96th Annual NEMA Conference
Boston/Cambridge
November 19 – 21, 2014

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CONFERENCE PROGRAM GUIDE
Thanks for attending the 96th Annual NEMA Conference. This year’s event is packed with more information, more networking, and more fun than ever. So where do you start? Here’s a quick “how-to” guide that will help you make the most of your conference experience.

CONFERENCE APP
Put the entire 2014 NEMA Conference at your fingertips with our exclusive conference app. You’ll have it all: access to session information, floor plans, evaluations, handouts, a conference game (courtesy of MuseumTrek by TrekSolver) and information about Boston/Cambridge. It is available in the App Store and Google Play. Download it now! You can also access the app on all web-enabled devices. Simply type in the URL: nema2014.toursphere.com.

SESSION HANDOUTS
Our speaker handouts will be available online instead of in print. You can access handouts via our Conference App (see above) or print them on demand at the conference hotel business center (hotel guests only) on the first floor.

KEYNOTE SESSION
President’s Ballroom, Wednesday, 10:45 am
Don’t miss our all-star keynote panelists as they discuss the intersection of museums and wellness. Malcolm Rogers, Carole Charnow, Carl Nold, Dr. Lisa Wong, Dr. Joel Katz and emcee Jared Bowen promise a thought-provoking discussion with long-term implications. Enjoy music from an ensemble of the Longwood Symphony Orchestra.

CONCURRENT SESSIONS
Conference sessions can fill up quickly and are on a first-come, first-seated basis. We suggest arriving at least 5 minutes prior to the starting time and having a second choice ready.

CONFERENCE AMBASSADORS
Need help navigating Conference? Look for one of our Conference Ambassadors. They’re the ones wearing the cheery yellow buttons and an equally cheery smile. They’ll be glad to help!

EXHIBIT HALL
President’s Ballroom, Thursday, 8:00 am to 5:30 pm; Friday, 8:00 am to 1:00 pm
Get the latest information on innovative products and services for the museum community. The Exhibit Hall is also a hub of activity for your coffee/snack breaks, the Demonstration Station and where you pick up your on-site box lunch (pre-registration required). Enter to win raffle prizes from exhibitors and museums. Details in your registration packet.

2014 PUBLICATION AWARD WINNERS
Registration Area
Look over the winners of this year’s NEMA Publication Awards. See the best in design, production, and communication.

TALK BACK!
Registration Area
Ask a question. Make your point. Take a time-out in our “Talk Back” area to ruminate on New England museum issues and provide input to NEMA. (Talk Back wall is courtesy of 42 Design Fab; visit them in Booth #42 in the Exhibit Hall.)

THE DEMONSTRATION STATION
Exhibit Hall, Thursday and Friday
The Demonstration Station is the place to get fast-moving, how-to tips on mastering the latest museum field trends.

BE SOCIAL
Connect to your community and continue the conversation by tweeting (#nema2014) and sharing lessons learned on NEMA’s social media pages. Be visual and share your photos using #NEMA2014 on Instagram.

INFORMAL SEATING
Networking is important at the NEMA conference, so we have places for you to meet up throughout the hotel. Try the “Crow’s Nest” nook on the 2nd floor, the Zephyr Lounge, and the Charles View Ballroom on the 16th floor (when available).

NEMA ANNUAL LUNCHEON MEETING
Charles View Ballroom, Empress Ballroom, Crispus Attucks, and Paul Revere, Friday 1:00 – 2:15 pm
Pre-registration required.
Find out what’s new in your association. Join us as we present NEMA’s Lifetime Achievement Award celebrating the career of Stuart Parnes.

MAKE PLANS FOR PORTLAND IN 2015!
Mark your calendar for the 2015 NEMA Conference, November 4 - 6, in Portland, ME. Join us for three memorable days of city excitement, entertaining events, and museums galore. Session proposals are due February 2, 2015. Please visit www.nemanet.org.

QUESTIONS?
Visit the NEMA Registration Desk on the Ground Floor from 8:00 am – 5:00 pm Wednesday and Thursday, 8:00 am till noon on Friday.
7:00 – 8:00 am
NEMA FITNESS
Morning Pilates
Aquarium
Join Dawn Salerno, a certified Pilates instructor and director of education at Mystic Arts Center (NEMA Board), for a rejuvenating stretch and strengthening class. Bring a mat, bottle of water, and dress in comfortable clothes.

8:00 am – 5:00 pm
REGISTRATION OPEN

8:00 – 9:00 am
WELCOME COFFEE & MORNING TREATS
Registration Area

8:15 – 9:00 am
NEMA CONFERENCE PREVIEW
Paul Revere
First time at a NEMA conference? Learn how to make the most of it. Join Amanda Gustin and Ashley Martin, co-chairs of the Young and Emerging Professionals PAG, for coffee and tips for how you can use your time to your best advantage.

Co-chairs: Amanda Gustin, Public Programs Coordinator, Vermont Historical Society; Ashley Martin, Assistant to the Executive Director, Harvard Museums of Science and Culture, MA

9:00 – 10:30 am
CONCURRENT SESSIONS

Big Data in Museums – What We Have, What We Still Need
Molly Pitcher
Museums have managed large amounts of information for over forty years primarily through disparate systems in “siloed” departments. It is, therefore, hard to see the connections that would logically be present in managing information about people or objects. This session looks at the systems in use in museums to explore the relationships that may be present. We include the obvious connections between fundraising and membership to attendance and social media. We also take a deep look at collections management systems to see patterns of giving that may be leveraged if connections were made to other “people” data.

Chair: Katherine Burton Jones, Assistant Director of the Museum Studies Program, Harvard Extension School, MA

Speakers: Cathleen Coyle Randall, Manager of Education Services, Metropolitan Waterworks Museum, MA; Lauren Vargas, Director of Social Media and Community Strategy, Aetna – Digital + Community Strategy Consultant, MA

Creating a Successful Homeschool Program
Thomas Paine

Museums of all sizes and genres have seen field trip numbers drop in recent years. Homeschoolers are one audience that could fill the void. This session will present a roundtable discussion with educators who have successfully created museum homeschool programs. Table leaders will present the format of their programs, how often they run, how many children/families they attract, how they reach homeschooling families, features that work well and not so well, and why their program is sustainable.

Chair: Kaleigh A. Paré, Program Coordinator, Buttonwoods Museum, MA

Speakers: Meredith Lamothe, Lead Educator, The Children’s Museum of New Hampshire; Deb Friedman, Senior Vice President, Old Sturbridge Village, MA; Kathleen Hirbour, Education Coordinator, American Textile History Museum, MA; Kara Mahoney Robinson, Student Programs Supervisor, New England Aquarium, MA; Lauren Monroe, Director, Worcester Think Tank, MA

Fundraising with your Board: an Essential Partnership
Paul Revere
Museum sustainability requires some level of fundraising and your board plays a key role in your success in this area. Learn concrete strategies to train and motivate your board in annual and special project strategic revenue generation. What are the roles in the staff/board partnership and who should do what? Formal, grass roots, and guerrilla methods will be shared by directors and development officers from museums in various specialties and budget levels. We’ll touch on raising funds for special events and thinking about capital campaigns in this comprehensive session.

Chair: Wyona Lynch-McWhite, Executive Director, Fruitlands Museum, MA (NEMA Board)

Speakers: Cinnamon Catlin-Legutko, President & CEO, Abbe Museum, ME; Kent dur Russell, Curator and CEO, Museum of Russian Icons, MA; Van Shields, Executive Director, Berkshire Museum, MA

Listening to Art and Culture: Making the Visual World Accessible through Description
Crispus Attucks
Utilizing audio description samples and hands-on exercises, this session will introduce the variety of ways in which museums of all types, as well as other cultural institutions such as parks and visitor centers, can use description to create better accessibility for individuals who are blind or have low vision. We will also discuss the benefits to sighted visitors. You’ll come away with a deeper understanding of what audio description is and how it can be used in a museum setting, as well as information and inspiration to pursue using more description in your own museum. Presented by Cultural Access New England (CANE).
How do you communicate your “big idea” to a broader audience? How do you demonstrate you are integral to the fabric of the community? Four museums share how they have used “pop-up” programming and exhibits to address these concerns. Engage in lively discussion with peers and leave with pop-up planning tools for your own institution!

Co-chairs: Cathy Saunders, Director of Education, Providence Children’s Museum, RI (NEMA Board); Dr. Michael J. West, Director, Maria Mitchell Observatory, MA; Meg Winikates, Art & Nature Programs Coordinator, Peabody Essex Museum, MA; Ron Kley, Curatorial/Archival Contractor, Vaughan Homestead Foundation, ME

**Time for the Treasurer’s Report: What My Financials are Trying to Tell Me**

William Dawes

It’s no secret that most people volunteering to serve as trustees do not have experience or familiarity with financial statements in their standard presentation forms. This can pose a challenge for the proper exercise of oversight and governance responsibilities. In this session, you will learn what to look for in the standard presentations produced by accounting software, and discover how such presentations can be edited, reformatted, and combined with dashboards to make the financial stories more accessible.

Chair: Hannah Goodwin, Manager of Accessibility, Museum of Fine Arts, Boston

Speaker: Bryan Golud, Director, Accessible Learning and Assessment Technology, The Carl & Ruth Shapiro Family National Center for Accessible Media at WGBH, MA

**A Museum and Occupational Therapy Collaboration for Youth with Autism Spectrum Disorder**

Cambridge

Learn about a partnership among two urban public school special education programs, a university occupational therapy program, and a science museum. Over six weeks of field trips, occupational therapy graduate students, teachers, and museum educators collaborated to enrich the science education and social participation of middle school students with Autism Spectrum Disorder. This session will focus on the outcomes and successes of the pilot program, outline next steps, and provide resources.

