Divide Responsibilities on a Multi-Department Committee

- Divide who gets majority opinion on which issues.
- Get buy-in on membership of sub-committees, and on their responsibilities.
- Sub-committees develop priorities, which is reviewed by the full committee.

Example: New Animal Exhibit Project

Animal Species Selection

Sub-Committee membership:
- Wildlife Manager
- Education Manager
- Director of Exhibits

Animal Species Selection Priorities:
- Add new individuals and species
- Emphasize animals that function on exhibit and as program animals
- Focus on animals that carry good educational “stories”

Animal Husbandry Design

Sub-Committee membership:
- Wildlife Manager
- (outside)Veterinarian

Husbandry Design Priorities:
- Design back of house to allow for quarantine in place
- Accreditation standard or better
- Increase staff efficiency, while maintaining or elevating safety
- Functional in all seasons, minimized snow removal
- Flexible design to allow for change in species

Interpretative Interactives & Signs

Sub-Committee membership:
- Exhibits Manager
- Education Manager
- Wildlife Manager

Interpretive Design Priorities:
- Ensure visitors can locate iconic experiences
- Enable programmatic content delivery at iconic experiences.
- Elimination of “broken” experiences.
• Reduce empty space/content gaps between iconic outdoor experiences.

Visitor Amenities & Spaces

Sub-Committee membership:
• Guest Services Manager
• Education Manager
• Facilities Director
• Deputy Director

Visitor Amenities and Spaces Priorities:
• Human-scale and child-friendly
• Looks intentional and inviting at all times (including unstaffed and winter)
• Allows 4-season access for: visitor through-traffic, care of animals (gator), and repairs and snow removal (trucks and plows)
• Hard and softscape are maintainable/sustainable
• Wheel-user friendly.