Beyond the Boundaries of the Museum:
The 38th Voyage of the Charles W. Morgan

Thursday, November 20   |   3:00—4:30

More on the 38th Voyage: mysticseaport.org/38thvoyage
NOAA's Stellwagen Bank National Marine Sanctuary: stellwagen.noaa.gov/
NOAA's Office of National Marine Sanctuaries's 38th Voyage page: sanctuaries.noaa.gov/missions/morgan/
OceansLIVE: www.oceanslive.org/
Dalvero/Mystic website: www.dalveromystic.com
Evan Turk "Patterns" animation: http://vimeo.com/41452130
Veronica Lawlor Voyager blog posts: http://www.veronicalawlor.com/?p=1767 (Part 1 of 3)
For more on partnerships, see Chapter 5 in The Participatory Museum by Nina Simon, available online at: http://www.participatorymuseum.org/read/
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Thoughts to consider when partnering on new projects:

- Embrace the risk of inviting new perspectives and skills to the process. Letting go of control is difficult, messy, and unpredictable but also rewarding, exciting, energizing, and yields unexpected benefits throughout the process.

- Build your team carefully. Enlist the right people, from new hires to volunteers, and train more people than you think you need to create a support system of people who know your project and content.

- Delegate and trust partners to execute something from start to finish. They will be more invested, prepared, and connected.

- Look for cross-pollination to maximize lasting impact. Are partners interacting, hatching new ideas? Does online content link back to your institution every time? Can you cross-promote future events?

- Be clear about your vision and expectations: establish expected processes, define non-negotiables and don’t be afraid to stick with them.

- It will require extra time and effort, but the payoff is worth it. Travel for face-to-face meetings, especially early in the process, to establish working relationships.

- When working with a group (like the artists at Dalvero Academy), it can work best to have a main goal and parameters, and let the group figure out how best to work within that structure. Tasks should be suited to each group member’s skills.

- Think big and be willing to drop ideas when they don’t stick. Not all partnerships last forever.

- Remember to have fun!