Chair: Diana Deluca, School Visit Coordinator, Museum of Science, Boston

Speakers: Ellen Cohn, Occupational Therapy Professor, Boston University, MA; Gael Orsmond, Occupational Therapy Professor, Boston University, MA

**Pop-Up Programming and Exhibits in the Community**

Haym Salomon

How do you engage with people who don’t know about or aren’t coming to your museum?
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“accessible” to the typical trustee. A question/answer period will further reveal best practices.

Chair: Eric Hertfelder, Trustee, Newport Restoration Foundation, RI
Speakers: Karen Kent, Principal, Kevin P. Martin & Associates, P.C., MA; Dennis Stark, President, Preservation Society of Pawtucket, RI

**Worst. Job. Ever?: How to Create a Positive Work Culture on a Limited Budget**
Thomas Paine B
Keeping your workforce happy should be the top priority of every museum. Happy and engaged museum workers will have a deeper commitment to a museum’s mission and will strive for a higher quality product for the public. This session will explore what being happy at work means, why it is important, and how it can be accomplished in our often resource-challenged field. You’ll leave with new skills to put into play back at the office on Monday.

Chair: Marieke Van Damme, President, Board of Directors, Jamaica Plain Tuesday Club, MA
Speakers: Elaine Clements, Executive Director, Andover Historical Society, MA; Diane Hessan, Chairman, Communispace, MA; Nancy Routh, Chief People Officer and Senior Vice President, City Year, Inc., MA

**12:30 – 1:30 pm**
**OPENING LUNCH**
President’s Ballroom, Ticket Required

**12:30 – 1:30 pm**
**DIRECTORS AND TRUSTEES LUNCHEON**
Charles View Ballroom, Ticket Required
Break bread with your fellow museum leaders. Share stories, ideas, and encouragement. Bring back inspiration for your own institution. During lunch, NEMA Executive Director Dan Yaeger will recap this summer’s leadership workshops, Essential Leadership: Investigating the Future of Museum Governance, and will facilitate discussion.

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**1:20 – 5:15 pm**
**OFF-SITE SESSIONS**

**Pulling Together: Experiential Education for Physical and Mental Health (Sold Out)**
Ticket holders meet in the lobby at 1:20 pm. Bus leaves promptly at 1:30 pm. In case of inclement weather, this session will be held in the indoor rowing tank at MIT.
Chair: Ed McCabe, Maritime Program Director, Hull Lifesaving Museum, MA
Speakers: Nick Patch, Director of Outdoor Education, Lake Champlain Maritime Museum, VT

**Anyone Else Would Have Torn This Place Down: Neighborhood Eysore into Visitor Center, a Case Study (Sold Out)**
Ticket holders meet in the lobby at 1:30 pm. Bus will leave promptly at 1:40 pm.
Chair: Emily Holmes, Education Director, Paul Revere Memorial Association, MA
Speakers: Patrick Leheey, Research Director; Kristin Peska, Interpretation and Visitor Services Director; Edith Steblecki, Curator/Assistant Director, and Nina Zannieri, Executive Director, Paul Revere Memorial Association, MA

**Building a Learning Experience: Supporting Teachers & Improving Field Trips (Sold Out)**
Ticket holders meet in the lobby at 1:35 pm. Bus will leave promptly at 1:45 pm.
Chair: Rebekah Stendahl, School and Community Programs Manager, New England Aquarium, MA
Speakers: Tiffani Macarelli, Teacher Services Coordinator, and Tania Slaywinsky, Teacher Services Coordinator, New England Aquarium, MA

**1:45 – 3:15 pm**
**CONCURRENT SESSIONS**

**Everybody Loves Free Stuff! Making the Most of Open Source Tech at Small Museums**
Paul Revere
Budgets are tightening and staff is expected to do more with less. When it’s necessary to keep projects in-house, it’s best to know which low-cost tools can get the job done. This session will acquaint attendees with open source software, inexpensive exhibition & educational materials, on-demand printing, and other tools to stretch museum funds. Presentation reviews products and services best suited to small museums, with live tutorials, completed project examples, and time for Q&A.
Chair: Carrie Midura, Programs & PR Manager, Andover Historical Society, MA

**Feeding the Brain and the Body: Teaching Wellness and Nutrition the Museum Way**
Cambridge
Teaching children to eat healthy is often a monumental task, thwarted by advertisements for sugary, processed foods. How can museums and historic properties use their resources to develop programming that encourages nutritious cooking and eating? We will explore programs that include the foods we eat get to our tables, how the body processes proteins, fats, and sugars, and what makes healthy food nutritious. You will be able to share your ideas and success stories in this interactive session.
Chair: Kristin Pulno, Event and Program Coordinator, Culinary Arts Museum at Johnson & Wales University, RI
Speakers: Jamie Androw, Educator & Community
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Intimate Spaces, Quiet Places
Haym Salomon
This session addresses meeting the distinctive challenges and exploiting the unique opportunities presented by small exhibition spaces. Offering case studies from a natural history museum and historic homes in New Hampshire and Maine, panel members will present successes and failures in their efforts to make effective use of small spaces to create intimate, reflective, and memorable learning environments. The session will close with focused group discussion centered around capitalizing on the advantages of small spaces.

Chair: Janis Sacco, Director of Exhibitions, Harvard Museums of Science & Culture, MA

Look, Experience, Create: Art & Healing at Danforth Art
Thomas Paine B
Join education and curatorial staff from Danforth Art to explore how one institution has cross-departmentally considered the theme of “art and healing” through exhibitions that include work by artists who are using art as a healing mechanism for their own illness, and artists who are documenting the illness of others with their work. We will also explore an educational initiative that provides seriously ill patients access to art experiences through partnerships with area health care providers.

Chair: Amy Briggs, Assistant Director of Visitor Learning & Experience, Danforth Art, MA
Speakers: Jessica Roscio, Assistant Curator, and Pat Walker, Director of Education, Danforth Art, MA

Mergers and Closings as Strategies for Success
Thomas Paine A
This session will provide some basic information on the legal and practical aspects of museum closings, mergers, and transactions that are called mergers but really aren’t. Using real life examples, we will explore models of closings and mergers to continue the mission and preserve the core collection in the face of grave financial challenge—and even when things aren’t so bad.

Chair: Mark Gold, Esq., Parese, Sabin, Smith & Gold, MA (NEMA Board)
Speakers: James Donnelly, Jr., Esq., Partner, Mirick O’Connell, DeMallie & Lougee, LLP, MA; Johanna Soris, Esq., Assistant Attorney General, Office of the Attorney General, Commonwealth of Massachusetts

Publish for Peers, Advance your Career
William Davies
Posting a blog, composing a newsletter or journal article, or writing a book is a career-booster. It puts your name into circulation and demonstrates your expertise. The act of writing is a form of self-development requiring reflection, analysis, and synthesis, mental operations that yield insights and wisdom. Presenters will guide you through the process of writing and publishing, from developing ideas through determining the right venue, following appropriate guidelines, and promoting your work.

Chair: Cynthia Robinson, Tufts University Museum Studies Director and Editor-in-Chief, Journal of Museum Education, MA
Speakers: Cinnamon Catlin-Legutko, President & CEO, Abbe Museum, ME; Philippa Pitts, Kress Foundation Interpretive Fellow, Portland Museum of Art, OR

Right the Ship: Governance 101
Crispus Attucks
Do you have questions or concerns about governance? Do you wish that you could recruit trustees who help and not hinder? Who embrace fundraising? Who leave the day to day operation to the staff? Two experienced museum administrators will offer practical advice to trustees and staff on governance. This session will have a brief presentation about recruitment and retention of trustees, then use a question and answer format for all questions about governance.

Chair: Susan Robertson, Executive Director, Gore Place, MA
Speaker: Pam Swain, Trustee, Gore Place, MA

Using Sustained Attention to Read Objects: A LAM Collaborative
Molly Pitcher
This interactive workshop and discussion led by library, archive, and museum educators will focus on the ways in which the practice of sustained attention required for reading objects can increase mindfulness while building critical thinking, visual literacy, and historical analysis skills. You will use focused observation to interpret information encoded in objects and will experiment with using varying collections as entry points to explore a topic or idea.

Co-chairs: Emma Frey, Instructor in History and Social Science and Geographer at Large of Sidney R. Knafel Map Collection, Phillips Academy, MA; Christine Jee, Education Associate for School and Community Collaborations, Addison Gallery of American Art, MA; Jamie Kaplowitz, Education Associate and Museum Learning Specialist, Addison Gallery of American Art, MA; Liza Oldham, Instructional Librarian, Oliver Wendell Holmes Library at Phillips Academy, MA; Lindsay Randall, Museum Educator, Robert S. Peabody Museum of Archaeology, MA; Paige Roberts, Director, Archives and Special Collections, Phillips Academy, MA; Ryan Wheeler, Director, Robert S. Peabody Museum of Archaeology, MA

(continued on page 9)
“Lean times demand better leadership. How can I remain a strong, motivated leader?”

Qm² Roundtables for Executives
Peer problem-solving forums for museum leaders

Qm² Roundtable members see quantifiable results in:

• Board engagement, civic reach and fundraising
• Management efficiency and staff leadership
• Long-term organizational sustainability

Since 1996, the Qm² community of consultants has helped museums build successful futures through leadership learning, visitor-centered interpretive planning and evaluation, exhibition development, management and organizational design.
2:30 - 3:30 pm  
CAREER CONVERSATION  
Aquarium  
Join Carole Charnow, President and CEO of the Boston Children’s Museum, for a look at her distinguished career and a discussion of working in the non-profit field. For over 30 years, Carole has led cultural non-profits in the US and the UK, overseeing more than 100 professional theatrical and opera productions, and hundreds of community-based music and arts education programs and events. Charnow joined the BCM in 2010. Under her leadership the museum won the 2013 IMLS National Medal, the nation’s highest honor conferred on museums and libraries for extraordinary service to the community, presented by First Lady Michelle Obama at the White House.

