“But We’ve Always Done It That Way...”: Leadership and Change Is Not as Hard as It Sounds
New England Museum Association 96th Annual Conference, November 21, 2014

Some of Our Favorite Resources

Web
reachadvisors.typepad.com/museum_audience_insight/
historyplaces.wordpress.com/
www.tablegroup.com/download/the-last-competitive-advantage
www.qm2.org/Planning.html includes link to The Key Ingredients of a Strong Vision
hbr.org/2007/01/leading-change-why-transformation-efforts-fail/ar/1

Books

To learn more about SHA:
historyleadership.org

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