
jmartin@nedcc.org
www.nedcc.com

Founded in 1973, the nonprofit Northeast Document Conservation Center serves museums, libraries, archives, and individuals nationwide. NEDCC provides conservation treatment for book, photograph, and paper collections, including art on paper and Asian art. NEDCC offers framing services, digital imaging, audio preservation, assessments, consultations, training, and disaster assistance.

OnCell
Booth 1
Monica Barndt, Director of Marketing and Client Experience
Phone: (585) 419-9844 x126
mbarndt@oncell.com
www.oncell.com

OnCell provides mobile tour solutions for museums and cultural destinations. With a variety of services such as a DIY app builder, web and native apps, audio tours, beacons, and games, OnCell helps organizations become mobile-friendly. Our team has worked on over 2,000 projects since its inception in 2006.

Protozone
Booth 23
James Metcalfe
Phone: (631) 425-2858
jmetcalfe@protozone.net
www.protozone.net

ProtoZone Inc. is an interactive design studio, engaged in helping clients tell their story in a creative, interactive way. With close collaboration with the client and through the use of software, digital graphics, sound and video production the story is revealed in a way that resonates with people in a memorable way.

Regis College, Sponsor
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Booth 47
Kathryn Edney, Assistant Professor
Phone: (781) 768-7101
kathryn.edney@regiscollege.edu
www.regiscollege.edu

Reynolds Advanced Materials
Booth 34
Tracy Putnam, Branch Manager
Phone: (617) 208-0300
tputnam@reynoldsam.com
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Phone: (508) 970-3130
lmacdougall@skinnerinc.com
www.skinnerinc.com

Skinner auctions draw international interest from buyers and consignors alike, with material regularly achieving record prices. The company’s auction and appraisal services focus on fine art, jewelry, wine, musical instruments, rare books, clocks, furniture, and decorative arts from around the globe. Skinner has galleries in Boston and Marlborough, Massachusetts.

SmallCorp
Booth 50
Michael Dunphy, Project Manager & Sales & Marketing Coordinator
Phone: (413) 772-0889
mdunphy@smallcorp.com
www.smallcorp.com

SmallCorp designs and manufactures archival microclimate display cases, museum-quality bespoke picture frames, and many archival products for conservation, including aluminum honeycomb support panels. We have several standard lines and are well-known for custom fabrication. SmallCorp is vertically-integrated, and all of our products are made in Greenfield, Massachusetts using solar electricity.

Spacesaver
Booth 22
Jim Dolan, Museum Sales Manager
Phone: (920) 563-0711
jdolan@spacesaver.com
spacesaver.com

Spacesaver offers a full range of museum-quality cabinets, art racks, compactors, and more. Our local distributors provide space-planning expertise and long-term maintenance, and they team up with our in-house engineers, project managers, and skilled manufacturers to provide our clients with well-designed, reliable, and aesthetically pleasing storage solutions. Made in the USA.

stabaArte
Booth 33
Nina Hildebrand, Director of Development and Operations
nina.hildebrand@stabaarte.com
Phone: (401) 364-8633
www.stabaArte.com

For over 40 years stabaArte has been in the business of designing innovative & sophisticated art storage solutions exclusively for museums. Our products include art-racks, shelving, cabinets, easels and exhibition-walls. Our customer-oriented service and high-quality products have earned stabaArte the reputation as a leading art storage manufacturer in the world.

Testo, Inc.
Booth 3
Colleen Forshey, Marketing/Communications
Phone: (862) 354-5001
Colleen@testo.com
www.testo.com

Testo manufacturers Wi-Fi loggers designed as a perfect fit to museum and archive monitoring requirements for temperature and humidity. Testo Saveris 2 loggers offer a software-free solution. All monitoring data is Cloud accessible from any computer or mobile device. The alarms are sent as a text message or email and monitoring reports are available as PDF files and .csv exports.
Thrive Payments
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Phone: (781) 256-8241
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Booth 29
Jillian Domenici, Principal/Director of Strategy
Phone: (617) 676-7947
jill@triviuminteractive.com
www.triviuminteractive.com
Trivium Interactive collaborates with museums of all sizes to help tell their stories through media-based exhibits. We co-design with institutions, designers, fabricators and other stakeholders to develop compelling user experiences. Recent and current clients include Mystic Seaport, Museum of Work & Culture, and Boston Children’s Museum.

U.S. Art Company Inc.
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Phone: (781) 986-6500
msilverman@usart.com
www.usart.com

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Phone: (800) 628-1912
jadunphy@universityproducts.com
www.universityproducts.com
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Booth 12
Katherine Villanti, Owner
Phone: (802) 864-0723
katvillanti@villanti.com
www.villanti.com
Villanti Printers is dedicated to enduring craftsmanship. Offering exceptional quality in the printing of catalogs, newsletters, and collateral material, we help museums, non-profits, and cultural institutions create one of a kind, award winning projects. From production to fulfillment and mailing, our commitment to excellence infuses all that we do.

Vista Group International, Inc.
Booth 27
Martha Yaney, President
Phone: (203) 852-5557
myaney@vistagroupinternational.com
www.vistagroupinternational.com
Vista Group International, Inc. manufactures and sells high-quality audio handsets, interactive kiosks, and outdoor listening stations. Vista Group serves high traffic museums, such as the National September 11 Museum and the White House Visitor Center, and tiny ones, such as the Susquehanna Museum at the Lock House. Brand-names: SoundStik®, SoundPost.

Winikur Productions
Booth 26
Ken Winikur, Principal/Creative Director
Phone: (857) 496-1950
ken@winikurproductions.com
www.winikurproductions.com
Winikur Productions specializes in creating films and interactive media for a museum audience. Based in Boston, we create memorable experiences by pushing ourselves creatively on every project. At our core, we are storytellers who believe in the collaborative process and always look to educate and inspire visitors.
Special Thanks to our Sponsors

Presenting Sponsor:

Mystic Marriott Hotel & Spa

Mystic Ballroom

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Marriott Ballroom

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Exhibit Hall

Exhibit Hall Hours
Thursday: 8:00 am - 5:30 pm
Friday: 8 am - 1 pm

Conference Registration

Conf 6

Conference 7

Board-Room

North Ballroom Entrance

Restrooms

Elevators

Hotel Front Desk

Main Entrance

Entrance

(Please note: the Mystic and Marriott Ballrooms both contain Salons.)
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