3:15 – 3:45 pm  
SNACK BREAK  
Hosted by  
Paul Orselli Workshop, Inc.  
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3:45 – 5:15 pm  
CONCURRENT SESSIONS

Building Healthy Museum Boards  
Crispus Attucks  
Using the framework of Museum Trustee Association’s publication “Building Museum Boards,” the panel will explore how to cultivate, orient, engage, and inspire the board of trustees. We will share best practices from the museum and board experiences of the panelists. A healthy board believes in the museum’s mission, understands its fiduciary responsibilities, is clear about board giving expectations, and seeks a diverse representation from its community. More boards falter from bad chemistry and poor group dynamics than lack of expertise.

Chair: Mary Baily Wieler, President, Museum Trustee Association, MD  
Speakers: William Peelle, Trustee, Wadsworth Atheneum Museum of Art, CT; James Houle, Esq., Trustee, Portland Museum of Art, ME

Digitization, Documentation and 3-D Presentation of Historic New England Stereoviews  
Thomas Paine A  
Vintage stereoviews, original 3-dimensional photographs created during the last 150 years, constitute a valuable though underused historical resource in numerous collections. 3-D digital rendering has added value in permitting audience

(continued on page 10)
display of these historic virtual environments using routine projection equipment. In this session we will review principles and workflow of digitizing 28,000 stereoviews for the dual purpose of object documentation and 3-D projection. We will also show striking examples from around the world, followed by a thematic presentation of images from New England. 3-D glasses provided!

Chair: Bernard Fishman, Director, Maine State Museum
Speaker: George Mutter, Professor of Pathology, Harvard Medical School, MA

The Graduate School Conundrum
Haym Salomon
As the museum field has continued to professionalize, museum studies, public history, and other similar graduate programs seem to multiply at an exponential rate. What’s going on? We’ll present information from a 2014 survey of museum graduates & museum programs, and then continue with a conversational debate between panelists about the state, practicality, diversity, value, and future of museum studies. We will also invite questions and feedback from the audience.

Chair: Amanda Kay Gustin, Public Programs Coordinator, Vermont Historical Society
Speakers: Linda Norris, Consultant & Independent Cultural Professional, NY; Cynthia Robinson, Director, Museum Studies at Tufts University, MA

Mindful Observation: Art Museums in the Education of Healthcare Professionals
Thomas Paine B
This session will describe a role for art museums in closing gaps between preparation and practice in medicine. We will present two case studies of collaborations between museums and medical professional training programs that differ in approach, but share rigorous focus on critical thinking and reflection. We will identify healthcare needs that art museums are uniquely positioned to address, share models, insights and findings, and discuss challenges facing museums today when considering healthcare initiatives.

Chair: Alexa Miller, Founder and Consultant in Arts and Clinical Learning, ArtsPractica, MA
Speakers: Jay Baruch, Associate Professor of Emergency Medicine, The Warren Alpert Medical School of Brown University, RI; Michelle Grohe, Director of School and Teacher Programs, Isabella Stewart Gardner Museum, MA; S. Hollis Mickey, Assistant Educator, Gallery Interpretation, RISD Museum; Neal Fleisher, D.M.D. Director, Pre-Doctoral Periodontics, Henry M. Goldman School of Dental Medicine, MA

Museums and Healthy Aging
Cambridge
Senior citizen populations are growing; in New England all six states rank in the Top 10 of the oldest in the country. This active discussion is (continued from page 9)
for museum staff who are anxious to address the diverse needs of their older communities, but don’t know where to start. What range of ability and accommodation should we be thinking about? What about “Memory Care?” What does programming look like? What about grants, evaluation and assessment? Join us to learn more.

Co-chairs: Ann DuCharme, Education Director, Martha’s Vineyard Museum, MA; Hannah Goodwin, Manager of Accessibility, Museum of Fine Arts, Boston; Kathleen Holko, Manager “Lifetime of Looking,” Bruce Museum, CT

**Not Like the Past: Masters of Our Economic Future**

William Dawes

The 2010 book, *Nonprofit Finance for Hard Times: Leadership Strategies When Economies Falter*, called for “entrepreneurial innovation” and stressed that nonprofits “are (or ought to be) …. vibrant economic actors with a wide range of revenue options and strategies.” Museums across the country responded and diversified their revenue streams into “market-driven” spheres. This session will explore those responses and the practice of entrepreneurship and creative thinking in developing new businesses for museums.

Chair: Lawrence Yerdon, President & CEO, Strawbery Banke Museum, NH

Speakers: Funi Burdick, Executive Director, Canterbury Shaker Village, NH; Suzanne Olson, Executive Director, Children’s Museum and Theatre of Maine

**Stump the Lawyers: Legal Issues for Museums**

Paul Revere

Eager to set the agenda for a session? Losing sleep over the legal landmines in your museum’s backyard? This panel is back by popular demand and will again present its popular “stump the lawyers” session in which you are invited to ask questions of general interest on any legal topic.

Our legal experts will do their best to address your issues, offer practical advice, and recommend what steps to take next.

Chair: Nina Zannieri, Executive Director, Paul Revere Memorial Association, MA

Speakers: Mark Gold, Esq., Partner, Parese, Sabin, Smith & Gold LLP, MA; Katherine Lewis, Esq., Attorney-Advisor Smithsonian Institution, NY; Johanna Soris, Esq., Assistant Attorney General, Nonprofit Organizations/Charities Division, Commonwealth of MA; Gilbert Whittemore, Esq., Of Counsel, Rath, Young & Pignatelli, PC, MA

**What’s New? Recent Research in Adult Learning and Museums**

Molly Pitcher

How do museum professionals, particularly museum educators, develop a better understanding of adults and the importance of adult learning theory to museum work? Join four scholars and educators, as they discuss their recent research in adult learning and museum education, and how their findings relate to the 2014 conference theme.

Chair: George E. Hein, Ph.D., Professor Emeritus, Lesley University, MA

Speakers: Robin Grenier Ph.D., Associate Professor, University of Connecticut, Neag School of Education; Kimberly McCray, Adult Programs Coordinator, Shelburne Museum, VT; Dr. Christina Smiraglia, Instructor, Museum Studies Program, Harvard University Extension School, MA

**NEWCOMERS RECEPTION**

Charles View Ballroom

Whether you’re a first-timer at the NEMA conference or a seasoned veteran, join us for a mix-and-mingle opportunity where you can give and get advice and contacts. Sip some wine with NEMA staff and board members. Swap business cards. Get an inside look at the New England museum community and how you can plug in. Cash bar and hors d’oeuvres.

Ticket is required. If you did not sign-up in advance, please go to Walk-in Registration, as a limited number of tickets may be available.

**EVENING EVENT**

7:00 – 9:00 pm

Welcome to NEMA 2014! Opening Party at The John F. Kennedy Presidential Library & Museum

Ticket holders meet in the lobby at 6:20 pm. Bus leaves promptly at 6:30 pm. Buses will leave the JFK Library to return to the hotel at 9:00 pm.

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5:30 – 6:15 pm

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**NEWCOMERS RECEPTION**

Charles View Ballroom

Whether you’re a first-timer at the NEMA conference or a seasoned veteran, join us for a mix-and-mingle opportunity where you can give and get advice and contacts. Sip some wine with NEMA staff and board members. Swap business cards. Get an inside look at the New England museum community and how you can plug in. Cash bar and hors d’oeuvres.

Ticket is required. If you did not sign-up in advance, please go to Walk-in Registration, as a limited number of tickets may be available.

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Thursday, November 20

7:00 – 8:00 am
NEMA FITNESS
Meet in the hotel lobby.
Enjoy an early morning jog with RunBoston Running Tours. Julie Arrison, a site manager with Historic New England who moonlights with RunBoston and RunSalem, looks forward to showing you the city at sunrise. Highlights of the tour include Beacon Hill, the Boston Marathon Finish Line, Boston Common, and Historic New England’s Otis House along with a lively discussion about using historic landscapes for fitness. Tour distance will be approximately 5K and will take 60-75 minutes with stops for photos.

8:00 am – 5:00 pm
REGISTRATION OPEN

8:00 – 9:00 am
WAKE-UP COFFEE AND MORNING TREATS IN EXHIBIT HALL
Hosted by BEYOND GENOCIDE

8:00 – 9:00 am
INDEPENDENT MUSEUM PROFESSIONALS AFFINITY GROUP BREAKFAST
Aquarium
The IMP PAG will host its annual breakfast meeting to get reacquainted with fellow IMPs, review the group’s accomplishments from the past year, gather feedback from members on their vision for the group, and set goals for the year to come. This interactive session is all about input—from seasoned IMPs who wish to further the visibility of the PAG to networking newcomers curious about being an IMP. Attendance by non-IMP affiliates with interest in the group is encouraged. At the breakfast, the PAG will be seeking a new co-chairperson. If you are interested in serving the PAG in this way, or know someone who might be, please come and/or invite other interested people!!
Co-chairs: Camille Breeze, Director, Museum Textile Services, MA; Matt Kirchman, President/Creative Director, ObjectIDEA, MA; Jeanne Koles, Principal, Jeanne Koles Consulting, MA

8:05 am – 12:30 pm
OFF-SITE SESSIONS
Special Collections: A Visit to Two Extraordinary Collections (Sold Out)
Ticket holders meet in the lobby at 8:05 am. The bus will leave promptly at 8:15 am.

Co-chairs: David Dempsey, Associate Director for Museum Services, Smith College Museum of Art, MA; Marylou Davis, Private Conservator, CT
Speakers: Sara Frankel, Senior Curatorial Technician, Dr. Jean-Francois Gauvin, Director of Administration, and Martha Richardson, Collection Manager, Collection of Historical Scientific Instruments; and T. Rose Holdcraft, Conservator and Administrative Head of Conservation, Peabody Museum of Archaeology and Ethnology, Harvard University, MA

Museum of Fine Arts and Medical Community Partnerships (Sold Out)
Meet in the lobby at 8:50 am. The bus will leave promptly at 9:00 am.
Presenters: Brooke DiGiovanni Evans, Head of Gallery Learning; Hannah Goodwin, Manager of Accessibility; Emily Munson, Artful Healing Coordinator; and Robert Worstell, Linde Family Head of Studio and Community Arts, Museum of Fine Arts, Boston

Best Practices in Collections Digitization for the Small Museum (Sold Out)
Ticket holders meet in the lobby at 9:05 am. Bus leaves promptly at 9:15 am.
Co-chairs: Beverly Morgan-Welsh, Executive Director and L’Merchie Frazier, Director, Education and Interpretation, Museum of African American History, MA

9:00 – 9:30 am
DEMONSTRATION STATION
Object Photography for Cultural Heritage Collections
Edward P. Coderre, President, The Digital Ark, RI

9:00 – 10:30 am
CONCURRENT SESSIONS
Beyond Collections: Alternate Avenues for Academic Classes to Use Museums
Molly Pitcher
How can university-based museums bring in students and classes that do not have obvious connections to the collections? This session will explore ways to encourage creative academic uses of the whole museum. Panelists will present examples of ESL students engaging in conversation and writing, freshman expository writing students exploring ideas of knowledge creation, and biology students presenting the wonders of fungi to the public. Substantial time will also be devoted to discussion groups with all participants.
Chair: Wendy Derjue-Holzer, Education Director, Harvard Museum of Natural History, MA
Speakers: Kristina Durocher, Director, Museum of Art, University of New Hampshire; Kelsey McNiff, Head Preceptor in Expository Writing, Harvard College Writing Program, MA

(continued on page 13)
Building a Healthy Volunteer Community
William Dawes
Join us for engaging roundtable discussions chaired by a diverse group of museum volunteer professionals with varied experiences and a common goal of supporting a volunteer community that feels valued and who provide positive guest interactions. We invite you to share best practices and challenges of managing elderly volunteers, volunteer retention and rewards, managing youth volunteers, and lifelong learning through training. You will come away with ideas to assist you with your own institution’s volunteer program.
Co-chairs: Nicole Claris, Manager of School Programs, Museum of Fine Arts, Boston; Jeanmarie Santomassimo, Program Manager Volunteer Services, Museum of Science, Boston
Speakers: Emily Bryant, Curator of Education and Volunteers, Battleship Cove, MA; Jacqueline Touba, Founder, World Awareness Children’s Museum, NY; Lace Anderson Garland, Manager of Volunteer Programs and Internships, New England Aquarium, MA; Herbert Jones, Volunteer and Intern Programs Coordinator, Museum of Fine Arts, Boston

Creating Place: Leveraging the Power of Cultural Partnerships
Thomas Paine A
Explore how cultural place-making can improve local economies and create a shared community.

Creating Place: Leveraging the Power of Cultural Partnerships
Thomas Paine B
Explore how cultural place-making can improve local economies and create a shared community.

Get Organized!
Thomas Paine B
Did you know that the average office employee spends 1.5 hours per day looking for things? We are all surrounded by too much stuff, drowning under too much paper, and overwhelmed by too many things to do. We need simple solutions for these complicated times and the overload that we deal with on a daily basis. Join us to learn strategies and techniques that will have a big impact on helping you organize and simplify your life.
Chair: Marilyn Weiss Cruickshank, Productivity Consultant, Creative Simplicity, MA

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Healthy or Sick - A Thermometer for Collection Health
Haym Salomon
Collections illustrate your stories and mission, but do they have a clean bill of health? What you may not know is how the health of many of these collections are inherently challenging and affect the health of nearby items, as well as that of staff members and the public alike. Learn about commonly overlooked unhealthy collections, how to identify them, and how you can look for unhealthy symptoms like accretions, secretions, and fumes. Keep your collection in good health in everyday times and during the special needs of emergencies. This session will appeal to all museum staff, but will be most applicable to curators, registrars, and educators.
Chair: Donia Conn, Preservation Consultant for Cultural Heritage Collections, NY
Speaker: Alex Allardt, Principal, ArtCare Resources, RI

Sign Here First! A Review of Liabilities, Waivers, and Releases for (High and Low Risk) Museum Activities
Crispus Attucks
As museums seek to engage audiences with new and interactive activities, programs, and exhibitions, museums must also be mindful not to expose themselves to unnecessary risks or liabilities. This session will explore the various issues involved when museums “think outside the box” and engage in innovative and non-traditional activities. Using both real and hypothetical examples, our panelists will educate participants in how to transform a high risk activity into a low (or lower!) risk one.
Chair: S. Jason Baletsa, Office of the General Counsel, Suffolk University, MA
Speakers: Bethany Groff, North Shore Regional Site Manager, Historic New England, MA; Craig Tuminaro, Director of Guest Experiences, Peabody Essex Museum, MA

What Goes Into a Great Grant Proposal: Planning, Planning, Planning (Oh, and a Bit of Writing Too!)
Cambridge
A great grant proposal stems from great project design. We’ll work on creating proposal and project teams, describing project goals and objectives, and creating budgets and logic models. We’ll also discuss how trends will affect your future grants planning. This is a chock-full, participatory session; no need for a coffee boost beforehand. We won’t focus on grants basics, but will address questions. Two attendees will win copies of Is Your Museum Grant-Ready?
Chair: Sarah Sutton, LEED-AP, Sustainability Advisor to Museums, Zoos, Gardens, Aquariums & Historic Sites, MA
(continued on page 16)
What Makes Boston Cultural Audiences Tick?
Paul Revere

For the first time, LaPlaca Cohen has partnered with the Museum of Fine Arts, Boston to conduct a Boston-focused companion to Culture Track, the largest national tracking study focused exclusively on the ever-changing attitudes and behaviors of U.S. cultural consumers. Culture Track 2014: Focus on Boston provides key insights into the unique characteristics of Boston cultural audiences and how these findings compare to the attendance trends, motivators, and barriers to participation for American cultural audiences at large.

Chair: Allison Channing Jones, Strategist, LaPlaca Cohen, NY
Speaker: Michele Svirsky, Director of Marketing, Museum of Fine Arts, Boston

9:45 – 10:15 am
DEMONSTRATION STATION
Designing and Mounting Professional-looking Vinyl Lettering in Gallery and Historic Settings
Jane Bowers, Exhibitions Curator and Manager, Wenham Museum, MA

10:30 – 11:00 am
COFFEE BREAK IN THE EXHIBIT HALL

11:00 – 11:30 am
DEMONSTRATION STATION
Learn How to Apply Philip Yenawine’s Visual Thinking Strategies to Teach History
Cindy Vengroff and MaryBeth Clark, Tsongas Industrial History Center, MA

11:00 am – 12:30 pm
CONCURRENT SESSIONS
Engaging Corporations at Your Museum: Challenges, Opportunities, and Strategies
William Dawes

Building relationships with the corporate community can benefit museums by providing funding, resources, and key community advocates to help advance your mission. In this session, we will review current trends in corporate sponsorship and philanthropy, discuss case studies from our institutions, and explore various strategies for corporate engagement.

Chair: Jacob Barry, Corporate, Foundation & Government Relations Coordinator, Museum of Science, Boston
Speakers: Monique DeForge, Manager of Corporate Relations, Strawbery Banke, NH; Jessica Tinsley, Director of Development, Mattatuck Museum, CT

(continued from page 15)

Mount Vernon Group Architects
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Established in 1954, Mount Vernon Group is an award-winning designer of educational buildings. MVG’s understanding of the Museum’s educational goals, make it the ideal choice to design the space that will transform the Museum and prepare it for the next 100 years.

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From Classroom to Museum: Creating Programs That K-12 Teachers Love
Haym Salomon
Engaging educational programs are key to developing new generations of visitors. Learn how museums are applying learning theories, creative technology, and community input to develop groundbreaking museum education. Case studies from a range of venues give you actionable ideas for your own museum.
Chair: Christina Inge, Independent Museum Professional and Professor, Back Bay College, MA

Medical Lessons from a Museum Mummy
Thomas Paine A
In 2010, Fleming Museum staff wheeled their Egyptian mummy across the street to Fletcher Allen Hospital for a CT scan—a follow-up to her 1937 X-ray. The scan led to a collaboration among radiologists, medical examiners, anthropologists, and museum staff. The museum learned more about a valued collection item, and radiologists discovered a forensic application for their scanning equipment. This panel will discuss the process and benefits of collaborating across museum and medical disciplines.
Chair: Margaret Tamulonis, Manager of Collections & Exhibitions, Fleming Museum of Art, University of VT
Speakers: Lawrence Berman, Ph.D., Norma Jean Calderwood Senior Curator of Ancient Egyptian, Nubian, and Near Eastern Art, Museum of Fine Arts, Boston; Janie Cohen, Executive Director, Fleming Museum of Art, University of Vermont; Jason Johnson, Chief of Radiology, Aeromedical Squadron at McGuire Air Force Base, VT; Steve Shapiro, Chief Medical Examiner, State of Vermont

Objects & Emotion
Molly Pitcher
This workshop will teach participants how to identify and convey the emotion embedded in their collections, and in so doing create more meaningful museum experiences that contribute to the well-being of visitors. Expect plenty of hands-on activities designed to help you develop a practical toolkit for linking objects to emotions—in behind-the-scenes work in collections storage and also in museum galleries.
Co-chairs: Rainey Tisdale, Independent Curator, MA; Linda Norris, The Uncataloged Museum, NY

Practical Inventory Procedures for Small Museums
Cambridge
Know what is in your collection, where it is, and how best to take care of it? Regularly scheduled inventories help answer these questions. This session will provide practical advice for planning and implementing inventory procedures, including how to stay organized and on schedule, train volunteers as inventory assistants, and process objects found in collections. Attendees will gain information and insights from panelists’

(continued on page 19)
Museum Studies

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own experiences to guide them in undertaking successful inventory projects.

Chair: Nicola Astles, Collections Assistant, Fleming Museum of Art, University of Vermont
Speakers: Reginald Bacon, Independent Museum Professional, Variety Arts Enterprises, VT; Callie Stewart, Collections Manager, Bennington Museum, VT

THINK TANK: How Can We Make the Museum Field More Socially Responsible?
Crispus Attucks
Museums have an obligation to improve the quality of life in their communities and create a better world. But how? Our field is empowered with vast potential for social responsibility. It’s up to us to make it a reality. Help us find solutions! This “think tank” session will be a fast-paced and dynamic examination of social responsibility in all its forms – and YOUR ideas are the key to help us transform the museum field.

Facilitators: Susan Funk, Executive Vice President, Mystic Seaport Museum, CT (NEMA Board); Sherman Morss, Trustee, USS Constitution Museum, MA; Laura Roberts, Principal, Laura Roberts Consulting, MA; Sarah Marcoux Franke, Membership and Advocacy Manager, New England Museum Association, MA; Phelan Fretz, Executive Director, ECHO Lake Aquarium and Science Center, VT

When Your Discount Programs Aren’t Working: Evolution of the EBT Discount Program
Paul Revere
Many museums, historic sites, and other cultural organizations understand the necessity of financial access to connect with communities that are not able to pay the regular admission. Panel participants from three different museums will describe their process for implementing discounts like the EBT (Electronic Benefit Transfer) cards. The panelists will also discuss why it’s important to expand discount programs, the steps to implement these programs including marketing externally, preparing staff internally, stats so far, and recommendations for starting a program like this at your site.

Co-chairs: Maria Cabrera, Supervisor, Community Relations, Museum of Science, Boston, MA (NEMA Board); Kacy Hughes, Senior Manager, Education, Boston Children’s Museum, MA
Speakers: Alicia Green, Parent Ambassador Specialist, Boston Children’s Museum; Roberta King, Assistant Director of Member and Visitor Services, Museum of Fine Arts, Boston; Diana Limbach Lempel, Public Curator and Founder, Cultivating Place, MA

Why Collections-Based Museums Should Mount Issues-Based Exhibitions
Thomas Paine B
Collections-based museums have a responsibility to address the broad range of issues related to their missions. But what happens when objects are not

(continued from page 17)
Wednesday

7:00 – 8:00 am
Morning Pilates, Aquarium

8:00 am – 5:00 pm
Registration Open

8:00 – 9:00 am
Welcome Coffee and Morning Treats

8:15 – 9:00 am
NEMA Conference Preview, Paul Revere

9:00 – 10:30 am
Concurrent Sessions
- Big Data in Museums, Molly Pitcher
- Creating a Successful Homeschool Program, Thomas Paine A
- Fundraising with your Board, Paul Revere
- Listening to Art and Culture, Crispus Attucks
- Museum and Occupational Therapy, Cambridge
- Pop-Up Programming & Exhibits, Haym Salomon
- Time for the Treasurer’s Report, William Dawes

10:45 am - 12:15 pm
Keynote Session
Hosted by Marquis Design
President’s Ballroom

12:00 – 1:30 pm
OPENING LUNCH
President’s Ballroom

12:00 – 1:30 pm
Directors and Trustees Lunch
Hosted by Om³, Smith & St. John, and US Trust Bank of America Private Wealth Management
Charles View Ballroom

1:20 – 5:15 pm
Off-site Sessions
- Pulling Together
- Anyone Else Would Have Torn This Place Down
- Building a Learning Experience

1:45 – 3:15 pm
Concurrent Sessions
- Everybody Loves Free Stuff!, Paul Revere
- Feeding the Brain and the Body, Cambridge
- Intimate Spaces, Quiet Places, Haym Salomon
- Look, Experience, Create, Thomas Paine B
- Mergers & Closings as Strategies for Success, Thomas Paine A
- Publish for Peers, Advance your Career, William Dawes
- Right the Ship: Governance 101, Crispus Attucks
- Using Sustained Attention to Read Objects, Molly Pitcher

2:30 - 3:30 pm
Career Conversation with Carole Charnow
Aquarium

3:15 – 3:45 pm
Snack Break
Hosted by Art Shipping International

3:45 – 5:15 pm
Concurrent Sessions
- Building Healthy Museum Boards, Crispus Attucks
- Digitization, Documentation and 3-D Presentation of Historic New England Stereoviews, Thomas Paine A
- The Graduate School Conundrum, Haym Salomon
- Mindful Observation, Thomas Paine B
- Museums and Healthy Aging, Cambridge
- Not Like the Past, William Dawes
- Stump the Lawyers, Paul Revere
- Recent Research in Adult Learning & Museums, Molly Pitcher

5:30 – 6:15 pm
Newcomers Reception
Hosted by Tufts University Museum Studies Program
Charles View Ballroom

7:00 – 9:00 pm
Evening Event
- Opening Party at the John F. Kennedy Presidential Library and Museum, hosted by the Gowrie Group

Thursday

7:00 – 8:00 am
NEMA Fitness, Hotel Lobby

8:00 am – 5:00 pm
Registration Open

8:00 – 9:00 am
Coffee and Morning Treats in Exhibit Hall
Hosted by Beyond Genocide

8:00 – 9:00 am
IMP Professional Affinity Group Breakfast
Aquarium

8:05 am – 12:30 pm
Off-site Sessions
- Special Collections
- MFA and Medical Community Partnerships
- Best Practices in Collections Digitization

9:00 – 9:30 am
Demonstration Station in the Exhibit Hall
- Object Photography for Cultural Heritage Collections

9:00 – 10:30 am
Concurrent Sessions
- Beyond Collections, Molly Pitcher
- Building a Healthy Volunteer Community, William Dawes
- Creating Place, Thomas Paine A
- Get Organized!, Thomas Paine B
- A Thermometer for Collection Health, Haym Salomon
- A Review of Liabilities, Waivers, & Releases, Crispus Attucks
- What Goes Into a Great Grant Proposal, Cambridge
- What Makes Boston Cultural Audiences Tick?, Paul Revere

9:45 – 10:15 am
Demonstration Station in the Exhibit Hall
- Designing & Mounting Professional-looking Vinyl Lettering

10:30 – 11:00 am
Coffee Break in the Exhibit Hall

11:00 – 11:30 am
Demonstration Station in the Exhibit Hall
- Visual Thinking Strategies to Teach History

11:00 am – 12:30 pm
Concurrent Sessions
- Engaging Corporations at Your Museum, William Dawes
- From Classroom to Museum, Haym Salomon
Children’s Museums PAG
Molly Pitcher
Join us for an open discussion of the latest successes and challenges in children’s museums and other types of museums that serve family audiences. We’ll discuss what’s new with colleagues, recent museum successes and challenges, and how we can work together for the improvement of all.
Co-chairs: Kim Kuta Dring, Director of Content Development and Evaluation, Stepping Stones Museum for Children, CT; Paula Rais, Director of Community Engagement, The Children’s Museum of New Hampshire

College & University and Exhibits PAGs
Cambridge
Speakers at this luncheon session will stimulate our creativity with experimental projects, interdisciplinary collaborations, and the innovative laboratories they have created with faculty, students, and visiting artists under the auspices of their academic affiliations. Hosted by NAME.
Co-chairs: Jan Crocker, Exhibit Manager, Heritage Museums & Gardens, MA; Kristina Durocher, Director, Museum of Art University of New Hampshire; Chris Sancomb, Exhibit Designer, Providence Children’s Museum, RI
Speakers: Bess Paupeck, Program Manager of Harvard’s Arts @ 29 Garden, MA; Amy Ingrid Schlegel, Ph.D, Director of Galleries and Collections, Tufts University Art Gallery, MA; Leonie Bradbury, Gallery Director and Curator, Montserrat College of Art, MA

Education PAG
Empress Ballroom
Enjoy a great conversation with colleagues. We’ll explore the field’s hot topic—creative practice—and ways we can infuse experimentation, risk-taking, and FUN into our day-to-day work and our institutional culture to better serve our public.
Co-chairs: Jane Oneail, Senior Educator, Currier Museum of Art, NH; Elisabeth Nevins, Seed Education Consulting, MA

Historic Site PAG Lunch & Open Mic!
Crispus Attucks
What’s on your mind? Join us for networking and an opportunity for informal sharing of ideas, challenges, and successes. The goal of the Historic Site PAG is to educate and connect museum professionals working at historic sites. That makes YOUR feedback and participation essential!
Co-chairs: Linda Marshall, Regional Site Manager, Northern New England, Historic New England, NH; Jennifer Matos, Executive Director, Noah Webster House & West Hartford Historical Society, CT

Library & Archives and Curators PAGs
William Dawes
The Library & Archives and Curators PAGs are teaming up again this year for an informal networking lunch. You’ll have the opportunity to meet new colleagues and reconnect with others, share information about current projects, and discuss your questions and concerns in a casual, relaxed atmosphere.
Co-chairs: Darren Brown, Curator of Collections, Beverly Historical Society, MA; Heather Leavell, Curator, Peabody Historical Society, MA; Rebecca Parmer, College Archivist, Connecticut College; Elizabeth Roscio, Archivist, Bostonian Society

Membership, Development, PR & Marketing PAG
Paul Revere
This year’s MDPRM lunch will focus on equal parts networking, brainstorming, and fun. Come meet your fellow membership, development, PR, and marketing colleagues, and take part in sharing new ideas and best practices in our respective fields in a fast-paced, lively, and interactive format. HINT: There will be prizes involved!
Chair: Allison Crosscup, Assistant Director, Institutional Giving, Peabody Essex Museum, MA
Hosted by

The Museum Directors’ Discussion
Charles View Ballroom
Back by popular demand! This is an opportunity for CEO/Directors to discuss concerns and challenges in an open forum setting. Our facilitator will keep the conversation moving while we share ideas and solutions. Whether you are a seasoned or a first-time director, this discussion will be for CEOs of any size museum. Participation is limited to CEO/Directors.
Chair: Jonathan A. Stevens, President and CEO, American Textile History Museum, MA
Hosted by

Registrar PAG
Haym Salomon
As our museum community is constantly growing and evolving, join us for a review of the year’s activities and meet your fellow registrar and collection manager colleagues. The lunch program will provide updates in the collections care field from insurance coverage to legal issues facing museum today. And bring your questions! There couldn’t be a better time to ask your colleagues for their advice or suggestions.
Co-chairs: Mary Busick, Associate Registrar, Wadsworth Atheneum Museum of Art, CT; Meredith Vasta, Collections Steward, Peabody Museum of Archaeology and Ethnology, MA
Hosted by
central to the story? Participants will learn about successful issues-based exhibitions in object-based institutions, including human health (Big Food: Health, Culture and the Evolution of Eating) and climate change (Seasons of Change), and will be empowered to consider this approach as a way of diversifying and increasing relevance to their audiences.

Chair: Richard Kissel, Ph.D, Director of Public Programs, Yale Peabody Museum of Natural History, CT
Speakers: David Heiser, Head of Education and Outreach, Yale Peabody Museum of Natural History, CT; Jane Pickering, Executive Director, Harvard Museums of Science and Culture, MA; Richard Polonsky, Research Fellow, Brown University’s Center for Environmental Studies, RI

11:45 am – 12:15 pm
DEMONSTRATION STATION
How to Catch an Interview and Snare the Job with the Right Resume
Angela Cheng-Cimini, Director, Human Resources, Old Sturbridge Village, MA

1:20 – 4:30 pm
OFF-SITE SESSIONS

Hacking the Harvard Museums of Science and Culture (Sold Out)
Ticket holders meet in the lobby at 1:35 pm. The bus will leave promptly at 1:45 pm.
Co-chairs: Wendy Derjue-Holzer, Education Director, Harvard Museum of Natural History, Harvard Museums of Science and Culture, MA; Diana Limbach Lempel, Harvard University, MA

Seat of Empire: A Hybrid Approach to Interpreting the Most Important Room in Boston (Sold Out)
Ticket holders meet in the lobby at 1:20 pm. Bus leaves promptly at 1:30 pm.
Chair: Martha J. McNamara, Director, New England Arts & Architecture Program Department of Art, Wellesley College, MA
Speakers: Susan Bennett, Executive Director, Lexington Historical Society, MA; Marc Pachter, Director of the National Portrait Gallery, 2000-2007, DC; Scott Rabiet, Principal, Amaze Design, MA; Nathaniel Sheidley, Historian and Director of Public History, Bostonian Society

Thinking Through Art: An Introduction to Visual Thinking Strategies (Sold Out)
Ticket holders meet in the lobby at 1:20 pm. Bus leaves promptly at 1:30 pm.
Co-chairs: Michelle Grohe, Director of School & Teacher Programs, and Sara Egan, School Partnership Educator; Isabella Stewart Gardner Museum, MA

2:00 - 3:00 pm
CAREER CONVERSATION
Aquarium
Join Jane Pickering, Director of the Harvard Museums of Science and Culture, for a look at her distinguished career and a discussion of working in the museum field. Jane has over 20 years of experience in university museums, including curating, public programming, museum management, and education. In January 2013 she came to Harvard to direct a new partnership of six museums (Collection of Historical Scientific Instruments, Museum of Comparative Zoology, Harvard University Herbaria, Mineralogical and Geological Museum, Harvard Semitic Museum), the Harvard Museums of Science & Culture, which is responsible for the public face of the museums as well as initiatives that serve the Harvard community.
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ON THE COVER: Diane Barcelo, Salvavid (detail), 2006, mixed media collage, 9 x 12".

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3:00 – 3:30 pm
DEMONSTRATION STATION
Smart Purchasing – How Your Museum Can Save Time and Money
Jennifer Lapointe and Ellen Bickelman, Member Services, Outreach and Marketing, MHEC

3:00 – 4:30 pm
CONCURRENT SESSIONS

All Together Now: Teens and Museums
Molly Pitcher
In conjunction with the Fall 2014 issue of the Journal of Museum Education this panel will address the current state of teens in museums. We will consider this important audience from diverse perspectives, and discuss frameworks and opportunities for teens to become active contributors to museum communities where their ideas are centralized. Embracing the concept of new educational models, this panel will be moderated and co-developed by teen program participants from the Institute of Contemporary Art’s Teen Arts Council.
Co-chairs: Gabrielle Wyrick, Associate Director of Education, and Joe Douillette, Teen New Media Program Manager, Institute of Contemporary Art, Boston

Beyond the Boundaries of the Museum: The 38th Voyage of the Charles W. Morgan
Thomas Paine A
Bringing your museum to new audiences involves careful planning, risk, and vision. For the voyage of the Charles W. Morgan, America’s oldest whalingship, the Mystic Seaport formed many dynamic partnerships with large organizations, creative individuals, and passionate enthusiasts outside the museum world. What happened and what does the future hold once the project is complete? Discover what can arise when you invite peer institutions, funders, and the public to add their perspectives to your central artifact. This panel will show how partnerships can enhance a project of any size.
Chair: Susan Funk, Executive Vice President, Mystic Seaport Museum, CT (NEMA Board)
Speakers: Elysa Engleman, Exhibits Researcher, and Katharine Mead, Program Coordinator, Mystic Seaport Museum, CT; Veronica Lawlor, President, Studio 1482, NY; Betsy Leahy, Teacher, Shady Hill School, MA; Dede Marx, Exhibit Coordinator and Marine Archaeologist, NOAA/Stellwagen Bank National Marine Sanctuary, MA

Free Membership: Side Effects May Include Increased Support
William Dawes
In July 2013, the Yale University Art Gallery made the bold move to disband its traditional membership program and introduced a free membership. Eighteen months later, the program has led to more community participation and greater philanthropic support. The session will share the research behind the concept, the implementation steps, the successes and challenges of the new program, and the next steps for implementing this new model of community and donor engagement.
Chair: Jill Westgard, Deputy Director for Advancement, Yale University Art Gallery, CT
Speakers: Linda Jerolmon, Membership Manager, and Brian McGovern, Assistant Director of Advancement, Yale University Art Gallery, CT

Healthy Collaboration: Case Study and Mini-Workshop
Thomas Paine B
Hear from Boston Children’s Museum staff about their collaboration with the Family Dinner Project to create a unique exhibit inspired by the health benefits of sharing family meals. We’ll go over the many ingredients that go into a mutually beneficial collaboration. After reviewing the case study, we’ll break out into small discussion groups and, using our model as a guide, brainstorm potential partnerships to pursue at your own museum.
Chair: Margaret Middleton, Exhibit Designer, Boston Children’s Museum
Speaker: Alice Vogler, Arts Program Manager, Boston Children’s Museum

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A Natural Affinity: Mutually Beneficial Museum and Library Partnerships
Crispus Attucks
Museums and libraries share many of the same goals and face many similar challenges. Staff from the Boston Children’s Museum, USS Constitution Museum, and Massachusetts Library System will share their partnership experiences, which strengthened the institutions and their communities. Topics will include: initiating a partnership, what your museum can offer, museum programs for libraries, drawing library patrons to your museum, museum pass programs, aiding literacy and pre-K readiness, and making your museum visible to library patrons.

Chair: Lauren McCormick, Manager of Public Programs, USS Constitution Museum, MA
Speakers: Beth Fredericks, Director of Museums/Libraries Project, Boston Children’s Museum; Sarah Sogigian, Advisor, Youth Services, Massachusetts Library System, Sarah Watkins, Director of Collections and Learning, USS Constitution Museum, MA

Oh No!! What Do We Do Now?: COSTEP MA and An Introduction to the Incident Command System (ICS)
Cambridge
COSTEP MA is an organization working with the cultural and emergency management communities to ensure that the cultural community is involved in all aspects of disaster preparedness. The Incident Command System (ICS) is used nationally by emergency managers in responding to disasters. This workshop will introduce participants to COSTEP MA and will provide a brief overview of ICS. Participants will divide into small groups and address hypothetical emergencies in a table-top format led by conservators.

Co-chairs: Andy Grilz, Project Coordinator for COSTEP MA’s FEMA Hazard Mitigation Grant; David Dempsey, Associate Director for Museum Services, Smith College Museum of Art, MA

Where Everybody Knows Your Name: Museums as Places of Belonging
Haym Salomon
Rootedness, identity, and connectedness are increasingly recognized as vital components of well-being. How can museums help people develop a sense of belonging, and how can museums themselves become more rooted in their local context? Participants will learn concrete tools from fields like place-making and positive psychology, such as cognitive mapping and asset inventories, to generate ideas for using objects, stories, and spaces to support authentic relationships between people and place.

Chair: Michelle Moon, Assistant Director for Adult Programs, Peabody Essex Museum, MA

Zen and the Art of Successful Negotiation
Paul Revere
Are you a good negotiator? Many people abhor negotiations because they perceive them to be sweaty, confrontational, win/lose situations. But they don’t have to be. The best negotiations are based on respectful relationships and produce enlightened outcomes that have potentially transformative benefits for everyone. Learn how to build your negotiating chops through self-awareness and consciousness. Whether you’re an expert negotiator or neophyte, join us for new insights into this must-have professional skill.

Chair: Dan Yaeger, Executive Director, New England Museum Association, MA

3:45 – 4:15 pm
DEMONSTRATION STATION
Textile Storage Techniques
Camille Breeze, Director, Museum Textile Services, MA

EVENING EVENTS

EXHIBIT HALL RECEPTION
4:30 – 5:30 pm
A great way to end the afternoon! Join us for wine and delicious hors d’oeuvres in the action-packed Exhibit Hall, the place to be for interacting with the latest innovative products and services. Get your raffle cards signed for great prizes (drawing is Friday afternoon), chat with friends, and relax a bit before your evening starts. Happy hour indeed!

ALL HANDS ON DECK!
6:30 – 8:30 pm
Ticket holders meet in the lobby at 5:50 pm. Bus leaves promptly at 6:00 pm.

DIRECTORS & TRUSTEES RECEPTION
6:30 – 7:40 pm
Ticket holders meet in the lobby at 6:00 pm. Buses leaves promptly at 6:10 pm. Buses will leave Harvard at 7:40 for the MIT Museum.

Hosted by
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KINETIC CONNECTIONS / MIT MUSEUM IN MOTION
6:30 – 9:00 pm
Ticket holders meet in the lobby at 6:20 pm. Buses leaves promptly at 6:30 pm. Buses will leave MIT to return to the hotel at 9:00 pm.

Hosted by
ART NEW ENGLAND
7:00 – 8:00 am
NEMA FITNESS
Aquarium
Start the day with a clear mind and relaxed body! Taijiquan (Tai Chi) is an internal Chinese martial art, meaning the practitioner regulates mind, breath, and qi to control the physical body. Participants in this session will learn the “Grasp the Sparrow’s Tail” section of the Yang-style Taijiquan form, with emphasis on coordinating breathing with body movement. Hannah Weisman is the Education Programs Manager at Historic Newton. She trains in Chinese martial arts with Master George Lawrence and teaches a weekly Taijiquan class at the Tobin Community Center in Boston. Wear comfortable clothing.

8:00 am – Noon
REGISTRATION OPEN

8:00 – 9:00 am
WAKE-UP COFFEE AND MORNING TREATS IN EXHIBIT HALL

8:15 am – 12:30 pm
OFF-SITE SESSIONS

The Art of Science: Engaging Diverse Student Populations through STEAM Experiences (Sold Out)
Ticket holders meet in the lobby at 8:15 am. Bus leaves promptly at 8:25 am.
Chair: Faith Dukes, Ph.D., Education Coordinator, MIT Museum, MA

Keep Calm and Walk On: A Wander through Mount Auburn Cemetery (Sold Out)
Ticket holders meet in the Lobby at 8:20 am. The bus will leave promptly at 8:30 am.
Chair: Bree Harvey, Vice President of Cemetery & Visitor Services, Mount Auburn Cemetery, MA

Hall of Human Life: Incorporating New Media and Interactives for a Visitor-Driven Approach
Ticket holders meet in the lobby at 8:35 am. Bus leaves promptly at 8:45 am. Limited tickets available at Walk-in Registration.
The Hall of Human Life, the Museum of Science, Boston’s largest exhibition since the 1990s, is a powerfully interactive 10,000-square-foot space that draws from the region’s vibrant life sciences and medical communities to engage visitors in their own biology and health. Many activities, involving visitors’ eyes and ears, hands, and feet, become part of an anonymous database of visitor responses online. Walking through five dynamic environments (Food, Organisms, Physical Forces, Time, and Communities) visitors discover how forces in these environments change us biologically, how we change them, and how those changes may shape the future of our species.
Chair: Larry Bell, Sr. Vice President for Strategic Initiatives, Museum of Science, Boston
Speakers: Elizabeth Kong, Ph.D., Manager, Hall of Human Life, and Keith Simmons, Interactive Software Developer, Museum of Science, Boston

History in Hot Water: Interpretive Strategies and Challenges from a Successful Education Program (Sold Out)
Ticket holders meet in the lobby at 8:50 am. The bus will leave promptly at 9:00 am.
Co-chairs: Tegan Kehoe, Museum Educator and Reservations Manager, and Erica Lindamood, Director of Education, Old South Meeting House, MA

8:45 – 10:15 am
CONCURRENT SESSIONS

Interactive Centers: from Concept to Completion
Thomas Paine
Pondering an interactive zone at your institution? Gain valuable insider knowledge from project leaders at two very different museums on everything from “blue sky” dreaming to wrangling interactives. Learn how the Peabody Essex Museum set goals, prioritized objectives, and managed troubleshooting during the re-design and installation of its Art & Nature Center in 2013 (plus the brand new Maker Lounge), and how the Maine State Museum has undertaken visioning, planning and fundraising for its future interactive center.
Chair: Jane Winchell, the Sarah Fraser Robbins Director, Art & Nature Center, Peabody Essex Museum, MA
Speakers: Edith Shimel, Youth Programs Coordinator, Peabody Essex Museum, MA; Joanna Torow, Chief Educator, Maine State Museum

Millennials: Strategies for Short-Term Engagement and Long-Term Success
Molly Pitcher
Museums everywhere are working to figure out how to engage millennials. This key group is already playing an increasingly important role in fundraising, visitor experience, and programming, and it’s critical that museums adopt strategies now to ensure a sustainable future. Learn how the Portland Museum of Art has achieved fundraising and programmatic success while promoting the next generation of museum leaders, and share your own stories and tactics with fellow NEMA colleagues.
Chair: William Cary, Director of Leadership Gifts & Planned Giving, Portland Museum of Art, ME
Sacred Spaces: Spirituality in Museums
Crispus Attucks
And now for something completely different! Have you explored the spiritual side of your museum? Join us for an enlightening discussion of how museums can offer paths to deeper meaning by facilitating contemplative experiences. Through engagement with their designed and natural environments, museums can foster highly personal and meaningful connections with visitors. Moreover, the sense of tranquility and relatedness inherent to these experiences can be a vital source of healing and holistic wellness.

Chair: Rebecca Smith, Independent Museum Professional, MA
Speakers: Carl Jay, Director of Historic Preservation, Shawmut Design and Construction, MA; Tracy Remelius, Outdoor Guide, Yoga Instructor, and Coach, Tracy Remelius Health Coaching and Yoga, MA

THINK TANK: How Can We Diversify the Museum Field?
William Dawes
Communities are becoming more multicultural. Unfortunately, the museum profession does not reflect those changing demographics. We’re persistently homogeneous and if we don’t change, our museums run the risk of irrelevance. Help us find solutions! This “think tank” session will be a fast-paced and dynamic examination of diversity in all its forms – and YOUR ideas are the key to help us transform the museum field.

Facilitators: Kristin Gallas, Director of Interpretation Projects, The Tracing Center on Histories and Legacies of Slavery, MA; Pilar Garro, Castle Hill Engagement Manager, The Trustees of Reservations, MA (NEMA Board); Maria Cabrera, Supervisor, Community Relations, Museum of Science, Boston (NEMA Board); Wyona Lynch-McWhite, Executive Director, Fruitlands Museum, MA (NEMA Board); Purvi Patwari, Director of Human Resources, deCordova Museum and Sculpture Park, MA

Pulling Back the Curtain: Sharing Exhibit Development Choices with Our Visitors
Paul Revere
In the process of designing exhibits, we make a lot of decisions—about which stories to tell, perspectives to advocate, objects to display, and language to use. But visitors sometimes question or misunderstand our choices. Maybe we should explicitly share with visitors the thinking behind our decisions. If so, how can we best do this? Participants will work in facilitated groups to brainstorm and develop techniques for sharing exhibit development processes and choices with visitors.

Chair: Sari Boren, Independent Exhibit Developer & Writer, MA
Speakers: Christina Ferwerda, Freelance Exhibit Developer, NY; Kate Marciniiec, Director of Exhibits, Boston Children’s Museum, MA; Paul Orselli, Chief Instigator, Paul Orselli Workshop, NY

Registrar’s Roundtables
Haym Salomon
We have a lot to discuss! Come to the registrar’s roundtable session where we will talk about general facility reports, insurance, donations and tax credits. We will also have a table dedicated to general topics—just in case you have that odd issue you have always wanted to discuss with your colleagues. This is your opportunity to ask questions, discuss, swap stories and ideas, or just listen.

Co-chairs: Mary Busick, Associate Registrar, Wadsworth Atheneum Museum of Art, CT; Meredith Vasta, Collections Steward, Peabody Museum of Archaeology and Ethnology, MA
Speakers: Darlene Bialouski, Contract Registrar for Museums, Private Collectors & Corporations, NH; Edward Russo, Head Registrar, Wadsworth Atheneum Museum of Art, CT

9:00 – 9:30 am DEMONSTRATION STATION
Hands-On Wet Recovery
Eva Grizzard, Preservation Specialist, Northeast Document Conservation Center, MA

9:30 – 10:00 am DEMONSTRATION STATION
Hands Off On Our Beacons! Using Apps to Message in Your Museum
Thomas Dunne, CEO & President, OnCell-TourSphere, NY

10:15 – 10:45 am COFFEE BREAK IN EXHIBIT HALL

10:45 – 11:45 am CAREER CONVERSATION
Aquarium
Join Nicholas Capasso, Ph.D., Director of the Fitchburg Art Museum, for a look at his distinguished career and a discussion of working in the museum field. Fitchburg Art Museum is a community-focused museum in Fitchburg, MA with art historical collections, changing exhibitions of regional contemporary art, and educational and community outreach programs. Prior to his appointment at Fitchburg, Nick was Deputy Director for Curatorial Affairs at the deCordova Sculpture Park and Museum, a museum of
contemporary art in Lincoln, MA. During his 22 years in the deCordova Curatorial Department, he organized or co-organized over 75 exhibitions, and played a central role in the expansion of the deCordova Sculpture Park.

10:45 am – 12:15 pm CONCURRENT SESSIONS

Growing Your Career Resilience: Re-Inventing Yourself to Respond to Career Change
Paul Revere
Developing our abilities to adapt to change has become critical in today’s work world with museum careers that can span decades. This interactive session explores the four habits of career resilience and how you can use them to re-invent yourself, turn challenges into career opportunities, and consider new models for building a healthy career that will work for you throughout your life.

Chair: Michele Martin, Bamboo Project Blog, PA

It CAN Be All Fun and Games!
Thomas Paine
Explore the innovative ways that museums employ physical fitness in programming, and how “fun and games” align with a museum’s mission to promote health and wellness. Examples of 17th century games from Plimoth Plantation and Super Bowl training from the Heinz History Center in Pittsburgh show how sports and foodways are understood in a historical context through play. In addition to discussion, there will be time to test your skills at the featured games. Come play!

Chair: Jennifer Brundage, National Outreach Manager, Smithsonian Affiliations, DC
Speakers: Kate LaPrad, Director/Museum Affairs, Plimoth Plantation, MA; Tom Brillat, Director of Interpretation, Mystic Seaport Museum, CT

Making Difference in Ability and Age an Asset to Richer Experiences for Everyone
Molly Pitcher
It’s our shared good fortune to live thirty years longer on average than a century ago and to survive illness and injury at rates unimaginable until now. This diversity requires anticipating a level of functional differences, but not defaulting to special programs. Starting from global precedents as illustration, the moderator will engage three leaders from very different museums, all grappling with challenges to grow, as well as the audience, on how to make this an opportunity rather than a burden.

Chair: Valerie Fletcher, Executive Director, Institute for Human Center Design, MA

(continued from page 29)

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Reflective Practice and Action Research as a Means for Growing a Healthy Staff Community
William Davies
This session focuses on efforts to promote a culture of reflection among education staff. Above all, we find that reflective practice is a journey and does not have a well-defined beginning, middle, or end. Staff from the New England Aquarium and the Providence Children’s Museum will share varied strategies, from reading clubs to talk back boards to data collection, and lead a reflective discussion on lessons learned and ideas for the future.
Co-chairs: Hannah Pickard, Education Programs Supervisor, New England Aquarium, MA; Cathy Saunders, Education Director, Providence Children’s Museum, RI (NEMA Board)
Speakers: Paul Fenton, Senior Program Educator, New England Aquarium, MA; Suzy Letourneau, Project Researcher, Providence Children’s Museum, RI

Shedding Light on the Isabella Stewart Gardner Museum Lighting Project
Crispus Attucks
In 2012, the Isabella Stewart Gardner Museum completed an eight year, $1.65 million initiative to upgrade lighting throughout its iconic palace building. The lighting team worked to balance the historic atmosphere, Gardner’s intent for the use of light, protecting the collection, and improving the visitor experience. This talk will review the working process and the many challenges, including trying to find neutral solutions for individually unique galleries and working while the museum remained open to the public.
Chair: Holly Salmon, Objects Conservator, Lighting Project Manager, Isabella Stewart Gardner Museum, MA

Skype-a-Docent: Museum Tours
Haym Salomon
The Fairfield Public Library in Fairfield, Connecticut began an innovative program this past year that brings the museum experience to seniors living either independently or in a nursing home. Find out how your museum can use Skype technology to create a video phone call for an interactive tour that brings art to seniors who couldn’t come to you on their own.
Chair: Lauren DeNisco, Reference Associate, Fairfield Public Library, CT
Speaker: Jim Swift, Systems Administrator, Fairfield Public Library, CT

Small Collaboration for Big Change
Cambridge
For ten years, four small New England museums joined forces to create exhibits and much more. We built cultures of prototyping, evaluation, risk taking, public engagement, teaming and learning together - through staff exchanges and professional development. We created cutting-edge exhibits and experienced lots of unanticipated outcomes. After the partners share insights learned about collaborations, the session will turn to helping participants discover where and how partnerships can work for you.
Chair: Phelan Fretz, Executive Director, ECHO Lake Aquarium and Science Center, VT
Speakers: Betsy Loring, Director of Exhibits, EcoTarium, MA; Denise LeBlanc, Director of Learning Experiences, The Discovery Museums, MA; Lucia Stancioff, Visitor Experience Director, Children’s Museum and Theater of Maine; Julie Silverman, Co-director, Collaboration and Innovation, ECHO Lake Aquarium and Science Center, VT

11:00 – 11:30 am
DEMONSTRATION STATION
Physical Presence: Using Zelly the Robot to Engage Museum Audiences
Joe Romanelli, Owner, Romanelli Digital Media, MA

(continued on page 32)
12:15 – 1:00 pm  
EXHIBIT HALL CLOSING RECEPTION AND RAFFLE

Don’t miss this special opportunity to explore the services and products in the Exhibit Hall. Will you win one of the wonderful raffle prizes generously donated by our exhibitors? Perhaps you’ll win a registration to next year’s conference! Bring your signed raffle card and join in the fun.

1:00 – 2:15 pm  
AWARDS LUNCHEON AND ANNUAL MEETING

Charles View & Empress Ballrooms

Close out your 2014 conference by celebrating the excellence of this year’s NEMA award winners and hearing about the latest NEMA initiatives. Help elect the next NEMA board and officers during a brief annual meeting before moving on to the day’s final conference sessions.

Chair: Susan Funk, Executive Vice President, Mystic Seaport Museum, CT (NEMA Board)

LIFETIME ACHIEVEMENT AWARD

We are thrilled to present the NEMA Lifetime Achievement Award to our good friend and colleague, Stuart Parnes, who has retired from the museum field after more than 35 years of service, most recently as executive director of Connecticut Humanities. Throughout his career, Stuart has been an active supporter and leader of NEMA, serving on the board for many years, and has advanced the museum field nationally through leadership in AAM. Please join us at the NEMA Awards Luncheon to recognize Stuart’s achievements and contributions.

Chair: Julia Clark, Curator of Collections, Abbe Museum, ME

2:30 – 4:00 pm  
CONCURRENT SESSIONS

“But We’ve Always Done It That Way...”: Leadership and Change Is Not as Hard as It Sounds

Molly Pitcher

Leadership and change are two of the scariest words for many of us, but also two of the most exciting. This session combines a short panel discussion about leading successful change from any place in your organization, with round-table discussions around leading change on any scale: for your project, your department, your organization, even your career. We hope that everyone leaves feeling jazzed about leadership and change, or at least a little less scared.

Chair: Julia Clark, Curator of Collections, Abbe Museum, ME

Speakers: Paige Lilly, Curator, Castine Historical Society, ME; Emily Murphy, Ph.D., Acting Chief of Resource Stewardship, Salem Maritime National Historic Site and Saugus Iron Works National Historic Site, MA; Aimee Newell, Ph.D., Director of Collections, Scottish Rite Masonic Museum & Library, MA; Carrie Taylor, Director, Lippitt House Museum, RI

Common Core

Thomas Paine

In our effort to meet the needs of school-age audiences, museum educators have adapted their K-12 programming to align with state learning standards. Now those standards are changing. What are the Common Core Learning Standards and how will their implementation shape our work with students and teachers in the museum? In this session, you will learn more about the Common Core standards and their application in museum settings. Bring your own experiences and challenges to the table to collaborate with peers on creative ways to meet the new standards while remaining true to the inherent wonder of learning in the museum.

Co-chairs: Elisabeth Nevins, Principal, Seed Education Consulting, MA; Jane Oneail, Senior Educator, Currier Museum of Art, NH

Speaker: Carolin Collins, Education Program Manager, Historic New England, MA

Giving Trends of High Net Worth Philanthropists

Cambridge

This will be an interactive session reviewing key findings from a study on the giving behaviors and motivations of wealthy donors to nonprofits. Established in 2006, the U.S. Trust Study of High Net Worth Philanthropy, conducted in collaboration with the Lilly Family School of Philanthropy at Indiana University, is one of the longest running studies of its kind that examines the giving patterns and priorities of America’s wealthiest households.

Chair: Joy Hunter Chaillou, Senior Vice President, Institutional Philanthropic Specialist, U.S. Trust Bank of America Corporation, CT

What the Boston Marathon Bombing Taught Us About Empathetic Museums

Paul Revere

What would it mean for your museum to serve as a community anchor during a time of tragedy? Representatives from Boston-area cultural institutions will briefly share their experiences and lessons learned from the 2013 Boston Marathon Bombing. We will then facilitate a wide-ranging audience discussion about empathetic museums, disaster planning for public audiences, capacity building, and civic engagement so that you can consider how these issues apply to your own institution.

Chair: Rainey Tisdale, Independent Curator, MA
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Art New England is celebrating its 35th anniversary and remains widely recognized as one of the country’s leading visual arts and contemporary culture magazines. Along with its digital complement, ANEonline, the publication offers critical insight into the exhibitions, artists and trends affecting the New England art scene. Art New England is published by New Venture Media Group, also publishers of Playbill (Boston edition); Theatrebill; and Panorama: The Official Guide to Boston.

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afiske@nefa.org
www.creativerground.org

CreativeGround spotlights the rich range of creative people and places at work in the six New England states. This free online directory includes profiles for cultural nonprofits like museums and theaters, creative businesses like recording studios and design agencies, and artists of all disciplines such as performing and visual arts.

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Phone: (540) 672-2468
michael@museumrails.com
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Phone: (413) 203-4948
chris@42designfab.com
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